

BGaze Clinic - Pricing Document

1. Set-up, installation costs and training

Once the system set-up has been tested within Braingaze tech department and released as ready for roll-out, the specific work stations where biomarker testing will take place are set up with the proper eye tracking hardware and driver software. The actual time invested by Braingaze staff in facilitating this installation (normally carried out by local IT staff of the client) is charged at a £75 hourly rate. We provide on demand on-site or remote training of staff, charged at an £75 hourly rate. For each site typically some 8 hours of training are needed.

2. Base monthly licence fee per system

For each neuro-marker test site, we charge a base license fee independent of actual use priced £100 per month per site. This fee covers base software licensing and cloud server / user support infrastructure fees and assures the elsewhere specified uptime of the system and the support infrastructure as defined in the SLA. It also covers use of rating scale and interview modules for those patients to which a neuro-marker test is administrated.

3. Per patient neuro-marker test fees

For each patient to which a neuro-marker eye tracking test is administrated, a use fee is charged, the price of which depends on the total annual volume of patients processed per test site per year. For small volumes (0-120 tests /year) the price is £60; for 121-200 tests /year £55, 201-300 £50, 301-400 £47.50, for volumes above 400 tests per year the price per test is £45.

4. Per patient therapy app user monthly fee

BGaze Clinic includes the option to prescribe digital therapy to a patient. For each patient that is active in the system, a monthly use fee is charged. For 1-20 active users the price per user is £15.00 / month. For active users 21-50 the price per user is £ 12.50 / month; for users 51-100 the price is £10.00 / month, for any users from 101 onwards the price per user is £8.50 / month. Each month, the system tracks the number of active users and establishes the total monthly cost.

Alternatively an annual price for reasonable (up to typical prevalence level of the population actually using the digital therapy, e.g. 5% in case of ADHD) access for a well defined geographically constrained community eligible for prescribing digital therapy can be agreed upon. This price is set at £ 5,000.00 per 100,000 individuals in that community. For example, if a specific NHS service provides care to a community of 400,000 people then the annual blanket price for that community having reasonable access to the digital therapy would be £20,000 per year.

5. Pricing of Integration & Customisation services

Braingaze offers the possibility to customise parts of the system such as the rating scale(s) used, the lay-out of the report(s), choice of languages in reporting and UX, interaction with other systems used by the client. Additionally, customised 'dashboards' that map the information and insights gathered in the system in an easy-to-process visual overview can be added.

These costs are budgeted on the basis of estimated number of hours invested by our staff and quoted up front. A mixed team average hourly rate of £75 applies which includes overhead, but excludes travel costs.

6. Pilot support pricing

If clients wish to pilot BGaze Clinic in a defined setting in order to establish the impact of its adoption on its services, then Braingaze offers service re-design, pilot and business case analysis support services which are charged at a mixed team average hourly rate of £75 applies which includes overhead, but excludes travel costs.

Detailed multi-level SFIA hourly rate card in case a client prefers this over the average £75 hourly rate:

	Clinical	IT	General	Development
1 Follow	£ 30	£40	£35	£45
3 Apply	£ 50	£60	£55	£65
4 Enable	£ 75	£85	£80	£85
5 Ensure, Advise	£ 90	£100	£95	£100
6 Initiate, Influence	£ 110	£120	£110	£125
7 Set strategy, Inspire	£ 150	£150	£150	£150

The hourly rates referenced above are based on the following:

- The rates are exclusive of VAT.
- A Working Hour is 60 minutes exclusive of travel and lunch.
- A Working week is Monday to Friday excluding national holidays.
- Standard office hours are defined to be from 09:00-17:00 Monday to Friday.
- Professional Indemnity Insurance is included in the day rate.
- The rates are valid for the duration of the G-Cloud 15 framework agreement.
- The rates are subject to the availability of suitably-skilled resources.

The Contracting Body should handle the Charges and terms on individual Call-Off Orders as commercially sensitive.

All quoted prices exclude VAT where and when applicable. No other costs are charged to clients except for those mentioned in this document for the above outlined use of the service.

Non-profit educational institutions are offered a 10% discount on all prices mentioned above.