
DATA AND AI STRATEGY CONSULTING

Service Definition



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TRIDENT INTELLIGENT SOLUTIONS

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Service Overview

The Data and AI Strategy Consulting service provides advisory support to organisations seeking to maximise value from data, AI, generative AI, and agentic AI technologies. The service combines business strategy, data architecture, and AI/analytics expertise to create actionable roadmaps, governance frameworks, and investment plans.

It helps organisations establish a robust foundation for AI adoption, data-driven decision-making, and responsible, ethical AI deployment aligned with regulatory, ethical, and operational frameworks.

Capabilities include:

- Data and AI maturity assessments and benchmarking
- AI, generative AI, and agentic AI opportunity identification and prioritisation
- Strategic roadmap development for data platforms, analytics, and AI capabilities
- AI governance, risk, and compliance advisory
- Integration strategies across cloud, DevOps, analytics, and BI platforms
- Business case development, ROI modelling, and investment prioritisation
- Change management and organisational readiness for AI and data-driven initiatives

The service can be delivered as a standalone consulting engagement, or as part of a wider transformation program integrating data engineering, AI development, analytics, and cloud/DevOps services.

Scope of Services

Data and AI Strategy

- Assessment of current data and AI capabilities, including infrastructure, skills, processes, and governance
- Identification of AI and analytics use cases aligned with business objectives
- Prioritisation of opportunities based on value, feasibility, and risk
- Roadmap for adoption of technologies, platforms, and data practices

Governance and Ethics

- Development of governance frameworks for model deployment, monitoring, and lifecycle management
- Guidance on ethical AI principles, human oversight, and risk mitigation
- Compliance alignment with ISO/IEC 42001, NIST AI RMF, EU AI Act, and OECD AI Principles
- Controls for AI transparency, explainability, bias management, and accountability

Data Strategy and Platform Advisory

- Recommendations for data architecture, pipelines, lakes, warehouses, and lakehouses to support AI and analytics
- Cloud, hybrid, or on-premises platform strategy aligned with security, compliance, and operational requirements
- Integration roadmap with analytics, BI, and operational systems

Business Alignment and Change Management

- Business case development for AI, analytics, and data initiatives
- ROI, cost-benefit, and risk assessment modelling
- Organisational readiness assessment and stakeholder engagement
- Change management and adoption planning

Engagement Approach and Deliverables

Data and AI strategy engagements typically include:

1. Discovery and current-state assessment of data and AI capabilities
2. Identification and prioritisation of AI use cases
3. Development of a strategic roadmap, including architecture, platform, and adoption recommendations
4. Governance, risk, and compliance advisory for deployment
5. Business case, investment plan, and executive recommendations
6. Change management and organisational readiness plan

Deliverables may include:

- Data and AI maturity assessment reports
- AI opportunity and prioritisation frameworks
- Strategic roadmap and architecture recommendations
- Governance and ethical AI framework documents
- Business case, ROI analysis, and investment plans
- Organisational readiness and change management plan

Onboarding and Engagement Initiation

Following contract agreement, a Strategy Lead and consulting team are assigned. A kick-off workshop establishes:

- Objectives, scope, and engagement milestones
- Key stakeholders and governance arrangements
- Access to relevant documentation, systems, and data sources
- Communication, reporting, and decision-making processes

Service Constraints

- Delivery depends on access to client data, systems, stakeholders, and documentation
- Recommendations are contingent on completeness and accuracy of provided information
- Implementation of recommendations may require additional technical, cloud, DevOps, or AI development services
- AI/agentic AI opportunities assume sufficient organisational readiness and governance to operate responsibly

Service Levels and Support

Unless otherwise agreed in writing, the service and ongoing support shall be provided during standard business hours (9-5), Monday to Friday. Support outside of these hours, including 24/7 support, may be provided subject to a separately agreed arrangement.

Support is advisory and strategic:

- Remote and on-site consultation, workshops, and executive briefings
- Follow-up advisory for roadmap implementation and monitoring
- Optional retainer for ongoing strategic advisory and governance oversight

Severity classifications are not typically applied to advisory engagements, but urgent executive or regulatory issues are prioritised by agreement.

After-sales Support

After delivery, clients receive full documentation of assessments, roadmaps, governance frameworks, business cases, and strategic recommendations. Knowledge transfer ensures client teams can operationalise strategic guidance.

Optional ongoing advisory may include:

- Governance oversight
- Strategic alignment reviews and roadmap updates
- Support for regulatory compliance and audit readiness
- Change management support for adoption of AI, data, and analytics initiatives

Security, Governance, and Compliance

All engagements adhere to best practice security, data handling, and governance standards:

- Confidential handling of client data and proprietary information
- Alignment with ISO/IEC 27001, ISO/IEC 42001 (for AI/agentive AI), GDPR, and other relevant regulations
- Ethical and risk-aware AI advisory



- Governance frameworks that integrate with client organisational structures and compliance obligations

Offboarding and Exit

Upon engagement completion, all deliverables, documentation, and strategic recommendations are formally handed over. Any temporary access to client systems or data is revoked, and confidentiality is maintained.