



G-Cloud Pricing Document – PACER

This document sets out the pricing for the Planning Application Carbon Evaluation and Reduction (PACER) software service, as required under the terms of the G-Cloud 15 framework.

All prices shown are exclusive of VAT.

For further details about Preoptima or PACER, please see preoptima.com/pacer or contact us at pacer@preoptima.com.

PACER has been developed in collaboration with



City of Westminster

and funded by



**Funded by
UK Government**



**Innovate
UK**



Department for
Energy Security
& Net Zero



Department
for Environment
Food & Rural Affairs

Annual subscription pricing

PACER is provided as a modular Software as a Service (SaaS) subscription. Pricing is structured to be affordable and flexible for councils of all sizes and policy maturities, with various configuration options so that the platform can be tailored and evolved over time.

The PACER subscription is **priced per customer** (Local Authority). The annual subscription includes any number of user logins, as well as costs associated with hosting, maintenance, security updates, and customer support during UK business hours, plus onboarding as described below.

Package	Annual price	Summary
PACER Core	£10,000 + VAT / year	Core WLCA submission and review workflow with onboarding and web-tool training included.
PACER Complete	£60,000 + VAT / year	Full WLCA review and compliance capability, advanced dashboards and an officer training programme (includes Core and additional modules).
Additional add-ons	Price on request (subject to scoping)	Optional modules to extend capability as your policy and workflow maturity evolves.

What's included

PACER is available in two standard packages, with optional add-ons. This document summarises the main inclusions.

PACER Core includes:

- Applicant and LPA portals.
- Standardised whole life carbon assessment (WLCA) data input forms.
- Basic data validation (completeness and formatting checks).
- Whole life carbon dashboard reporting with basic benchmarking.
- PDF export of submissions.
- Onboarding and web-tool training included.

PACER Complete includes everything in PACER Core, plus:

- Advanced automated WLCA compliance checks (as configured).
- Comprehensive data validation against a control model (where configured).
- Advanced checks aligned to policy requirements (as configured).
- Check-linked commenting to streamline officer feedback.
- Advanced dashboarding for programme oversight.
- Officer training programme (introductory and deep-dive sessions).

Optional add-ons and modular configuration

PACER Core can be extended through **optional modules**. This modular approach supports councils to start with a foundation service and then add capability as local policy, resourcing, and workflow maturity develop.

Examples of optional add-ons (subject to scoping) include:

- **Whole Life Carbon (WLC) Essentials Workshop:** half-day officer workshop covering WLC basics, policy context, data quality, and review fundamentals.
- **Comments & Case Notes:** structured commenting and conversation threads between officers and applicants.
- **Version Control:** full version history, logs, and change tracking for each WLCA submission.
- **Project optioneering:** comparison of design options and scenarios (for example, different levels of retention).
- **Circularity & Retrofit:** structured circular economy data capture, retrofit comparisons, and end-of-life validation checks.
- **Authority Project Database:** portfolio-level dashboarding and searchable project database across applications.
- **RICS Methodology Compliance:** automated checks aligned to the RICS Whole Life Carbon Assessment Standard (2nd edition, or 'version 2').

Add-on pricing is provided on request and confirmed following scoping, to ensure the module configuration matches your council's policy requirements and processes.

PACER Core Standardised WLC submissions • Applicant & LPA portals • Standardised WLCA data input forms • Basic data validation (completeness & formatting checks) • WLC Dashboard reporting with basic benchmarking • PDF export of submissions • Onboarding and web-tool training included	Additional Add Ons  Comments & Case Notes: Structured commenting and conversation threads between officers and applicants.  Version Control: Full version history, logs and change tracking for each WLCA.  Authority Project Database: Centralised portfolio dashboard and searchable project database across all applications.  RICS Methodology Compliance: Automated compliance checks against the RICS Whole Life Carbon Assessment Standard, v2.  Project optioneering: Compare the WLC performance of design options and scenarios, such as different levels of retention.  Circularity & Retrofit: Structured circular economy data, retrofit comparison, and End-of-Life validation checks.  WLC Essentials Workshop: Half-day workshop for officers on WLC basics, policy, data quality and other fundamentals.	PACER Complete Advanced automated WLC compliance checks Includes everything in PACER Core & all additional add ons, plus: • Comprehensive data validation against control model • Advanced compliance checks against policy requirements • Check-linked commenting • Advanced WLC dashboard • Full WLC training programme for officers (intro + deep-dive sessions)
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£10K +VAT / year

Price on request (subject to scoping)

£60K +VAT / year

Contract length and renewals

PACER can be purchased as a 12-month subscription (with renewal), or as a multi-year subscription. Preoptima encourages 3-year licences where possible, as this supports integration with council processes, officer upskilling, and stable change management. One-year subscriptions remain available and can be renewed annually.

Renewals are agreed in line with the applicable terms and pricing published at the time of renewal.

Contact

For pricing queries, procurement support, or to discuss configuration options, contact: pacer@preoptima.com.