



Silicon Practice
DIGITAL HEALTH SOLUTIONS

ImproveWell.

ImproveWell Pricing Document for G-Cloud 15

Engage to Improve

Our pricing

Annual platform licence

An annual platform licence is tiered based on the size of the workforce, or target audience, which represents the scale of your programme.

Removing all barriers to engagement, an annual licence enables organisations to leverage the platform across the entire workforce to capture unlimited data for all projects.

The annual licence also includes: onboarding and roll-out support, tailored reporting during the initial roll-out phase, a 24/7 ticketing technical support system and an annual impact review.

Enterprise level annual licence including onboarding and roll-out

Licence	Target audience	Price per annum
Tier 1: micro	Target audience of <200	£6,000
Tier 2: small*	Target audience of 200 – 1,000	£15,000
Tier 3: medium	Target audience of 1,000 – 5,000	£45,000
Tier 4: large	Target audience of 5,000 – 10,000	£80,000
Tier 4: system	Target audience of 10,000+	£150,000

** Where the target audience falls in the middle to lower end of the specified range, for example 300 or 500, the annual licence is priced as follows: target audience of 300 = £8,000 and target audience of 500 = £10,000*

Long-term programmes

Loyalty discounts apply for multi-year programmes: 5% for two years and 10% for three years. For example, a three-year Tier 2 licence would be priced at £13,500 per annum.

ImproveWell Insights – included in the annual software licence

In addition to creating user accounts, unregistered users of the app (e.g. wider stakeholder groups) can share feedback via the ImproveWell Insights online portals; accessible via a QR code or unique web-link.

A fair usage policy applies, in accordance with the licence tiers above, based on the number of additional responses captured during the licence term:

	Tier 1	Tier 2	Tier 3	Tier 4	Tier 5
Responses (per annum)	1,000	5,000	25,000	50,000	75,000

Additional training and managed support

ImproveWell can provide additional training sessions, presentations and talks, or tailored reporting to support business intelligence teams.

- One hour: £150
- Half day: £550
- Full day: £950

All prices quoted exclude VAT.

Standard payment terms are 30 days from date of invoice.