

Analytics subscriptions	Type	Price
Howz analytics monthly fee • Access to Howz dashboard • Access to Howz family app • First-line support	HOWZML	£45.00
Howz assessment analytics and AI reporting tools • Access to Howz AI assessment report • Access to Howz dashboard • Access to Howz family app • First-line support	HOWZMLAI	£65.00
SIM connectivity fee	SIM10	£10.00
Frient Devices	Product code	Price
Squid.link 2X Modular IoT Gateway MGW221-DP47 (with cellular and ethernet connectivity)	ODP47	£275.00
Squid.link 2X Modular IoT Gateway MGW101-HOW1 (with ethernet connectivity)	OHOW1	£75.00
Motion Sensor Pro	OMSP	£28.95
Entry Sensor Pro	OESP	£26.95
UK Smart Plug Mini	OSPMUK	£37.95
Vibration Sensor	ONVS	£26.95
Smart Humidity Sensor	OSMS	£23.95
Air Quality Sensor	OAQS	£48.95
Intelligent Smoke Alarm	OISA	£44.95
Intelligent Heat Alarm	OIHA	£46.50
Off-the-shelf sensor kits	Product code	Price
Basic monitoring kit (with cellular and ethernet connectivity) • MGW221-DP47 IoT Gateway • 1 Motion sensor (PIR) • 1 Door Sensor • 1 Smart Plug	HK1CELL	£368.85
Basic monitoring kit (with ethernet connectivity) • MGW101-HOW1 IoT Gateway	HK1ETH	£168.85

• 1 Motion sensor (PIR) • 1 Door Sensor • 1 Smart Plug		
Standard assessment kit (with cellular and ethernet connectivity) • MGW221-DP47 IoT Gateway • 3 Motion sensor (PIR) • 2 Door Sensor • 2 Smart Plug	HK2CELL	£491.65
Standard assessment kit (with ethernet connectivity) • MGW101-HOW1 IoT Gateway • 3 Motion sensor (PIR) • 2 Door Sensor • 2 Smart Plug	HK2ETH	£291.65
Enhanced assessment kit (with cellular and ethernet connectivity) • MGW221-DP47 IoT Gateway • 5 Motion sensor (PIR) • 3 Door Sensor • 2 Smart Plug	HK3CELL	£576.50
Enhanced assessment kit (with ethernet connectivity) • MGW101-HOW1 IoT Gateway • 5 Motion sensor (PIR) • 3 Door Sensor • 2 Smart Plug	HK3ETH	£376.50
Support services	Type	Price
Developer day rate (custom work on hardware and platform integrations)	DEVDAY8	£415.00
Developer half-day rate (custom work on hardware and platform integrations)	DEVDAY5	£225.00
Training on site for service teams	ONSITE2	£595.00
Data Scientist half-day rate (custom data analysis)	DATA5	£275.00
Data Scientist hourly rate (custom data analysis)	DATA1	£85.00
Postage and Packing - Royal Mail	P&P	£11.70