



IIElevenLabs

G-Cloud 15 Pricing Document

AI Voice Generation & Text-to-Speech

G-Cloud 15 Volume-Based Discounts

Total annual call-off contract value	Volume discount
Up to £249,999	13.33%
£250,000 and above	23.33%

Usage Bundles

Pricing tier	Included Text-to-Speech (TTS) usage	G-Cloud 15 Price
1	Platform usage equivalent to £1,000	£866.70
2	Platform usage equivalent to £100,000	£86,670
3	Platform usage equivalent to £250,000	£191,650
4	Platform usage equivalent to £500,000	£383,300

Contracting authorities may purchase custom usage volumes outside of the above usage bundles. Custom usage is priced at standard list rates, and the same G-Cloud volume discount bands apply based on the total annual call-off contract value. Discount tiers increase with higher total contract spend.

Service Add-Ons (included at no additional cost)

Add-on	Total included
Professional Voice Clone (PVC) slots	3
Instant Voice Clone (IVC) slots	30,000
Concurrent TTS sessions	20

Service Add-Ons (optional)

Add-on	Price
Customer Success Package	£2,500/month

Services provided under ElevenLabs' Customer Success Package are defined in the associated Service Description Document - see Section 4.2.