



G-Cloud 15 Insights Pro & Enterprise Pricing Document 2026

Overview

The service is available as a simple monthly licence fee per user. There are two options to choose from:

- Insights Pro
- Insights Enterprise

Pricing Model

- Insights Pro – £119/month/user
- Insights Enterprise – Dependent on bespoke data integrations

Multi-Year Contracts

Tytl offers pricing certainty through multi-year agreements.

- **Standard term:** 2 years
- **Annual increase:** CPI with a minimum of 2 percent

This ensures stability for LPAs and sustainability for the service.

Pricing is transparent, predictable and compliant with the G Cloud requirement for standardised public sector pricing.

This Insights: Pricing Document is **approved and signed by** Thomas McAlpine (Director)

A handwritten signature in black ink, appearing to read 'T McAlpine', with a horizontal line drawn underneath the signature.

4th December 2025