

After Cloud Heritage

Multi award winning digital preservation platform



Innovator of the year Award Winner





Heritage by After Cloud:

Provides an immersive experience that will transport your visitors to another era, evoking a sense of nostalgia and wonder. Our customizable timelines enable you to curate and highlight the specific aspects of your assets or corporate journey that are most meaningful to you, enabling you to share your history in a way that is factual and authentic.

But that's not all - our interactive timelines also offer a powerful commercial opportunity, enabling you to monetize your assets through embedded links and to other promotional material. Whether you are a museum, tourist attraction, historic site, commercial organisation or other visitor location, Timelines provides a comprehensive and engaging overview of all your assets - from buildings and statues, people and places to monuments and more - in an intuitive and interactive way that will keep partners or visitors interested and entertained and inspire them to share their experience with others.

Each timeline is generated with your own content using a variety of mixed multimedia elements, which are applied chronologically creating a public facing web page and unique QR code that you can utilise as you wish. Applied via desktop or mobile, each Timeline creates a value-added data entry point, valuable repository and for further commercialization opportunities and enhanced customer feedback.



Heritage

SIGN UP



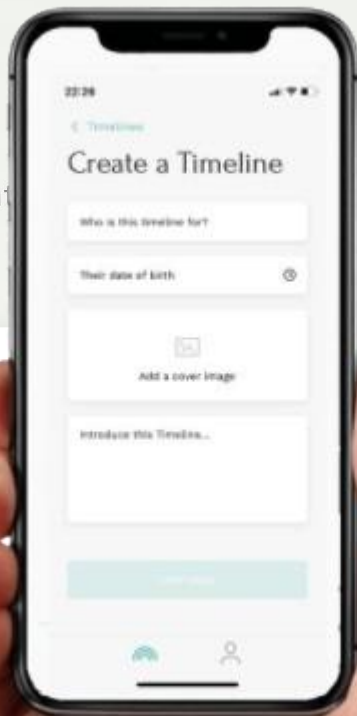
Login

Enter your credentials
your account.

Email address

Password

CONFIRM



Images Letters Audio Video



Heritage is a powerful platform for those who want to showcase the story and importance of their history, brand, collection, buildings, events, places, or people and is an ideal platform for adding greater commercial value to your assets.

By combining text, images, videos, and audio, a multimedia timeline can provide a rich and engaging experience for visitors, enabling them to explore and understand the chronology of an asset in a visually compelling way and at their own leisure, simply by scanning a uniquely generated QR code on their phone or via the web.

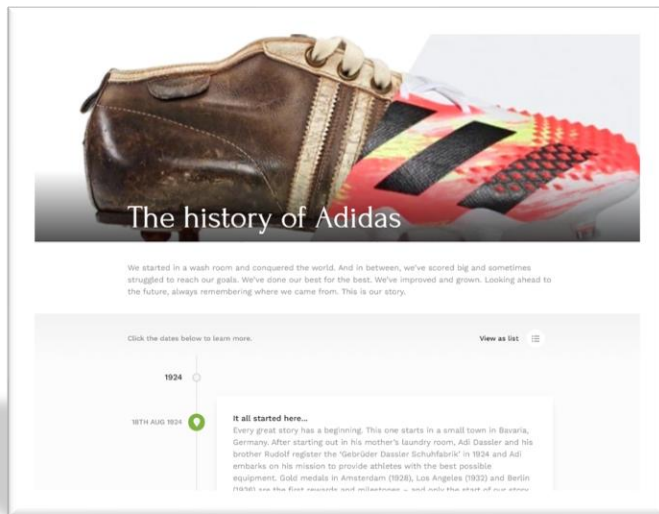
Timelines are ideal for highlighting key moments that have taken place over the years, to inform and educate visitors about the asset history, highlighting key landmarks and important historic events that have shaped its development over time. Our dashboard will also enable KPI and visitor usage reporting.

You can also embed links within a Timeline, creating further value-added benefits for the visitor or viewer, in addition to previously untapped commercial opportunities, from wherever the person is located, either during or post visit. We also generate a unique web page, which can be embedded within your own website together with a QR code placed at or near to the asset location.



'Corporate Heritage'

Case study



This Heritage Timeline is being curated independently
Click the link below or scan the QR Code to see the work in progress.

<https://heritage.aftercloud.co.uk/timelines/after-cloud/the-history-of-adidas>

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Always there



Statue - 'A monument to imagination'

World renowned Author

Dame Agatha Christie DBE

Wallingford, Oxon, UK

Case study Statue



WALLINGFORD

A historic market town on the
banks of the River Thames



Historic England



Scan the QR code to read more about her life story

Dame Agatha Christie (1890 - 1976) is the best-selling fiction writer of all time, her work only outsold by the Bible and William Shakespeare.

She is known for her 66 detective novels and 14 short story collections, with her novels also adapted into TV series and films.

She wrote the world's longest-running play, the murder mystery The Mousetrap, which has been performed in the West End since 1952.

Agatha Christie has been called the "Queen of Crime" and her works are known worldwide.

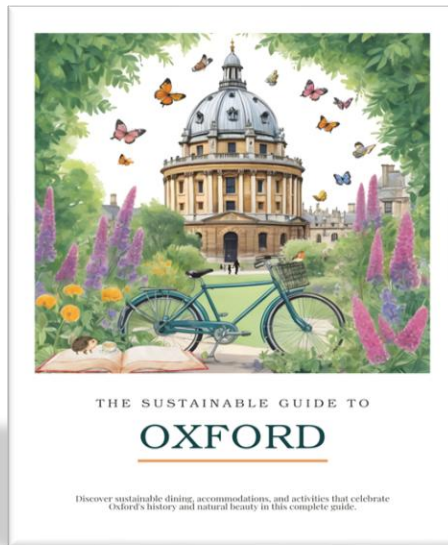
Despite this fame, she lived a quiet and private life in Wallingford for over 40 years, preferring to be addressed as 'Mrs. Mallowan'.

AFTER CLOUD Always there



'City Sustainability Guide'

Case study Digital guide



This Heritage Timeline is being curated independently by Cassidy Wilson
Click the link below or scan the QR Code to see the work in progress.

<https://heritage.aftercloud.co.uk/timelines/chasing-cassidy/the-sustainable-guide-to-oxford>



Cultural history – The Valley of the Racehorse



Case study

The **Happiness**
Horsebox CIC



This Heritage Timeline is being curated by The Happiness Horsebox CIC
Click the link below or scan the QR Code to see the work in progress.

<https://heritage.aftercloud.co.uk/timelines/happiness-horsebox-cic/valley-of-the-racehorse>



Membership organisations - 'Pangbourne Lodge No 4381'



Case study Masonic Lodge



With over 100 years of history in Pangbourne, Berkshire, this Heritage Timeline is being curated by the senior team and lodge members

Click the link below or scan the QR Code to see the work in progress.

<https://heritage.aftercloud.co.uk/timelines/dylogic-2/pangbourne-lodge-no-4381>

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Heritage by After Cloud Pricing Plans



We have created four plans to meet the needs of smaller organisations or as a bolt on for Corporate clients with multiple Timeline requirements (Exec Team, sub brands, product stories etc).

For any additional or bespoke request, please speak with your account representative, who will be happy to discuss your requirements in greater detail.

Hosting is charged as a fixed fee of £600.00 PA + VAT. Payment options available on request.

£499.00 + VAT

Provides you with the ability to create 1 Timeline.

Renewable annually + hosting.

Basic plan

Basic = £799.00 + VAT

Provides you with the ability to create 3 independent Timelines.

Renewable annually + hosting.

Great starting point

Standard = £1,999.00 + VAT

Provides you with the ability to create 9 independent Timelines.

Renewable annually + hosting.

Ideal for the smaller visitor attraction with multiple assets

Advanced = £3,899.00 + VAT

Provides you with the ability to create 16 independent Timelines.

Renewable annually + hosting.

Ideal for larger visitor attractions with multiple sites or assets

Reports and monitoring dashboard available on request



Mindful
MEMORIALS



Anna Buckley

CEO and Founder - Mindful Memorials



“We chose to partner with ‘After Cloud’ because we believe that this digital platform is going to be of **great service** to individuals and families, not only in terms of storing **important life experiences**, memories, photographs and videos, but in also being able to **mark special occasions** in the future of their families lives by leaving **personal messages**. As Memorial Masons, partnering with ‘After Cloud’ allows us to give our clients and their families a **memorial** which not only tells their story through the physical monument, but also becomes much **more interactive**, keeping them close through their **digital legacy** for their families and friends but also for **future generations** to see who they were and **what they stood for in life.**”

AFTER CLOUD Always there



For further information
email our support team
support@aftercloud.co.uk

www.aftercloud.co.uk