



G-Cloud 15 pricing

December 2025



Introduction



Ticketure was created to bring a rigorous science to the business of ticketing.



Our team members hail from a variety of backgrounds including data analysis, software engineering, ticket sales, and box office management.



We combine these skills to create technology that helps our clients sell more tickets and increase event revenue.

Some of our partner organisations





Our Pricing Models



Ticketure provides unique capabilities to provide your patrons with a frictionless mobile-first purchasing flow, provide your staff with complete mobilisation of selling from anywhere with our intuitive Point of Sale, all while providing your leadership team with the reports, analysis, and visualisations they need to make informed decisions.



We have a flexible approach to pricing as we know that each partner organisation has to focus on its own business objectives, and budgets.



Each of the above will be considered when putting together a proposal. To allow us to produce your proposal we will need some information from your organisation such as the total number of tickets that were sold in the last full trading year, total tickets and revenue through the system.



Our Pricing Models

1. Annual Fee



100,000 to 500,000 Tickets Per Annum =
£50,000 per annum plus = **£15,000**
implementation fee



500,000 to 1 Million Tickets Per Annum =
£120,000 plus **£15,000** implementation fee



1 Million Tickets to 2 Million Per annum =
£210,000 plus **£15,000** implementation fee



2 Million Tickets Per Annum plus
£300,000 and a **£25,000** implementation fee



Our Pricing Models



2. Percentage Model

- ✓ The first £400,000 of sales would be charged at 2.6%
- ✓ £400,001 – £1,000,000 of sales would be charged at 2.2%
- ✓ £1,000,001 – £2,000,000 and greater of sales would be charged at 2%



3. Fee per ticket

- ✓ 100,000 to 500,000 Tickets Per Annum = £0.20 per ticket (minimum of £40,000 per annum)
- ✓ 500,000 to 1 Million Tickets Per Annum = £0.16 per ticket
- ✓ 1 Million Tickets to 2 Million Per annum = £0.14 per ticket
- ✓ 2 Million Tickets and greater tickets = 0.12 per ticket

Ticketure - what is not included

Fees & Essentials



All card processing charges with **Stripe** charged at **1.6%**



All pricing is **exclusive of VAT**



All **hardware** such as scanners, monitors, PC's, internet connection, credit card terminals etc.



Full access to all **API and webhook documentation**

Integrations & Customization



Integration with the Ticketure **Salesforce** connector



Integration to another **CRM** i.e. **Hubspot**



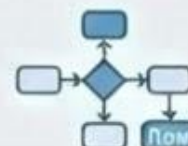
Integration to **bespoke financial system**



Integration to another **credit card processing system**



Direct **website development**



Bespoke integration i.e. **web navigation and flow**



Why should you choose Ticketure?



Full end-to-end ticketing, including Box Office POS and Access Control



Free system upgrades monthly, unlimited free training



No in-house IT infrastructure or expertise required



Flexible pricing structure



We really want you to be good stewards of our software

Intuitive, mobile-first design principles – both public facing and back end



Frictionless, User-led Consumer Interface – improves Sales/Conversions

Thank you

For more information, please contact:

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