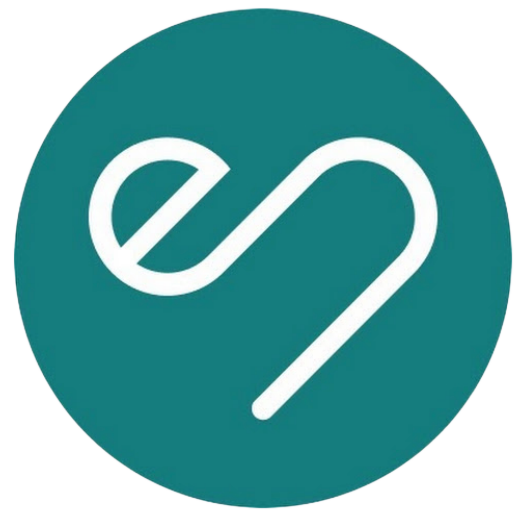


**EMRYS HEALTH:
G-Cloud 15 Lot 3 Cloud Support
Service Definition**



Copyright Notice

The content of this document is protected by Emrys Health Limited 2025.

All rights reserved. You may not copy or replicate including extracts of it without Emrys Health's written consent.

You must not sell, share, copy or republish this document. Copying of this document in any form is prohibited. If you want further copies of this document, please make a request to the author shown on the front page.

Any questions regarding this document should be directed to:

Name:	Emrys Health Ltd
Address:	37 Chandos Avenue, W5 4EP
Email:	Admin@Emrys.Health

Service Description:

Emrys Health provides independent advisory services to support organisations delivering complex digital, strategic, and system transformation.

Our service is designed for senior leaders to require direct, hands-on advisory support to shape strategy, deliver transformation, and navigate complex public sector environments. Emrys Health advisers work alongside senior leadership providing advice, independent challenge, and assurance from over 20 years experience of leading the design and delivery of technical data and ai services in Governments. Advisers support rapid, impact-driven decision making in complex regulatory & commercial environments.

We focus on five core areas:

- Strategic and policy advisory
- Commercial and procurement advisory
- Cloud, digital & architecture advisory
- Government affairs, industry leadership, and stakeholder advisory
- Capability building and knowledge transfer

Our team is embedded alongside yours to ensure direct accountability; we support decision-making, governance and delivery oversight. We are experts in both short targeted advisory interventions and long-term embedded consultancy support with partners.

Our service(s):

Emrys Health advice is provided agnostic of any specific technology or platforms ensuring recommendations are aligned solely to our partner's objectives. We provide direct advisory support across the following areas, services are available on our website (www.emrys.health/):

1. Strategic and policy advisory

Advising on (digital) strategy, operating models, 'policy-to-delivery' translation, crisis management, government-to-industry or industry-to-government navigation, and options appraisal & business case development.

Advisory support in this area is typically provided by senior business architects, enterprise architects, chief digital and data advisers, and experienced delivery and portfolio advisers working directly with executive teams, boards, and SROs.

2. Commercial, procurement advisory

Supporting executive decision-making on commercial strategy, sourcing approaches, procurement models (including CCS frameworks), supplier engagement. Creation and curation of Public-Private-Partnerships ('PPP's) and Government-Owned-Companies ('Gov-Co's).

Support is provided by advisers with experience spanning commercial strategy, business architecture, delivery governance, and supplier management, enabling leaders to take informed decisions in complex and fast-moving environments.

3. Cloud, digital and architecture advisory

Providing vendor-neutral advice on cloud strategy, inter-cloud and hybrid models, target architectures, security-by-design principles and independent technical assurance to inform leadership decisions.

This advisory is supported by enterprise, solution, data, security, and technical architects operating as embedded advisers or independent reviewers, focused on informing decisions rather than designing or building solutions.

4. Government affairs, system leadership and stakeholder advisory

Advising on navigating complex public sector systems (both central government & delivery organisations), including cross-government coordination, regulatory engagement, stakeholder mapping, executive and ministerial briefing, facilitation, or direct support.

Advisory support draws on senior practitioners with experience operating at the intersection of policy, delivery, regulators, and industry, providing context, challenge, and strategic insight.

5. Capability building and knowledge transfer

Supporting leaders to strengthen organisational capability through coaching, mentoring, development of playbooks and standards, and reducing long-term dependency on external support.

Support is provided by senior advisers across architecture, data, delivery, cyber security, and service management disciplines, working alongside client teams to embed knowledge and good practice.

How Services are Delivered:

Services are delivered through advisers embedded directly with partners. Engagements are led by senior practitioners with experience in and advising executive teams, boards, and SROs across industry and the public sector.

Delivery approaches include:

- Embedded advisory roles directly supporting senior responsible owners, and leadership,
- Resource augmentation leading and driving live strategic, commercial or policy decisions
- Independent assurance, red-teaming, and expert review

Advisers work closely with partners to provide real-time advice, support governance and oversight, and strengthen confidence in decision-making. This approach enables rapid progress while maintaining clear accountability with partner and organisational structures.

Delivery can be remote, on-site or hybrid, depending on needs and security requirements.

Benefits of Emrys Health Services:

Our services support partners to strengthen senior decision-making and reduce risk when delivering complex digital and cloud-enabled change.

By providing direct, embedded advisory support to senior leadership, our work enables faster, more confident decision-making in challenging or complex environments. Independent, vendor-neutral advice improves the quality of strategic, commercial and architectural choices and reduces the likelihood of rework, delay or procurement failure.

The embedded advisory approach helps partners to build internal capability over time, reducing long-term dependency on external consultancy and improving organisational resilience. Senior leaders benefit from trusted challenge, independent assurance and coaching, supporting more effective governance and oversight of programmes and initiatives.

Who the service is for:

This service is suitable for central government departments, arm's-length bodies & regulators, NHS organisations & integrated care systems, local authorities & combined authorities, and other public sector bodies procuring senior advisory support.

It is particularly relevant where senior leaders require advice to support complex, high-risk or cross-cutting digital and cloud-enabled initiatives.

Service Constraints:

This is an advisory and support service. Scope, duration and resourcing are agreed with the client prior to commencement. Delivery is subject to client governance, security and access arrangements. All services are provided in accordance with public sector confidentiality and security requirements.

Information Security:

Emrys Health operates an ISO 27001:2022-aligned information security approach and applies this to the support of inter-cloud data clean-room environments. We support the implementation of least-privilege access controls, encryption in transit and at rest, secure firewall and network configurations, and regular patch and vulnerability management.

We maintain documented incident response and escalation processes and support buyer organisations in applying these processes to clean-room environments. Security controls and operational decisions are documented to support assurance and audit requirements.

Data Protection:

The service is designed to support public sector organisations' obligations under UK GDPR and the Data Protection Act 2018. Clean-room operation is supported using data minimisation

principles, with controls that limit access to data and restrict outputs to approved, non-disclosive results.

We support organisations with data-flow mapping, Data Protection Impact Assessment inputs, retention and deletion controls, and governance documentation that demonstrates compliance and accountability. The service is well suited to environments using synthetic or pseudonymised data to reduce confidentiality risk while enabling meaningful analysis.

Supplier:

Emrys Health Limited is a UK-registered company incorporated in England and Wales.