



Life Stories

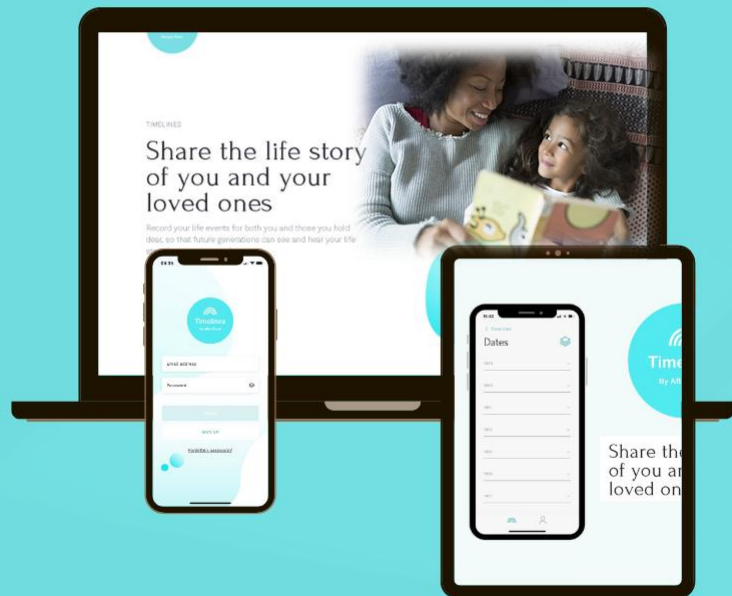


Supports person-centred care, promotes dignity and emotional wellbeing, enhances communication between staff and residents, and demonstrates a commitment to meeting individual needs.



Innovator of the Year – Award Winner

Providing clients
and their loved ones
with a digital legacy
they will treasure forever



After Cloud is a powerful Storytelling platform (desktop and mobile) for providers who wish to curate resident life stories and have meaningful conversations with carers about their life

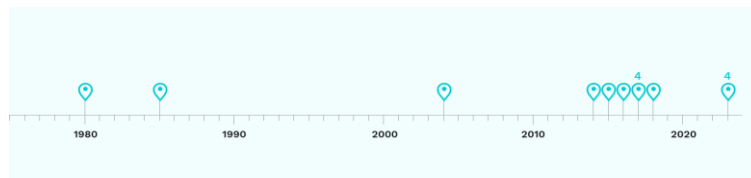


By combining text, images, videos, and audio, a multimedia timeline can provide a rich and engaging experience for visitors to explore a life story in a visually compelling way, simply by scanning a uniquely generated QR code on their mobile phone.



After Cloud creates an interactive web page and is ideal for highlighting key moments that have taken place over the years, to inform and educate carers or future generations about a resident's life and rich family history.

Images Letters Audio Video



Help influence your own outcome



After Cloud's storytelling platform for digital life stories aligns closely with the Care Quality Commission (CQC) quality statement "**Person-centred care**" under the **Responsive** key question.

This statement emphasizes placing individuals at the heart of their care and treatment decisions, ensuring that care is tailored to their unique needs, preferences, and **life experiences**.

After Cloud's focus on capturing residents' life stories supports this person-centred approach by:

- **Enhancing Personalisation:** By documenting individual histories, preferences, and aspirations, care providers can tailor services to each resident's unique background. [cqc.org.uk](https://www.cqc.org.uk)
- **Facilitating Communication:** Sharing life stories can improve communication between residents, staff, and families, fostering a deeper understanding and help to build stronger relationships.
- **Supporting Continuity of Care:** Accessible digital life story records, ensure that all care team members are informed about residents' personal narratives, aiding in consistent and responsive care delivery.
- **System agnostic:** After Cloud is a stand-alone service, meaning that you can easily embed a Timeline link into your existing system, at no additional cost and with no integration requirements.

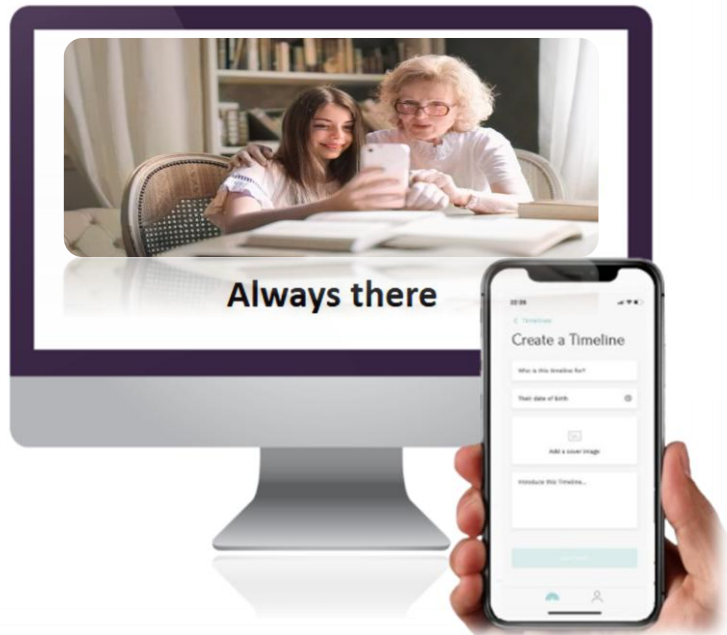
Some of the trusted organisations we support

After Cloud

We are a globally focused legacy service with supporting platform and App portfolio

- ✓ We partner with community and membership organisations, which make it easy for individuals to create a digital Timeline for themselves or their assets.
- ✓ We make it easy for everyone to reach proficiency and will be introducing an AI powered storytelling coach in app

Multi award winning



Service led approach



In addition to **Therapeutic life story work** and **Intergenerational learning**, After Cloud is also utilised in the following key areas:

Digital Legacy Preservation - Enabling individuals to document their memories, reflections, and important life experiences for future generations.

Dementia and Memory Support - Assisting individuals living well with dementia, in capturing and recalling significant moments to aid cognitive stimulation, emotional well-being and better, more informed person centred care.

End-of-Life and Palliative Care - Providing a platform for individuals in palliative care to share their stories, messages, and wishes with their loved ones.

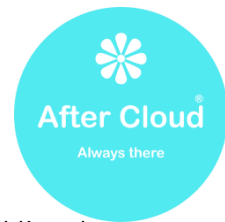
Veterans' Oral Histories - Enabling military veterans to record their personal experiences and service history for educational and heritage purposes.

Community and Social Inclusion Projects - Encouraging storytelling within communities to strengthen social bonds, cultural heritage, and shared experiences, in line with UNESCO's convention for 'intangible cultural heritage'.

Educational and Youth Engagement Programs - Supporting young people in developing digital storytelling skills and self-expression through structured narratives and intergenerational programs.

Well-being and Mental Health Support - Offering a safe space for individuals to reflect, process emotions, and share their journeys as part of therapeutic or counselling interventions.

Which persona are your residents?



We have an understanding, tailored to embrace and engage the hearts and minds of your residents with a clear passion. We provide solutions based on personas that resonate with the essence of a life well lived.

Customer Personas:

The Sentimental Storyteller:

Individuals who treasure memories and wish to weave the tapestry of their life stories with richness and authenticity.

The Tech-Savvy Senior:

Older individuals who are comfortable with technology and eager to preserve their life stories for future generations.

The Family Historian:

Those who are the keepers of family tales, traditions, and treasures, looking to pass down the legacy through the digital scrolls of time.

The Mindful Memento Keeper:

Users who believe in living in the moment but also in capturing the essence of now for the future's heart to feel and find.

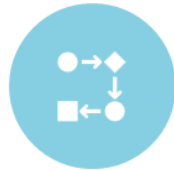
The Legacy Leaver:

People who are mindful of the footprints they leave behind, wanting their stories and lessons to resonate with the future, leaving a lasting treasured legacy.

Pricing plan larger plans - POA



Single Account	Standard Account	Premium Account
Create and publish a single timeline	Create and publish up to three timelines	Create and publish up to five timelines
£4.99 per month	£9.99 per month	£14.99 per month
Start trial	Start trial	Start trial



WE HAVE CREATED
THREE PLANS TO MEET
YOUR SPECIFIC NEEDS
AND REQUIREMENTS.



ALL OUR PLANS COME
WITH A **14-DAY FREE
TRIAL** AND CAN BE
CANCELLED ANY TIME.



ALL PLANS CAN BE
ACCESSED VIA
DESKTOP OR MOBILE
(IOS OR ANDROID)

We cannot share individual client life stories, however, below are some heritage and legacy Timelines that we do have permission to share (some are work in progress).



Simply scan the QR codes below to preview a Timeline

World renowned Author

Dame Agatha Christie DBE

'A monument to imagination'

Wallingford, Oxon, UK



Dame Agatha Christie was a resident of Winterbrook, Wallingford, for over 40 years.

Scan this QR code to learn more about her life.



Curated by Wallingford Town Council

Chief of Police

Robert T Lloyd

Melrose, Mass, USA



Curated by The Lloyd Family

John Harold Bourque

Boston, USA



Curated by Michael Bourque (Son)



After Cloud®

Always there

Talk with us today

**Your residents and their families
will thank you for it!**

**A digital legacy to
treasure forever**

Always there...

For further information,
please contact your
account manager
or email our support team

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www.aftercloud.co.uk