Taught by Humans - G-Cloud Pricing

Version: December 2025
Applicable Lot: Lot 2b - Software as a Service (SaaS)

1. Platform Plans

We offer three subscription tiers. Prices are exclusive of VAT.

Learn

Designed for individuals or small teams building foundational AI and data capability.

£200/year or £20/month per user
Minimum 2 users

Included:

- Personalised AI and data learning content
- Assessments and progress tracking
- Completion certificates
- Individual dashboards

Use

For organisations adopting AI tools with structured learning and knowledge support.

£500/year or £50/month per user
Minimum 5 users

Included:

- All features from Learn
- Secure AI tools (e.g. proposal builder, policy writer)
- Upload up to 100 documents
- Private team chatbots
- Manager dashboards
- Self-serve onboarding
- Email/ticketing support

Optional add-ons:

- Onboarding call: £250
- Admin training: £500

Create

Enterprise plan with full platform control and customisation.

From £25,000/year
Unlimited users (based on contract)

Included:

- All features from Use
- Unlimited document uploads
- Custom workflows, permissions and knowledge hosting
- Organisational branding
- Full onboarding and admin support
- Account manager (subject to scale)
- Professional services (separate):
- Custom workshops
- Train-the-trainer delivery
- Strategic support or advisory

Prices quoted per engagement based on scope.

2. Trial Access

Learn and Use: 7-day free trial (extendable to 30 days on request)

Create: Demo access available for evaluation

3. Discounts

Volume: Reduced pricing is available for 100+ users. Contact us for a tailored quote.
Education: Discounts available for eligible public sector learning and training providers, including FE colleges.

4. Fair Usage Policy

A fair usage policy applies to all plans. This includes limits on document uploads and chatbot usage on Learn and Use tiers to ensure consistent performance across all users.