

KPro Pricing Document

Base Subscription	
Seats included with core	<5 users
Configuration cost (per hour):	£120.00

KPro Custom

Take the modules you need - leave the ones you don't to provide the ultimate flexibility. KPro can be take be taken as an independant or can integrate with third party software.

1 One Click Listings

List your homes from KPro to your website, and across multiple property portals keeping listings up to date and consistent in just a few clicks.

Module Activation Fee	£1,000.00	(per year)
Cost per source (/month)	£150.00	(per month)
Sources	Share to Buy	£150.00
	Rightmove	£150.00
	Rightmove (resales)	£150.00
	Zoopla	£150.00
	Zoopla (resales)	£150.00
	On The Market	£150.00
	On The Market (resales)	£150.00
	New Homes For Sale	£150.00
	Homes For Londoners	£150.00
	Prime Location	£150.00
	Your website	£150.00
	Other	£150.00
	Custom	£200.00

2 Centralised Leads

Collate and sort your inbound leads from your website and all portals and platforms you are listing on, making lead management much easier for your sales progression teams.

Module Activation Fee	£1,000.00	(per year)
Cost per source (/month)	£150.00	(per month)
Sources	Share to Buy	£150.00
	Rightmove	£150.00
	Rightmove (resales)	£150.00
	Zoopla	£150.00
	Zoopla (resales)	£150.00
	On The Market	£150.00
	On The Market (resales)	£150.00
	New Homes For Sale	£150.00
	Homes For Londoners	£150.00
	Prime Location	£150.00
	Your website	£150.00
	Other	£150.00
	Custom	£200.00

3 Process Engine

Configurable workflows linked to the applicant process. These allow you to both standardise and customise your customer journey for different schemes and tenures.

Module Activation Fee	£2,000.00	(per year)
Cost per workflow (/month)	£400.00	(per month)
Tenures	New Build SO	£400.00
	Outright sale	£400.00
	Resales	£400.00
	Staircasing	£400.00
	1% Staircasing	£400.00
	RTB / RTA	£400.00
	LLR	£400.00
	IMR	£400.00
	Private rent	£400.00
	Other	£400.00
	Custom workflow	£450.00

4 Customer Portal

Secure account area for home-seekers and home-buyers to self serve key aspects of their journey.

Module Activation Fee	£4,500.00	(per year)
Cost per feature (/month)	£100.00	
Features included	Customer login	
	Customer profile	
	Marketing preferences	
	Appointment management	
	Milestone tracker	
	Document hosting / handling	
	Payment handling	

ADD-ON MODULES

4 Email Campaign Tool

A dedicated email marketing module with advanced segmentation centralises lead handling, communication, and campaigns, enabling easy filtering, creation, and saving of targeted lists.

Dependencies: Centralised Leads, Process Engine

Feature cost (/month)	£75.00
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5 Digital Signatures

Electronic signature functionality built into the Process Engine / workflows to streamline document handling

Dependencies: Process Engine

Band	Volume (/year)	Monthly Cost	Cost per signature
A	1-100	£45.83	£5.50
B	101-500	£187.50	£4.50
C	501-1,000	£354.17	£4.25
D	1,001-1,500	£500.00	£4.00
E	1,501 - 2,500	£729.17	£3.50
F	2,501+	£625.00	£3.00
	Configuration fee	£480.00	(one off)

6 Application Form

KPRO LITE

Entry package delivering the core modules with out-of-the-box workflows and reporting. Designed to give buyers with smaller budgets everything they need to get up and running quickly and confidently.

1. One Click Listings

Out of the box listing source connections to advertise your properties directly from KPro in a single click

Sources:	Share to Buy
	Rightmove
	Rightmove (Resales)
	Zoopla
	Zoopla (Resales)

2. Centralised Leads

Out of the box lead sources to receive enquiries directly into KPro

Sources:	Share to Buy
	Rightmove
	Rightmove (Resales)
	Zoopla
	Zoopla (Resales)

3. Process Engine

Standardised workflows to support your sales progression activity

Tenures/Workflows:	New Build Shared Ownership
	Resales

4. Reporting

Out of the box (real-time) reports on key aspects of the buyers journey

Type:	Dashboard
	Sales Progression
	Marketing report

4. Application Form:

A standardised shared ownership application form connected to your KPro enviro

Volume:	<750 application forms per annum
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Package Summary*:

Core modules	One Click Listings, Centralised Leads, Process Engine
Band:	Up to 5 users

Configuration fee:	N/A
Annual subscription:	£12,000 (+VAT)
Exit fee:	N/A

*All prices are exclusive of VAT
Invoicing is annual with payment upfront
Minimum subscription term 12 months
Notice can be served no later than 30 days of th renewal date
No configuration fee for Lite customers

A standardised shared ownership application form that promotes flexibility for the home-seeker and can be accessed by providers at the appropriate point in the sales journey.

Dependencies: Centralised Leads

Band	Volume (/year)	Monthly Cost	Cost per Application
A	1-100	£50.00	£6.00
B	251-500	£83.33	£2.00
C	501-1,000	£125.00	£1.50
D	1,001-5,000	£312.50	£0.75
E	5,001+	£208.38	£0.50
Configuration fee		£480.00	(one off)

7 Brochures

Integrated brochure creation tool using live KPro property data, enabling instant updates, reusable templates, faster marketing, accurate imagery, and eliminating reliance on third parties.

Dependencies: One Click Listings

		Price (per month)	
Feature cost		£62.50	
Configuration fee		£120.00	(one off)

8 Search & Listings

Surface your listings on your website from KPro with minimal web development and associated cost. Enquiries feed directly to KPro Centralised Leads (optional)

Dependencies: One Click Listings

		Price (per month)	
Feature cost		£290.00	
Configuration fee		£1,200.00	(one off)

9 Email Server Solution

Built-in messaging functionality to allow you to send and receive emails to / from customers from KPro with your email domain.

Dependencies: Process Engine

		Price (per month)	
Feature cost		£155.00	
Configuration fee		£840.00	(one off)

10 KID automation

Generate shared ownership Key Information Documents (KID) in KPro based on the property and offer information input. Benchmarked on transactional basis.

Dependencies: One Click Listings (KID 1), Process Engine (KID 2&3)

Feature cost (/month)		£50.00	
Band	Volume (/year)	Monthly Cost	Cost per KID
A	1-100	£41.67	£5.00
B	251-500	£72.92	£1.75
C	501-2,000	£166.67	£1.00
D	2,001-5,000	£312.50	£0.75
E	5,001+	£208.33	£0.50
Configuration fee		£120.00	(one off)

11 Reporting (custom)

Real-time reporting on all aspects of the process, from lead numbers to key dates in a buyer's journey.

Dependencies: Process Engine

Cost per report (/month)	£21.00	(per month)	
Reports: Main dashboard			
Reservations	£21.00		
Marketing	£21.00		
Sales progression	£21.00		
Completions	£21.00		
Viewings	£21.00		
Void	£21.00		
Purchaser profile	£21.00		
Other	£21.00		
Custom	£40.00		
Configuration fee		£600.00	(one off)

12 Agent Access

User role designed for sales agents and contractors providing restricted access for enquiry handling and workflow progression.

Dependencies: Process Engine

		Price (per month)	
Feature cost		£150.00	
Configuration fee		£960.00	(one off)

13 Additional seats

Band	Volume (/year)	Monthly Cost	Cost per seat (/month)
A	6-10	£75.00	£15.00
B	11-15	£100.00	£10.00
C	16-25	£120.00	£8.00
D	26+	£162.50	£6.50

14 Support*

Package	CSM Included	Price (per hour)	Notes
Standard Support (Included)	Yes	£125.00	Knowledge base, in-app help and detailed guides and video
Premium Support	Yes	£110.00	Priority ticketing, Qrtly reviews & bank of hours monthly support

*Support hours: Mon–Fri, 9am–5pm UK

*Out of hours tech support available on weekends

All prices are exclusive of VAT
Invoicing is annual and payment required upfront
Minimum subscription term 12 months
Notice cannot be served no later than 30 days of the renewal date
Exit fees: none