

Origin

G-Cloud 15, Pricing Document

Overview

This pricing document outlines the subscription fees for Platform and Origin. The service is delivered as two subscription services: Platform (hosting, integrations, processing and APIs) and Origin (the live monitoring and performance analytics application). Pricing is based on a per-vehicle model, with automatic volume-tier discounts applied per service. Pricing is stated as a monthly per-vehicle subscription rate and is invoiced annually.

Service & Unit Pricing

Platform – Hosting, Data Integrations, Processing and APIs

Description: The Platform provides the hosting, data ingestion and processing layer for Origin. It supports integrations with hardware and software systems and exposes the processed data via APIs for use within Origin.

Volume Tier (Vehicles / Month)	Unit Price (per month, incl. discount)	Discount
1 – 250	£7.50	—
251 – 499	£7.05	6%
500 – 999	£6.15	18%
1,000+	£5.25	30%

Origin – Live Monitoring & Data Analytics

Description: Origin is a live monitoring, and historical performance management tool for public transport operators and authorities. Role-based functionality enables users to run a more effective transport network with better real-time information and optimisation tools to adjust routes based on historical trends/analysis.

Volume Tier (Vehicles / Month)	Unit Price (per month, incl. discount)	Discount
1 – 250	£50.00	—
251 – 499	£47.00	6%
500 – 999	£41.00	18%
1,000+	£35.00	30%

How Pricing Is Calculated

- Fees are calculated based on the average monthly number of vehicles used during the billing period.
- Volume discounts are applied per service, based on volume of vehicles.
- All vehicles within a tier are billed at the same discounted unit price (tiered pricing).
- Invoices are issued on an annual basis.

Example Pricing Scenario (Standard)

Service	Vehicles	Unit Price	Monthly Total
Platform	200	£7.50	£1,500
Origin	200	£50.00	£10,000
Total Monthly Fee			£11,500

Example Pricing Scenario (Discounted)

Service	Vehicles	Unit Price	Monthly Total
Platform	500	£6.15	£3,075
Origin	500	£41.00	£20,500
Total Monthly Fee			£23,575

Notes & Terms

- Effective date: 01/01/2026.
- All prices are stated in GBP.
- Prices exclude VAT unless otherwise stated.
- Pricing is stated as a monthly per-vehicle subscription rate and is invoiced annually up front.
- The minimum annual contract value must exceed 50,000 GBP
- Discounts are volume-based and reset each billing cycle.
- Custom pricing or enterprise agreements are available upon request.
- Operator or authority onboarding will be scoped at the time of onboarding and price based on day rate of 1,200 GBP.

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