

Professional & Managed Services Pricing

Standard Rate Card

Prices shown exclusive of VAT, Day Rate £.

SFIA Level	Strategy & Architecture	Change & Transformation	Development & Implementation	Delivery & Operation	People & Skills	Relationships & Engagement
Follow	£1000	£1000	£1000	£1000	£1000	£1000
	£1,100	£1,100	£1,100	£1,100	£1,100	£1,100
Apply	£1,200	£1,200	£1,200	£1,200	£1,200	£1,200
Enable	£1,300	£1,300	£1,300	£1,300	£1,300	£1,300
Ensure, advise	£1,400	£1,400	£1,400	£1,400	£1,400	£1,400
Initiate, influence	£1,600	£1,600	£1,600	£1,600	£1,600	£1,600
Set strategy, inspire, mobilise	£1,800	£1,800	£1,800	£1,800	£1,800	£1,800

Supplementary Services

Service Name	Description	Annual Price (Excl. VAT)
Support+	Support+ is an enhanced service tier designed for organisations requiring high availability assistance and proactive system maintenance. This service acts as an extension to the standard support service, providing a dedicated layer of technical assurance.	£25,000

Guest Support	To provide comprehensive 365/24/7 management of WiFi support issues directly to end customers, allowing businesses to enhance their guest experience while alleviating internal support burdens.	£80,000
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Standards for consultancy day rate cards

- Consultant's working day: 8 hours exclusive of travel and lunch
- Working week: Monday to Friday excluding national holidays
- Office hours: 9:00am to 5:00pm Monday to Friday (GMT/BST)
- Travel, mileage, subsistence: Included in day rate
- Mileage: As for travel, mileage subsistence
- Professional indemnity insurance: included in day rate

Travel & Subsistence

Purple reserves the right to charge travel and subsistence expenses in addition to the SFIA rates.

RPI

Purple reserves the right to review our SFIA Rate Card annually in line with RPI.

Payment Terms

Invoices are issued annually in advance, payable within 30 days