



# Our Consultancy Services Broken Down

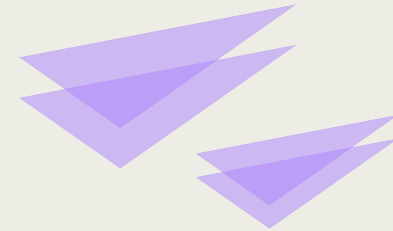
# Nu Xform is a leading SMaRT building and security consultancy.



Dedicated to empowering organisations to define and deliver intelligent building technology for new developments and existing estates.



We take a fresh approach to SMaRT buildings. One that combines deep technical knowledge with extensive project experience.



A genuine understanding of our clients' unique journeys, to provide tangible strategy and actionable insights.

## Our Holistic Approach

At Nu Xform, we don't just offer services, we deliver a sustainable innovation approach to real estate. Unlike siloed offerings, our three core service lines seamlessly integrate, making the sum of their parts far greater than individual components. This combined, whole-encompassing approach means that every engagement benefits from a prioritised work stream, ensuring truly impactful outcomes.

### SMaRT Strategy

We are SMaRT strategists and can guide you through the nuances of your journey from strategy, design, implementation and optimisation to a connected, efficient and sustainable SMaRT Building.

### ESG & Sustainability

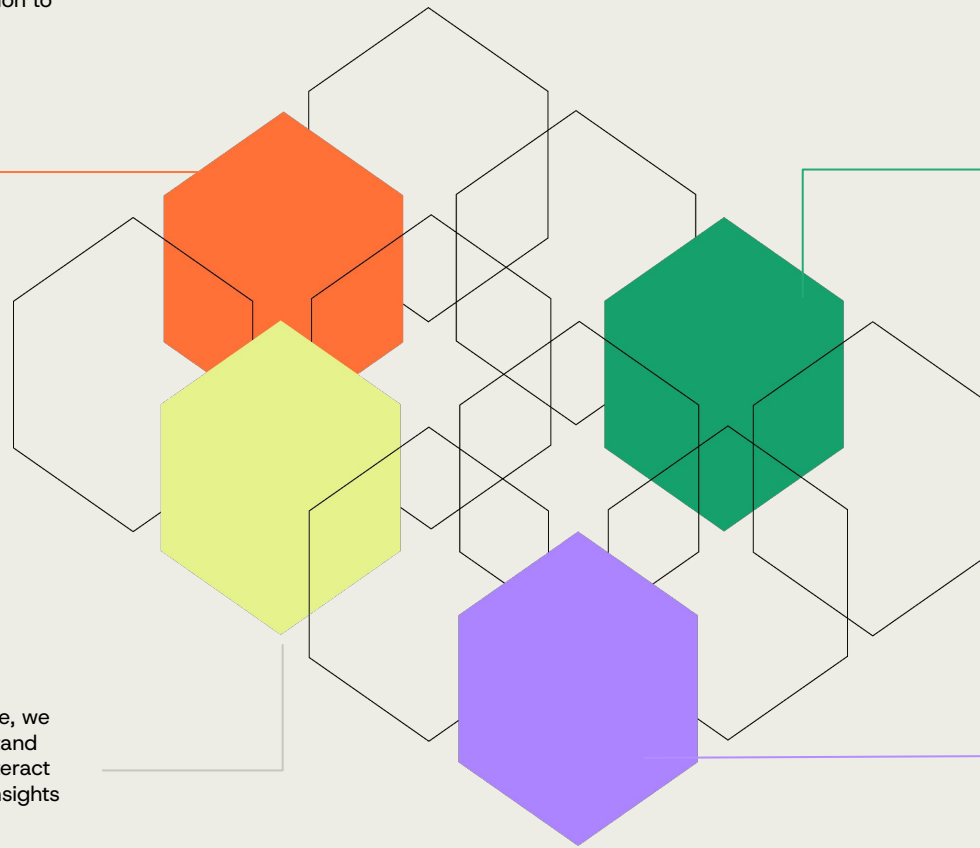
Our sustainable innovation approach allow us to guide organisations on their asset journey from operational efficiency and energy estimations to Green Building Certifications, Whole Lifecycle Carbon assessments and Net Zero strategy ensuring Environmental, Social and Governance goals are effectively surfaced, prioritised and realised

### SPACE DNA

Through our Space DNA service, we also help organisations understand their space and how people interact with it. Providing data-driven insights to underpin change

### SMaRT Security

We help organisations transform the way they manage safety and security to reduce risk and optimise operations.



# How Nu Xform Deliver your Smart Building Strategy

# A modern building is a strategic asset.

A forward-thinking SMaRT  
strategy is essential to ensure it:



Achieves sustainability goals.



Improves operational efficiency.



Enhances the  
employee experience.



Future-proofs your investment  
and aligns with core business  
objectives.

# Our Strategic Development Process

We follow a collaborative, multi-phased approach to ensure the final strategy is comprehensive, practical, and has the buy-in of your key stakeholders.

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## Discovery and Vision Setting

- We begin by consulting with your project leaders to understand the high-level vision for your new workspace, including your core ethos.
  - We will review all relevant project documentation, including any initial architectural plans or briefs, to align our work with your overall project goals
  - We will identify any ESG or Smart certifications that could be utilised to support your vision such as Wired Score, Smart Score AP, Well or BREEAM standards.
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### Our Strategic Development Process

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#### Stakeholder Workshops & Use Case Validation

- We will facilitate a series of structured workshops with key stakeholders from across your organisation (e.g., Facilities, IT, HR, Leadership).
- Together, we will identify and validate a list of potential SMaRT building use cases across critical domains:
- Each use case will be prioritised as a "Must-Have" or "Nice to Have" to ensure the strategy focuses on initiatives that deliver the most significant benefit to your users and operations.
- We share technical and data knowledge to make you aware of the implications and considerations with infrastructure and data.

#### Analysis and Report Completion

- Our team will synthesize the findings from the discovery and workshop phases.
  - We will develop illustrative "user journeys" to demonstrate how the prioritised technologies will function in a real-world context.
  - We will create a comprehensive SMaRT Building Strategy Report that translates your vision and prioritised use cases into an actionable plan.
  - We will develop high level technical architecture design based on your use case requirements
  - We will provide an overall budget estimation and potential ROI
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## A Comprehensive Strategy Report

Upon completion of this engagement, you will receive a detailed SMaRT Building Strategy Report that will serve as the foundational blueprint for your project's technology track. The report will include:

### How Nu Xform Deliver your Smart Building Strategy



#### Executive Summary

A high-level overview of the strategic recommendations.



#### Prioritised Use Cases

A detailed breakdown of all "Must-Have" and "Nice to Have" use cases, complete with descriptions and their strategic value.



#### User Journey Scenarios

Narrative examples that illustrate a "day in the life" of an employee, showcasing the seamless experience the technology will enable.



#### Conceptual Technology Overview

An outline of the types of technologies (e.g., occupancy sensors, room booking panels, Workplace experience apps, IAQ, BMS) required to deliver the use cases, including high-level infrastructure design and placement concepts.



#### Actionable Roadmap

A clear guide for the next steps in deploying a SMaRT Building, forming a vital link between your aspirations and technical implementation.

# Benefits of this Strategic Engagement

Investing in this strategic report before procurement and implementation provides several key advantages:

### De-risks Your Technology Investment:

Ensures capital is spent on solutions that are directly aligned with predefined business goals and user needs.

### Builds Stakeholder Consensus:

Our collaborative workshop process ensures alignment across all departments, which is critical for successful adoption.

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### Provides Clarity and Focus:

Delivers a clear, prioritised plan that can be handed to architects, M&E consultants, and integrators to guide detailed design and implementation.

### Maximises Project ROI:

Focuses resources on the SMaRT initiatives that will deliver the greatest impact on energy efficiency, operational savings, and employee productivity.

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### Optimises Internal Resources:

Keeps your team focused on their core duties. Our expert-led process is designed to be more efficient and cost-effective than managing this complex strategy project internally.

Typical Nu Xform Fees

£6.5k – £10k

We propose to deliver the SMaRT Building Strategy & Roadmap engagement and the comprehensive final report for a professional fee.

## The Value Argument (The Real Differentiators)

When considering the investment, Nu Xform services are designed to provide value in areas where a specialist can accelerate progress, allowing your team to maintain focus on their core responsibilities:

### Speed and Efficiency:

Nu Xform specialises in this. We can complete the report in a fraction of the time because we already have the templates, knowledge, and processes. An internal project spanning a number of hours could take a lead person over a month of their working time.

### Specialised Expertise:

Nu Xform have years of accumulated knowledge. An internal team would be learning as they go, potentially missing key technologies or making strategic errors that have long-term cost implications for the building.

### Opportunity Cost:

This is the most critical point. The number of hours your internal team spends on this project are hours they are not spending on their primary responsibilities. The cost of delaying core business activities in IT, HR, and Facilities is likely far greater than the Nu Xform fee.

### Unbiased, Third-Party Independent Perspective:

Nu Xform can provide an objective viewpoint, helping to navigate departmental politics and build the stakeholder consensus needed for a successful project.

Thank you