



IIElevenLabs

G-Cloud 15 Pricing Document

Agents Platform (Conversational AI)

G-Cloud 15 Volume-Based Discounts

Total annual call-off contract value	Volume discount
Up to £249,999	13.33%
£250,000 and above	23.33%

Usage Bundles

Pricing tier	Included Agents Platform usage	G-Cloud 15 Price
1	Platform usage equivalent to £1,000	£866.70
2	Platform usage equivalent to £100,000	£86,670
3	Platform usage equivalent to £250,000	£191,650
4	Platform usage equivalent to £500,000	£383,300

Contracting authorities may purchase custom usage volumes outside of the above usage bundles. Custom usage is priced at standard list rates, and the same G-Cloud volume discount bands apply based on the total annual call-off contract value. Discount tiers increase with higher total contract spend.

Service Add-Ons (included at no additional cost)

Add-on	Total included
Professional Voice Clone (PVC) slots	3
Instant Voice Clone (IVC) slots	30,000

Add-on	Total included
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Concurrent Agent sessions	60
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Service Add-Ons (optional)

Add-on	Price
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Customer Success Package	£2,500/month
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Services provided under ElevenLabs' Customer Success Package are defined in the associated Service Description Document - see Section 4.2.

Ancillary services

Implementation and Engineering Services

Implementation and Support services are defined the Service Definition Document (Section 4.3) and are priced per person per quarter (or equivalent).

Implementation and Engineering Services	£150,000
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Discovery, Pilot and Trial packages

Discovery packages

Discovery packages are priced on a term basis not to exceed 3 months. Discovery level will be determined based on the anticipated scope. Term and scope will be determined at ElevenLabs's discretion.

Discovery package for a small use case	£50,000
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Discovery package for a medium use case	£100,000
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Discovery package for a large use case	£200,000
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Pilot packages

Pilot packages are priced on a term basis. Term and scope will be determined at ElevenLabs's discretion.

1-Term Pilot	£50,000
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2-Term Pilot	£125,000
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3-Term Pilot	£250,000
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4-Term Pilot	£500,000
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Trial package

Trials of the Agents Platform service are priced at a nominal cost which can be adjusted if required by the customer. Evaluation of customer requirements will be conducted prior to provision of any trial, with term and scope to be determined at ElevenLabs's discretion.

Trial	£1
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