



Europe's leading digital  
agency in creating  
innovative digital solutions



1xINTERNET is a full service digital agency and a leader in the development of web solutions based on **Drupal** and **React**

Passion for Excellence

Support

Professionalism

Teamwork

Achievement

Open Source Commitment



# United Kingdom

Macclesfield - Westminster House, 10 Westminster Road  
Macclesfield, Cheshire, SK10 1BX



# Germany

Frankfurt - Seelenberger Str. 2  
60489 Frankfurt  
  
Berlin - Warschauer Str. 59A  
10243 Berlin



# Spain

Conil - Av. bajada del Chorrillo, n3 · local 2  
11140, Conil de la Frontera



# Iceland

Reykjavik - Ármúli 13  
108 Reykjavík



# Netherlands

Eindhoven - Torenallee 20  
5617 BC Eindhoven



+85

European team at  
1xINTERNET

8

Digital strategists &  
Solution Architects

47

Frontend, Backend  
and Full Stack  
Developer

4

DevOps

5

Marketing

5

HR & Finance

4

UX/UI Designer &  
Motion Designer

12

Account and Project  
Manager

# 280+ **Drupal** Projects

1xINTERNET are now one of the top 20 Drupal agencies in Europe.



# Our services

## Strategy & Consulting

Expert advice and guidance on strategic planning and business consulting to achieve sustainable growth and drive innovation

## Digital Creativity

User-centered design and creative solutions to ensure consistent digital presence and engaging user experience.

## Software Development

Custom development of software solutions, including web and mobile apps, tailored to meet your unique business needs

## Artificial Intelligence

Intelligent tools and tailored AI solutions to increase efficiency, automate workflows, and unlock new business opportunities

## Infrastructure & Operations

Reliable infrastructure and operational support to ensure efficient, scalable and secure business operations

## Marketing & Optimisation

Strategic marketing and optimization services to increase your reach, user engagement, and return on investment



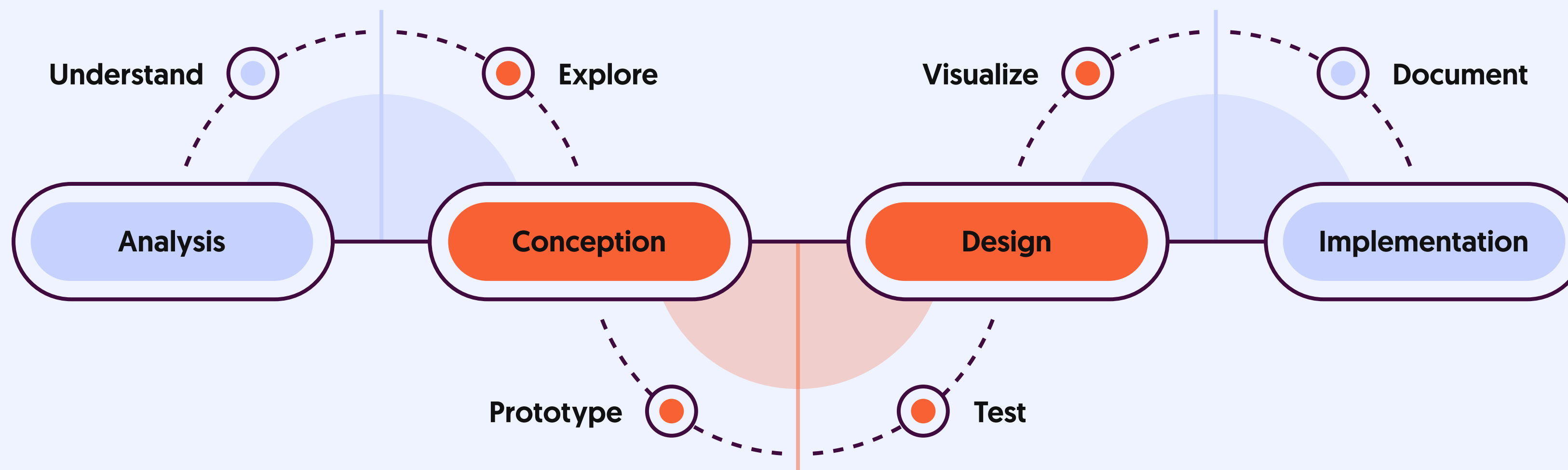
# Guiding your organisation to achieve strategic growth through digital innovation

Future-Proofing Strategy. We move beyond buzzwords to address real challenges, with proven methodologies and tangible deliverables to set your business in the right direction.

- ① Comprehensive analysis
- ② Engaging workshops
- ③ Internal and external engagement
- ④ Long-term support







# UX / UI design for unique user experiences

Our UX / UI design process prioritises user-centered digital experiences, aiming to increase user engagement and customer loyalty through emotional connections and intuitive interactions.

User Experience

User Interface

Design System

UX / UI Audits & Consulting

Design System

App design

Interactive Prototyping

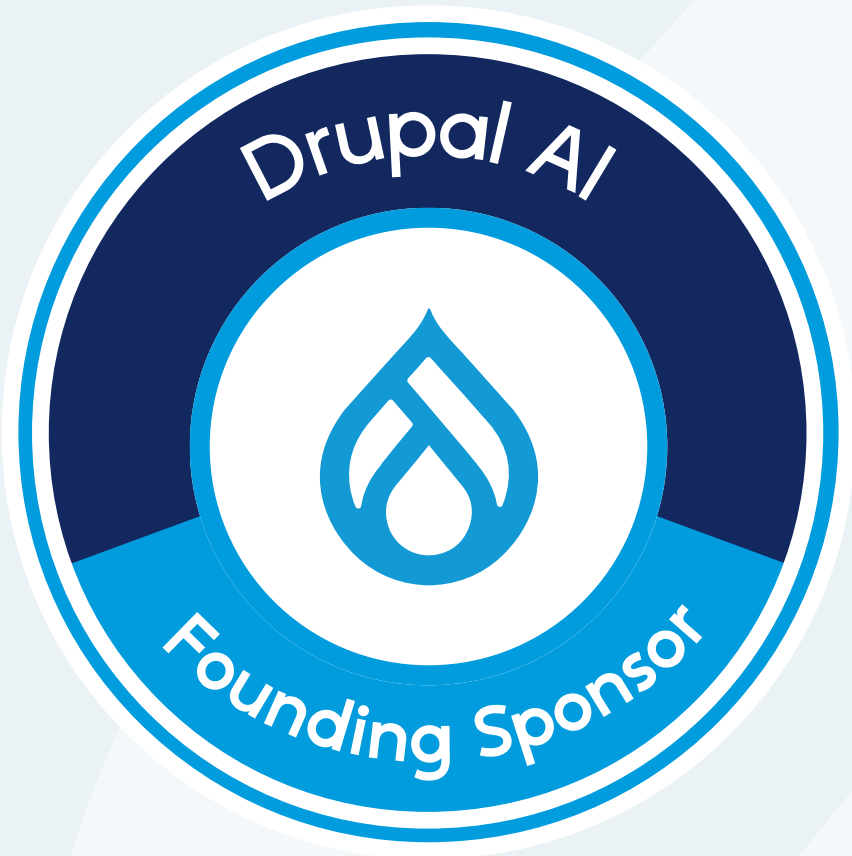
Content Creation



# Leading Drupal agency in UK and Europe

1xINTERNET's Drupal expertise encompasses the entire development lifecycle - conception, UX, solution architecture, development, QA, deployment, hosting and support. As Diamond Drupal Certified Partner, we're a top 20 Drupal agency globally. With a portfolio of 200+ projects, we turn Drupal's flexible open-source CMS into a powerful tool for your organisation's growth.

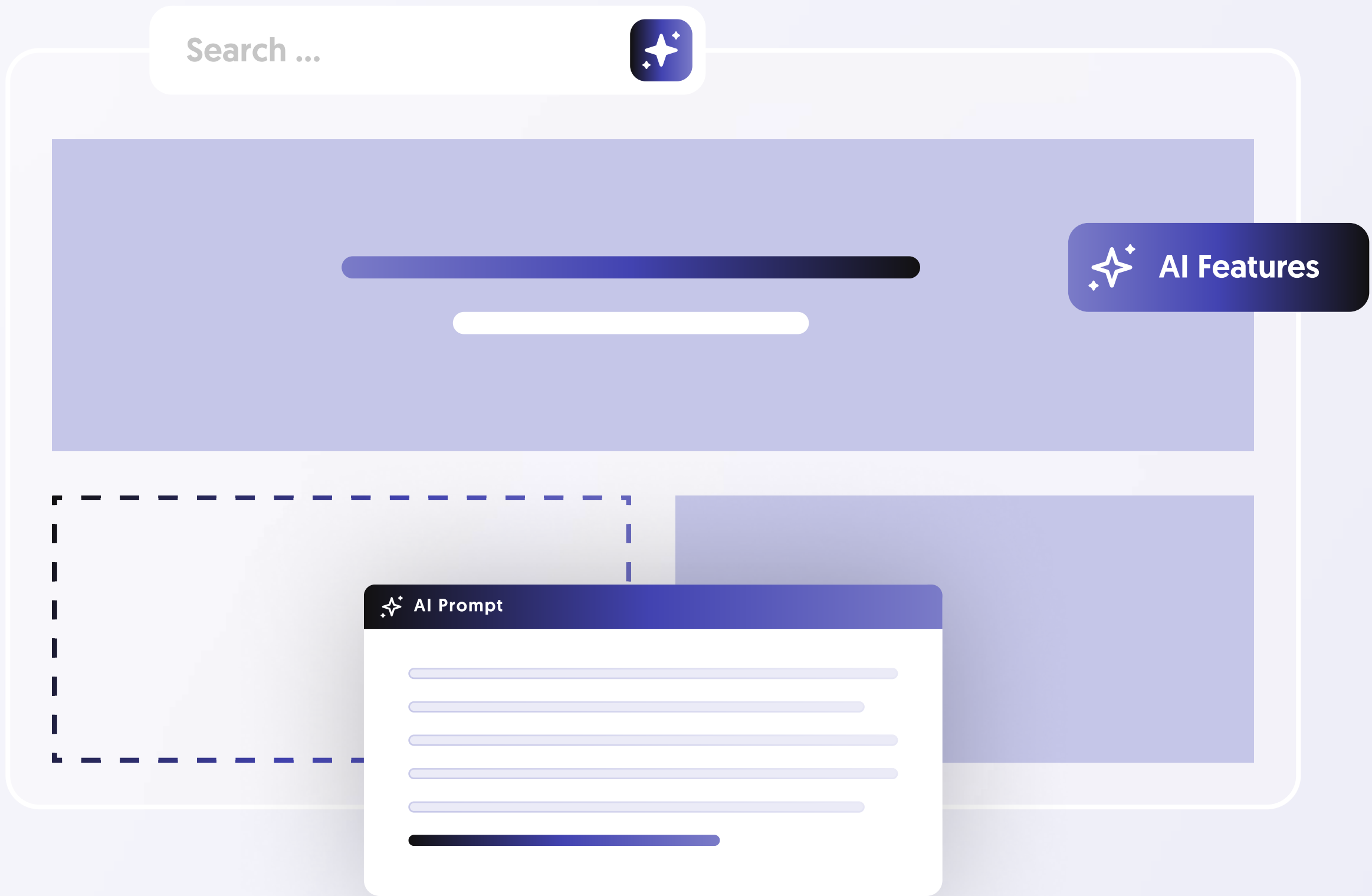
- Drupal consulting
- Web development
- Maintenance & Support
- Theme & module development
- Drupal Migration
- Drupal Upgrade
- Drupal Audit
- Drupal Integrations
- Drupal Hosting



# Drupal AI Initiative – Open, Transparent, Responsible AI

Drupal AI empowers organisations of all sizes and industries to build intelligent digital experiences with full transparency, robust governance, and open-source flexibility. We believe in an open future where AI innovation supports human creativity, not replaces it.

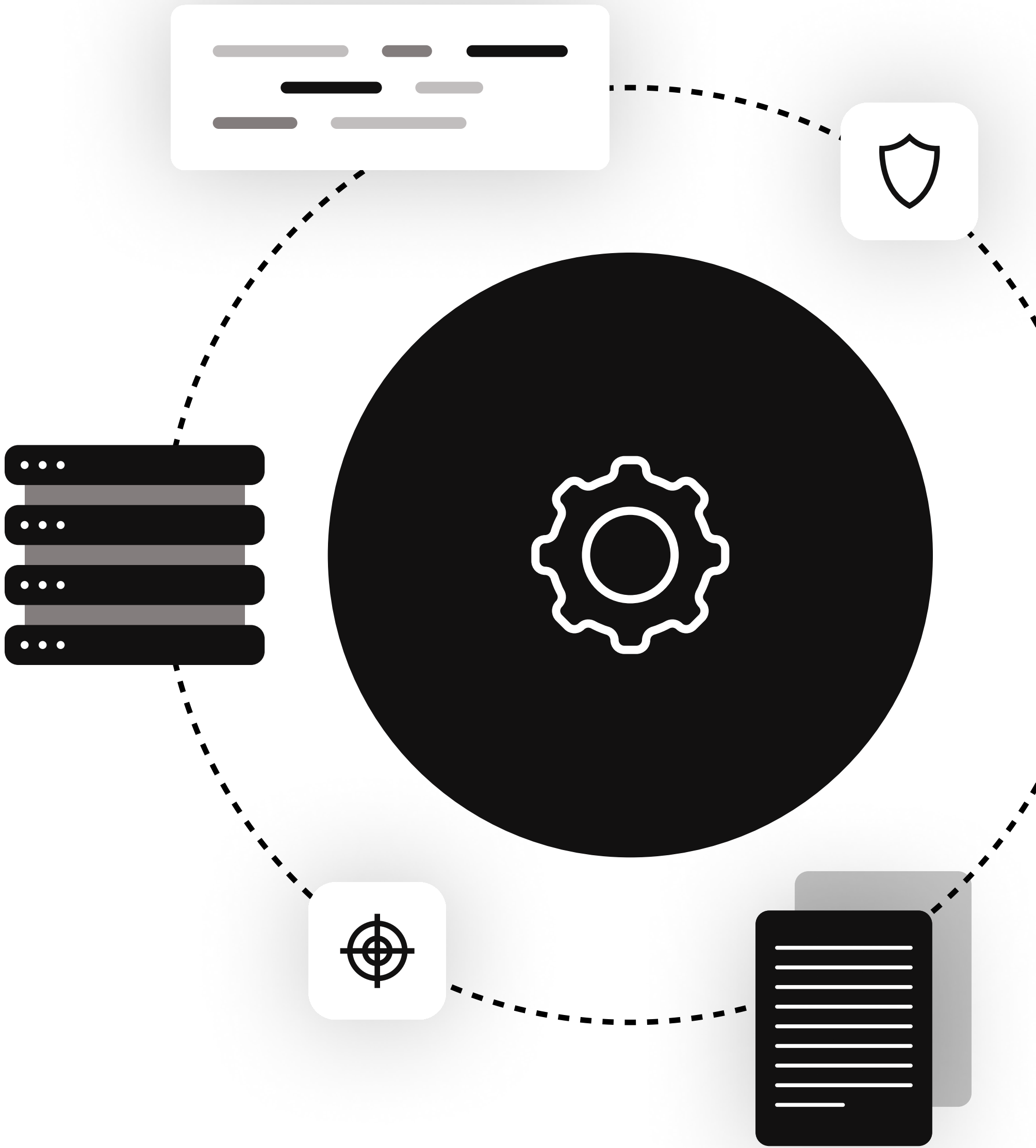
- AI-human collaboration
- Transparent AI governance
- Open source flexibility
- Community-led innovation



# Our devops and infrastructure services to ensure robust and reliable software systems

From audits and health checks to performance optimisation we've got you covered with our expertise across AWS, GCP and Azure.

- IT infrastructure audit
- Log file aggregation
- CDN and WAF solutions
- Automatic testing environments
- Health and uptime monitoring
- Cloud infrastructure
- 24/7 standby support
- Backups and disaster recovery





# Marketing And Optimisation

The full suite of marketing services, optimised to your unique needs and requirements. Work with 1xINTERNET to increase your reach, user engagement, and return on investment

SEO

GEO

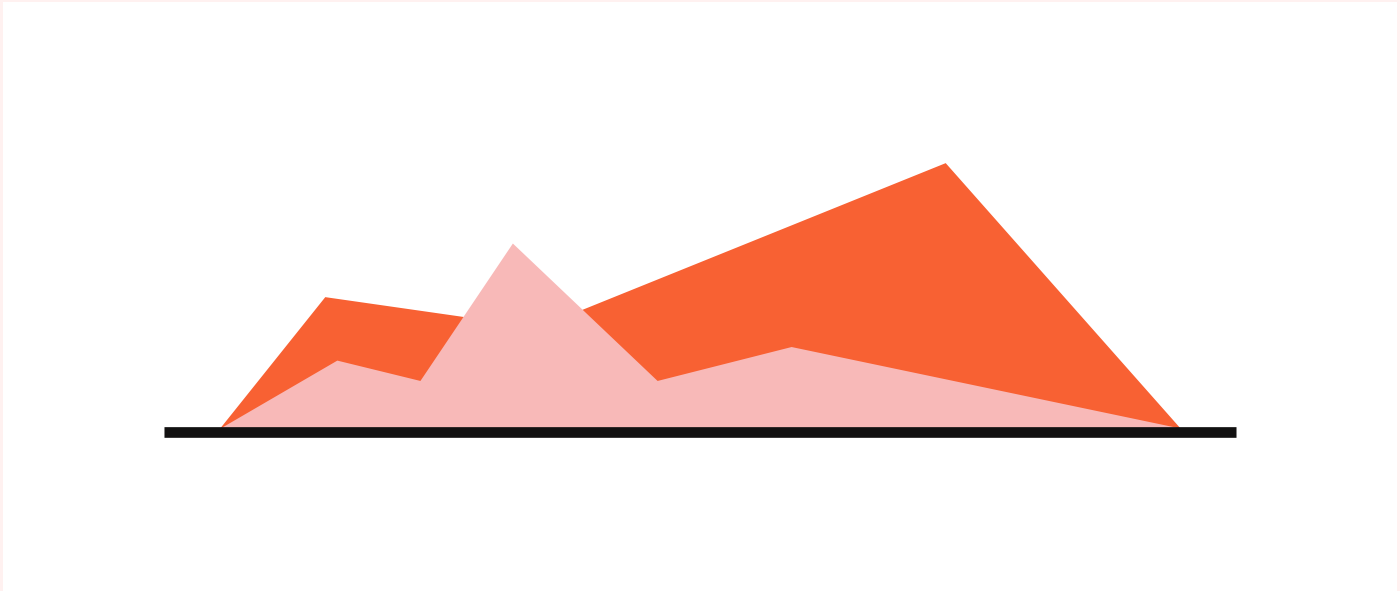
Analytics

Content Optimisation

Performance

Keyword research & market analysis

UX / Usability Optimisation



# Optimizely to Drupal Migration

Enterprise Power. Open Source Freedom.



**Diamond Partner**

Top 20 Globally



**Zero Licensing Fees**

True Ownership



**SEO Protected**

Rankings Preserved

Cost control restored, innovation unlocked.

- 1 Strategic Decoupling. Liberate your digital estate. Our Acquia-certified architects assess your Optimizely content structures, page types, blocks, and integrations to establish a clear migration path. Early technical evaluation prevents data loss and identifies functionality gaps, ensuring your transition removes licensing barriers whilst maintaining operational capabilities.
- 2 Structured data transfer. Bespoke migration scripts handle mapping of Optimizely "Blocks" to Drupal's content model, media libraries, user accounts and access control whilst preserving URL structures and SEO rankings. Functionality is mapped to Drupal module equivalents, with custom development where required to maintain existing capabilities
- 3 Ownership & Predictability. Switching to Drupal [GPL] eliminates licensing costs and pricing surprises. You gain platform ownership and control. We implement URL preservation strategies to protect SEO history, ensuring traffic remains stable as costs are optimised.

# Digital Experience Platform with Drupal

DXP is the foundation for all our digital solutions. Built on the widely adopted enterprise open source framework Drupal, it contains all the necessary functionality to create exceptional user experiences.

DXP was created with scalability and extensibility in mind. All fundamental challenges like roles, permissions, editorial experience, flexible content, multiple languages, search, API abstraction etc. are fully solved. This extensive functionality can be customised to your needs and the resulting solution can be used for various your projects of yours with rapid time to launch. Rest assured our DXP retains the same Open Source licensing as Drupal.

[trydrupal.1xinternet.com](https://trydrupal.1xinternet.com)





# CMS solutions that add value to your business

## Outstanding editorial experience

The CMS solution provides an outstanding editorial experience with a user-friendly drag-and-drop interface and intuitive design.

## Unique and consistent brand experience

It comes with an integrated design system powered by reusable components that allows you to create a consistent and unified brand experience across all touchpoints.

## Streamlined workflow and collaboration

It provides an extensible set of user roles, permissions and custom workflows.

## Modular and scalable architecture

Its API-driven technology helps you to easily integrate it with any other systems such as PIM, DAM, Intranet or E-commerce, and any IT environment.

## Enterprise-grade security

It offers enterprise-grade security to keep your website safe from data breaches and DDoS attacks.



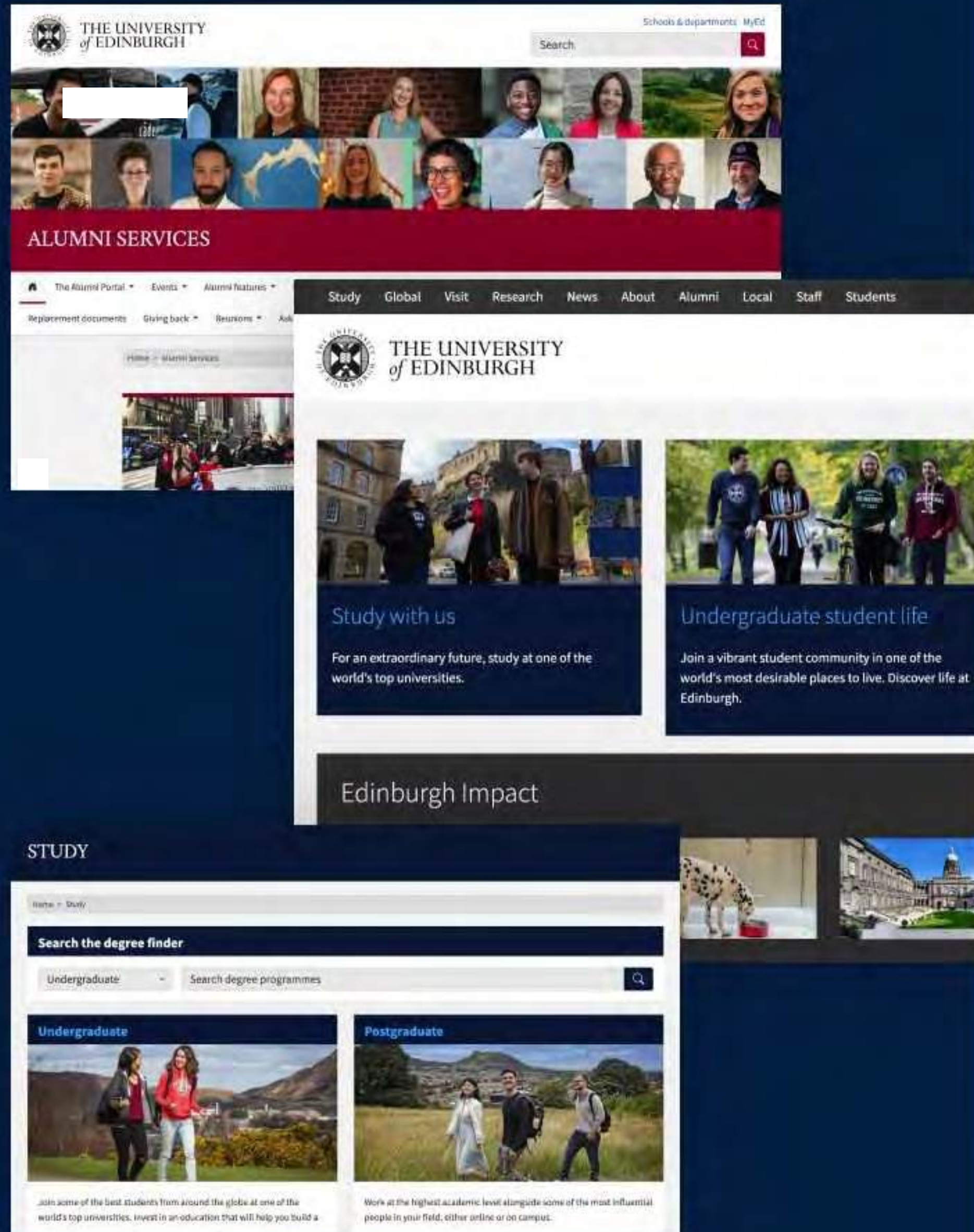
# Drupal AI Initiative founder

In June 2025, Dries announced a new strategic initiative focused on establishing a clear strategy and shared vision. The initiative is backed by a fully funded delivery team, \$120,000 in operational funding, and active work streams across AI Core, Products, Marketing, and UX.

1xINTERNET plays a central role, with Baddy, Paul, and Christoph in leadership positions, two senior developers contributing full time, and a financial contribution of \$20,000.

I want to thank the founding members of the Drupal AI Initiative. These individuals and organizations played a key role in getting things off the ground.

**Dries Buytaert**  
Founder and Project Lead of Drupal



Higher Education

# University of Edinburgh

## Challenge

The University of Edinburgh sought external validation of their new Drupal platform and specialist consultancy to collaborate with leadership on a strategic vision for ongoing investment.

## Solution

A technical assessment of the Drupal architecture and practices was completed, evaluating security, GDPR compliance, accessibility, performance, and editorial experience. In-person workshops with key stakeholders enabled understanding of strategic business objectives and the digital estate's role in delivering these, ensuring recommendations aligned with institutional priorities.

## Highlights

An innovative approach was taken to the audit and consultancy process. While a formal documentation report was provided, GitLab was also used to create actionable tasks, enabling the team to immediately begin implementing recommendations. Realtime prototyping was introduced alongside this, allowing for the rapid testing and validation of ideas as they emerged.

[www.ed.ac.uk](http://www.ed.ac.uk)





Non-profit

# World Cancer Day

## Challenge

World Cancer Day is an annual event which aims to raise cancer awareness globally. To support this, the website needs to ensure seamless performance during the high traffic spikes in the lead up to and during World Cancer Day.

## Solution

A globally distributed, scalable hosting solution handles high volumes of traffic and multiple simultaneous requests during peak times. A fresh new accessible design enhances engagement with website visitors from all over the world.

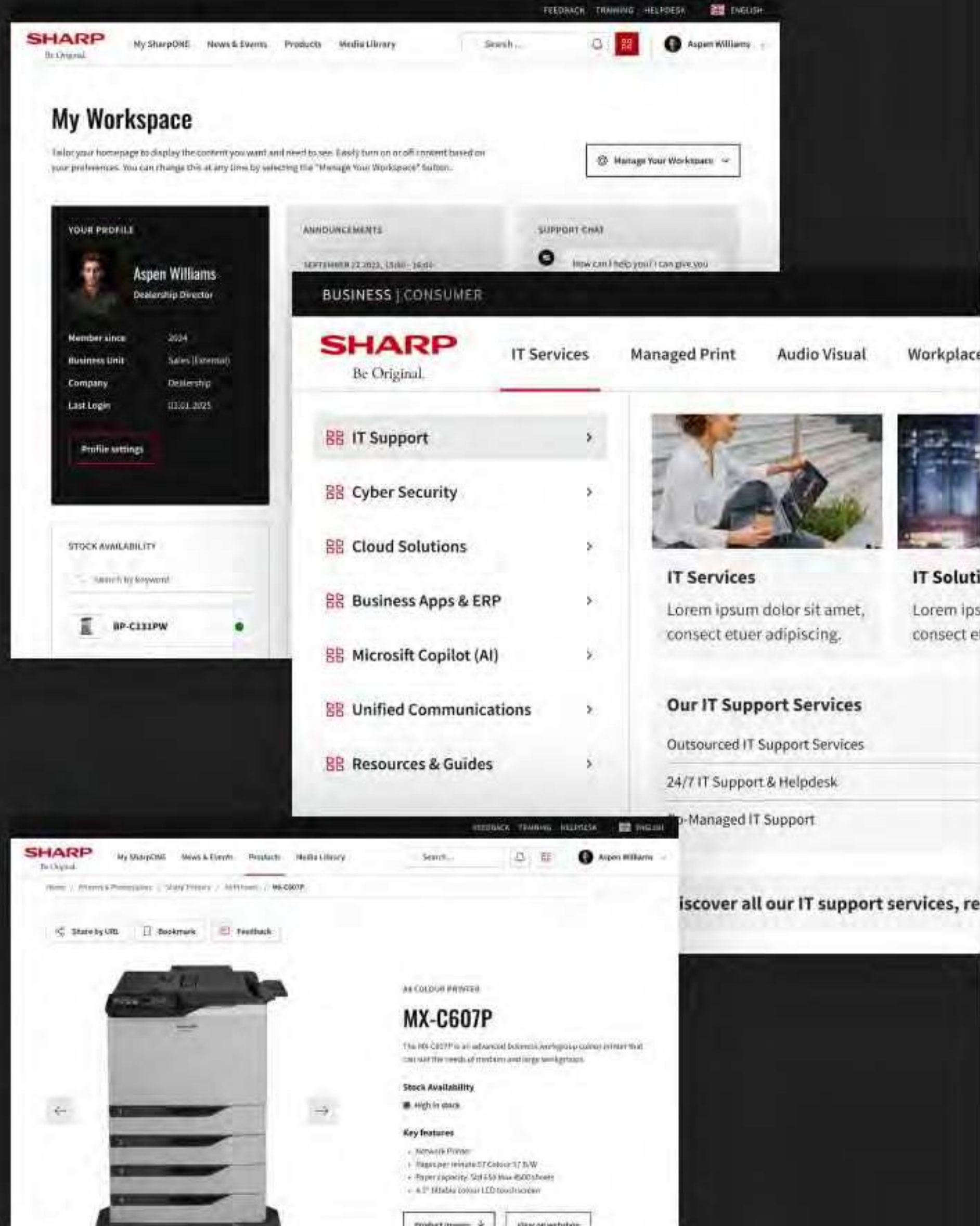
## Highlights

A modern design, accessible content for global users and interactive features like the custom poster tool, events planner, and interactive map enhance user engagement. Robust hosting guarantees a seamless experience during peak traffic on World Cancer Day.

[www.worldcancerday.org](http://www.worldcancerday.org)







## Technology

# SharpONE Platform

## Challenge

Challenge Sharp Europe's digital presence was fragmented and aging, struggling to serve 120,000 enterprise customers across 48 countries. They needed to replace a legacy martech stack that was "past its sell-by date" with a secure, unified platform capable of handling complex B2B journeys, while simultaneously launching a new global brand identity.

## Solution

We took over support and maintenance, stabilizing the existing estate before executing a strategic evolution. We implemented Sharp's new brand identity across 17 multilingual sites and built a dedicated support hub from scratch, migrating legacy data seamlessly. Most recently, we launched an advanced partner portal integrating deeply with their DAM, PIM, CRM, and AI tools to streamline partner operations.

## Highlights

We successfully unified 17 multilingual sites serving 48 markets, ensuring a seamless transition for 120,000 customers. This partnership culminated in the launch of SharpONE, a bespoke partner portal integrating DAM, PIM, and CRM systems that proved far more cost-effective and flexible than rigid proprietary alternatives.

[www.sharpone.sharp.co.uk](http://www.sharpone.sharp.co.uk)





Government

# City of Reykjavík

## Challenge

The City faced a fragmented digital estate with key sites on a legacy Drupal version. The architecture was overly complex, with 50+ content types and 20,000+ nodes, making management difficult and migration risky.

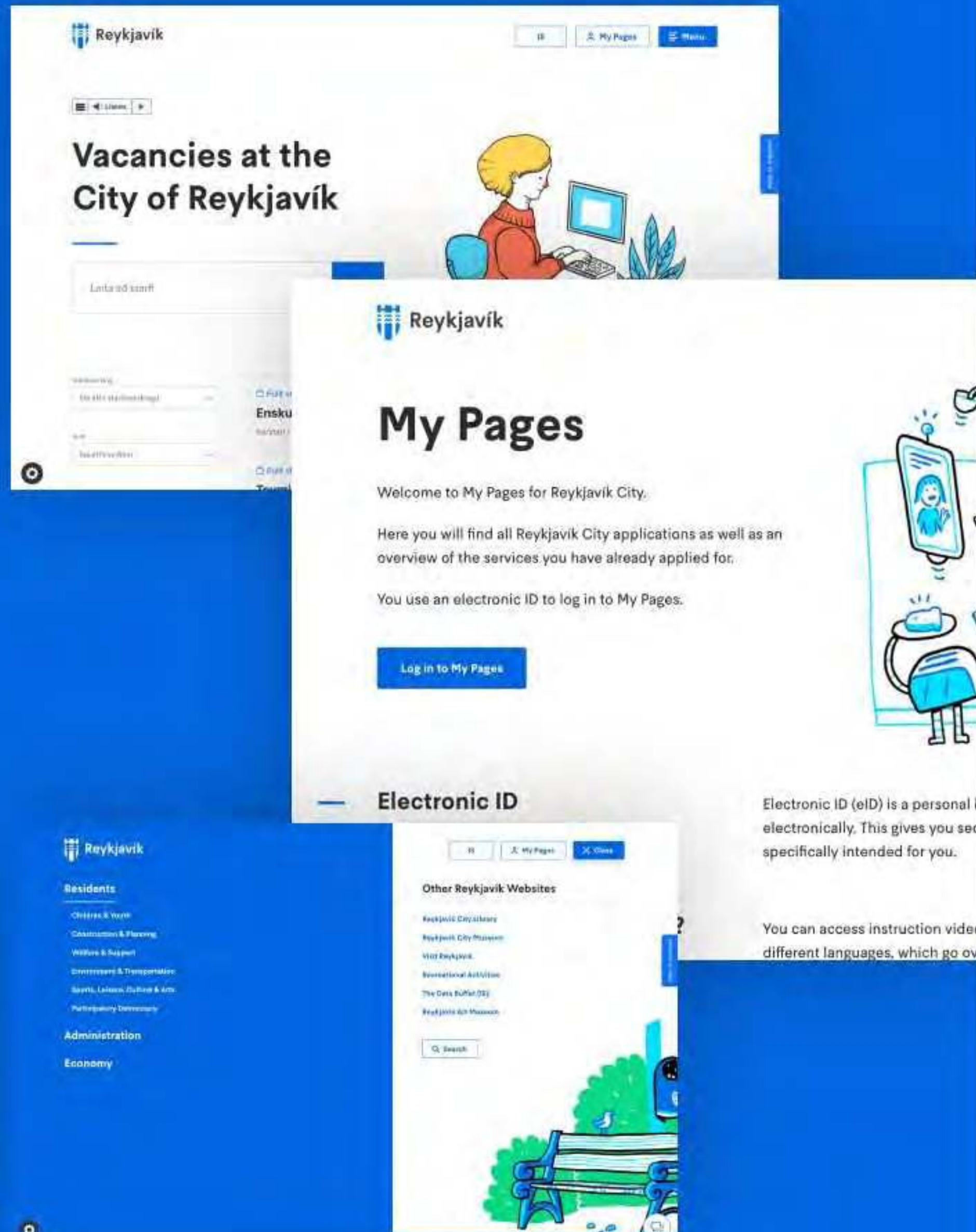
## Solution

We executed a strategic migration to modern Drupal for the Intranet, Tourism portal (visitreykjavik.is), and main City website. We overhauled the content strategy, consolidating 50 content types into 10, and built custom integrations for the City's council meeting records system.

## Highlights

We successfully migrated 20,000+ nodes with zero data loss while reducing content types by 80% to drastically simplify governance. The new platform delivers a streamlined experience for diverse editor teams and provides seamless integration with legacy committee systems, unifying the city's digital services.

[www.reykjavik.is](http://www.reykjavik.is)



“1xINTERNET exemplifies leadership in the Drupal ecosystem, setting **highest standards for quality**, collaboration, and Open Source excellence.

Their commitment to pushing boundaries and empowering the community positions them as true pioneers in the world of Drupal.”

**Dries Buytaert**

Founder and Project Lead of Drupal

**Drupal**<sup>™</sup>



“I want to extend a heartfelt thanks to 1x for their unwavering support and expertise with [worldcancerday.org](https://worldcancerday.org).

We are fortunate to work with a web agency that truly goes the extra mile for us and feels like an extension of our team in Geneva.”

Charles Andrew Revkin  
Senior Digital Strategy Manager,  
Union for International Cancer Control



**“The 1xINTERNET team exceeded expectations, demonstrating both deep expertise and a readiness to address our most complex challenges. Their contribution has driven meaningful and lasting improvements to our ways of working - enhancements that will continue to add value well into the future.”**

**Billy Wardrop**  
Web Team Manager,  
University of Edinburgh



# Thank you!

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