



Bidshaper Limited

Pricing

Lot 3: Cloud Support Services

January 2026

Introduction

As part of our ongoing approach to help clients find the best value for money in the services they procure, Bidshaper is happy to discuss pricing mechanisms and approaches as per the requirements of our client. These include:

- Fixed priced contracts
- Service fee-based contracts
- Time and materials

The pricing approach to be used will be agreed in advance as part of our initial engagement and formalised in the contract.

Pricing assumptions

The following pricing assumptions have been made:

- Consultant's Working Day – 7.5 hours exclusive of travel and lunch
- Working Week – Monday to Friday excluding bank/national/local holidays
- Office Hours – 09:00 to 17:30, Monday to Friday
- Where client operational parameters require us to work a different working pattern, additional time will be charged at a pro rata hourly rate
- Travel, mileage and subsistence is not included within the daily rate
- Mileage – charged at 45p per mile
- Professional Indemnity Insurance – included within our day rate
- VAT – is not included.



Lot 3 Pricing Rate Card – Max Day Rate per Role

Job family	Job role	Role level	Max day rate £
Consultancy roles	Consultants	Executive Consultant	2000
		Senior Consultant	1500
		Consultant	1000
Bid Team roles	Bid writer	Bid writer	1000
	Bid reviewer	Bid reviewer	1000
	Bid manager	Bid manager	1000
	Health economist	Health economist	1200
		Asst Health economist	1000
	Public and Patient Engagement	PPIE expert	1200
		PPIE Manager	1000
	Bid panel coach	Bid panel coach	2000
Project Management roles	Programme manager	Programme Director	2000
		Programme Manager	1000
	Project manager	Senior Project Manager	1500
		Project Manager	1000
Chief digital and data roles	Chief Data Officer	Chief Data Officer	2000
	Chief Technology Officer	Chief Digital Officer	2000
Data roles	Data analyst	Senior data analyst	1000
		Principal data analyst	1400
Product and delivery roles	Business analyst	Business analyst	1000
		Head of business analysis	1600
	Delivery manager	Delivery manager	1200
User-centred design roles	Accessibility specialist	Accessibility specialist	1200
	Content designer	Content designer	1200
	Content strategist	Content strategist	1600
	Technical writer	Technical writer	1000
		Lead technical writer	1200

Job family	Job role	Role level	Max day rate £
	User researcher	User researcher	1000
		Lead user researcher	1400