

PhenoTips G-Cloud 15 - NHS Advanced Package

PhenoTips is a purpose-built Genomic Health Record designed to support the unique needs of NHS and UK healthcare organisations. The NHS Advanced package has been developed specifically to align with national standards, clinical workflows, and digital transformation goals within the NHS.

This package is already in use across multiple NHS trusts and hospitals, demonstrating its proven value and adaptability in real-world clinical settings. We believe it offers the right foundation for delivering scalable, interoperable, and patient-centred genomic care across the UK health system.

Designed to Meet Your Needs:

To ensure maximum flexibility the NHS advanced package comes in two cloud instances based on the needs of the institution.

a. **PhenoTips Private Advanced:**

Our private advanced package is set up to be a private instance that ensures that every part of the infrastructure, from server resources to databases, is dedicated only to your account. This underscores our commitment to meet your institutional I.T needs and allay any concerns around cloud hosting, security, and infrastructure.

b. **PhenoTips Shared Advanced:**

With our shared advanced package we would host the Authority's infrastructure on a shared instance. This is part of a greater effort to prepare the way for mainstreaming initiatives to build inter-trust collaboration. This is being used for Genomic Medicine Service Alliances and inter hospital partnerships. Currently being used in the East GMSA, it guarantees performance and data integrity. This setup ensures the best value for your institution while ensuring each application and database is individually contained. We preserve your instance's privacy, integrations, and customizations.

Licensing Model:

PhenoTips offers a unique licensing model for the NHS. The advanced package allows the Authority to combine flexibility with simplicity in our pricing model. Here's how we break it down:

- **Authorized Users (AU):** These are the total accounts that are granted permission to access PhenoTips. You have the liberty to authorize an unlimited number of users.
- **Monthly Active Users (MAU):** This metric counts the unique users who log into PhenoTips within a given month. The MAU metric is how we price the contract not based on AU (authorized users).

- **Access Controls:** All AUs have read and write ability. This can be customized to have limited write ability based on your needs. There is no pricing distinction between read vs full access.
- **Framework Clarification:** You can authorize countless users, but we have a limit on MAUs based on licenses acquired. Occasional spikes in monthly users are accommodated, with additional licenses considered after consistent overuse over three months.

The MAU pricing model prioritizes genuine engagement over simply adding more accounts. This allows your team flexibility to maximize the use and value of PhenoTips.

The PhenoTips Advanced package

The package includes the following features in the base annual license fee:

- PhenoTips Core Suite on dedicated secure UK cloud
- HPO Text-Mining for natural language processing of free-text clinic notes
- Attachment storage: up to 1GB per licensed MAU included
- Patient records: Unlimited
- Software support: Unlimited access to our support team is provided via email and ticketing system during standard support hours. A dedicated account manager is available to assist with onboarding, ongoing service queries, and escalations as needed.
- One Pre-Visit Patient Questionnaire (PPQ) [Additional PPQs can be added for a flat yearly fee of £9,750.00]
- The Cancer Risk Assessment Tool incorporates BOADICEA allowing users to assess patient cancer risk scores directly in the PhenoTips pedigree diagram and save results to a PDF report.
- Configuration and maintenance of one unidirectional HL7v2 or FHIR interface (demographics)

Deployment and Implementation package includes:

- Deployment of PhenoTips on 1 production and 1 staging server
- Initial configuration of the PhenoTips application
- Testing of development and production instances
- Up to four hours of virtual User and Administrative User training
- Set up of user authentication via OAuth2/OIDC
- Configuration of single-sign-on (SSO)
- Solution architect to manage project deliverables and client management

Pricing breakdown & instance comparison:

Based on your preference please see the yearly costs associated with each of the packages. The table is provided to provide you the ability to compare and select the option that best suits your needs.

PhenoTips 2026 Pricing Schedule

(All prices listed are exclusive of VAT)

Category	Feature	UK Advanced Private	UK Advanced Shared
Deployment - Implementation Cost	PhenoTips Deployment (one-time)	£24,999 (50% off for 3 yr+ contract)	£24,999 (50% off for 3 yr+ contract)
	PhenoTips Deployment Complex (one-time) - Requires custom development, custom deployment or complex integration needs (additional costs maybe added based on the scope of the implementation)	£24,999 Plus £130 GBP per hour for additional work	£24,999 Plus £130 GBP per hour for additional work
Annual Platform & License Fee (Additional licenses purchased in batches of 10 monthly active users)	PhenoTips Core Platform Fee	£60,265	£48,198
	0-25 users	Included	Included
	25-100 users	£10,454.00/yr per 10 MAUs	£8,250.00/yr per 10 MAUs
	100+ users	£9,500.00/yr per 10 MAUs	£7,840.00/yr per 10 MAUs
Pre-Vist Patient Questionnaire (PPQ)	1 PPQ Setup & Annual fee	Included	Included
	Additional PPQs (Annual fee)	£9,749 per year	£9,749 per year
Cancer Risk Assessment Tool (CRAT)	Setup & Annual fee	Included	Included
Additional Options	NLP Shared	Included	Included
	Contextual Launch	Included	Included
	Secure SSO	Included	Included
	Attachment Storage	£654 per 100GB per year	£654 per 100GB per year

Additional MAUs may be added on a quarterly basis, based on a review of the previous four months of usage. The price increase for a batch of 10 users is cost effective to ensure pricing stability. Please see pricing below.

Additional licenses are added in batches of 10 licenses (as listed in the pricing table above):

PhenoTips Private Advanced - £10,454.00/yr per 10 MAUs

PhenoTips Shared Advanced - £8,250.00/yr per 10 MAUs

All the above packages come with unlimited authorized user accounts.

Additional Services: Integrations & Migration:

The following services are not included in the standard PhenoTips license and are scoped and priced separately based on the specific technical, clinical, and operational requirements of the institution. Where required, these services are delivered under a Statement of Work (SOW) to ensure clear scope definition, timelines, and cost transparency.

- Additional Systems Integration via SMART on FHIR with contextual launch and UI embedding: An optional uni or bi-directional integration with various hospital systems including Electronic Medical Records, LIMS, variant prioritization tools, etc. using the SMART on FHIR standard.
 - Additional Systems Integration via HL7v2 with contextual launch and UI embedding: An optional uni or bi-directional integration with various hospital systems including Electronic Medical Records, LIMS, variant prioritization tools, etc. using the HL7v2 standard.
 - Data Migration Services: Optional migration services of legacy or external datasets into PhenoTips, including assessment, mapping, transformation, validation, and quality assurance, can be provided through PhenoTips. Migration costs are scoped based on data volume, data structure, source systems, and the level of data normalization required. This will be mapped out in detail via an SOW and in consultation with the customer with prices starting from £9,999.00 GBP
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Working towards a national unified genomics platform for the NHS

At PhenoTips, our commitment extends beyond just providing a solution; we're deeply invested in shaping the future of genomic healthcare at the NHS and around the world. We are continuously adapting to the evolving needs of healthcare professionals in the NHS. Driven by feedback and working collaboratively with all our NHS partners, we're always introducing

features that save time, reduce errors, and amplify clinical impact. We are open to finding a mutually beneficial model of accommodating your workflow and financial needs.

The pricing in this initial cost & licensing breakdown may be subject to change. Upon your confirmation, the details of the software, services, and support will be formalized in a Software License and Support Agreement with PhenoTips.

Please do not hesitate to contact us at hello@phenotips.com if you have any questions.
