

Pricing Document

Virtual Memory Box is charged at a fixed monthly rate. The standard contract length is 24-months and is invoiced one month in advance.

The monthly price is determined by the total number of **children in care** and **care leavers** in the local authority. (Where available, we use [.GOV CLA datasets](#) to ascertain these numbers and liaise with each local authority to confirm their specific numbers.)

The total number of **children in care** and **care leavers** is then multiplied by **£3.00 per memory box** which gives us the monthly fixed total price. This price is capped for the duration of the contract. If the total number of children in care/care leavers increases, you will not incur any additional charges.

At the end of the contract, there will be an option to renew at the original agreed monthly cost for another 24-months by mutual agreement. Any renewal uplift will be capped at the Retail Price Index to cover the inflation of costs of goods and services.

The fixed-price model supports budget certainty and avoids cost escalation linked to cohort growth.

Pricing Equation Example

XYZ Council has:

Children in care (500)

Care leavers 16-25 (400)

$500 + 400 = 900 \times £3.00 = £2,700$ per month

$24\text{- months} \times £2700 = £64,800 + \text{VAT}$

What does this include?

- Uncapped storage on each memory box
- Unlimited admins and users – professionals, carers, birth family, education etc.
- Live dashboards, comprehensive reporting .CSV data exports and available API
- Forensic audit log recording all actions taken on the system by each admin/user
- Memory boxes will be saved for care leavers up to the age of 25 years old
- Hosting, maintenance and feature updates
- Technical support desk in business working hours
- Asynchronous learning platform - FAQs, training videos, written guides
- Weekly live webinars r professionals and carers

- Dedicated Partnership Manager to help with roll out, adoption and engagement