



Seedili – Pricing Document

Lot 2b: Software as a Service (SaaS)

Pricing Overview

Seedili is provided as a cloud-hosted Software as a Service (SaaS) platform, offered on a subscription basis. Pricing is structured to reflect the scope of access, scale of usage, and functional modules required by the Buyer, while remaining transparent, predictable, and proportionate.

All pricing is agreed at Call-Off and is based on standard product configurations rather than bespoke software development.

Pricing Principles

Seedili pricing is guided by the following principles:

- Standard SaaS product – pricing is based on access to a defined platform, not consultancy
- Configurable, not bespoke – buyers select configurations rather than commissioning custom builds
- Predictable subscription costs – recurring fees aligned to contract duration
- Scalable by design – pricing reflects number of users, exam bundles, and feature scope
- Education-first value – pricing recognises public sector and education affordability

No buyer is required to manage infrastructure, hosting, security, or upgrades.

Indicative Subscription Tiers (No Prices Published)

Seedili is typically offered through the following indicative tiers. These tiers are illustrative and may be tailored at Call-Off based on buyer requirements.

1. Individual / Consumer Access

Designed for individual learners using Seedili directly.

Includes:

- Access to selected exam bundles
- Constrained AI exam tutor
- Practice engine and question bank
- Exam readiness scoring
- Revision plan generation



2. Institutional / School Subscription

Designed for schools, colleges, and education providers.

Includes:

- Multi-user tenant environment
- Student and staff roles
- Curriculum-mapped exam bundles
- Usage monitoring and progress insights
- Administrative controls and governance features

3. Enterprise / Public Sector Deployment

Designed for larger institutions, trusts, or government bodies.

Includes:

- Multi-tenant or dedicated deployment
- Advanced governance and audit features
- Role-based access control and reporting
- API access for approved integrations
- Priority onboarding and support options

What Is Included in the Subscription

Standard subscription pricing typically includes:

- Secure cloud hosting and operation
- Platform access via web browser
- Regular platform updates and improvements
- Security monitoring and audit logging
- Standard user support during UK business hours
- Data backup and recovery processes
- Documentation and onboarding materials

Optional Services (Agreed at Call-Off)

The following may be agreed separately where required:

- Enhanced or extended support hours
- Onsite onboarding or training (where applicable)
- Additional exam bundles or licensed content
- API usage at higher volumes
- Integration support (non-bespoke)

Any optional services are scoped and priced transparently at Call-Off.



Exclusions

Seedili pricing does not include:

- Bespoke software development
- Custom AI model training for individual buyers
- Consultancy-led delivery disguised as software
- Guaranteed academic outcomes or exam results

Where additional services are required, these may be procured separately (for example under Lot 3 – Cloud Support).

Educational and Public Sector Pricing

Ore Technologies offers discounted pricing for educational organisations and public sector buyers. Eligibility and discount structures are agreed at Call-Off in line with procurement requirements.

Pricing Transparency

Final pricing is confirmed through the Call-Off Contract and will clearly state:

- Subscription scope and duration
- Included features and limits
- Any optional services selected
- Payment terms and renewal conditions

This ensures buyers have full clarity before contract award.

Summary

Seedili pricing is designed to support safe, governed, and curriculum-aligned use of AI in education, while remaining commercially sustainable and procurement-compliant.

Buyers are encouraged to engage at Call-Off to agree the most appropriate configuration for their educational, institutional, or public sector needs.