

Ipsos Synthesio

Pricing Document Prepared for GOV.UK (G-Cloud 15)

Social and Search Intelligence Platform & Insights Services

www.synthesio.com



Annual Pricing – Technology & Support (All pricing excludes VAT)

Social Listening Platform Packages

	BASIC	ADVANCED	ENTERPRISE
PACKAGE DETAILS	• Signals GenAI Access • Quick Search • Up to 10M Mentions across social media, news, forums, blogs • Full Set Up Included • Ongoing support • Account Management • Comprehensive Onboarding + Academy Training Area • Customer Success Manager • Up to 20 Users	• Signals GenAI Access • Quick Search • Up to 50M Mention across social media, news, forums, blogs • Full Set Up Included • Ongoing support • Account Management • Comprehensive Onboarding + Academy Training Area • Dedicated Customer Success Manager • Up to 50 users	• Signals GenAI Access • Quick Search • 100M+ Mentions across social media, news, forums, blogs • Full Set Up Included • Ongoing support • Bespoke Account Management • Comprehensive Onboarding + Personalised Academy Training Area • Dedicated Customer Success Manager • Up to 200 concurrent users
PRICE	from £20,000	from £50,000	from £150,000

Search Data Pricing

SEARCH DATA PRICING	RATE (ANNUAL)
Quarterly Updates	from £2,200
Monthly Updates	from £7,000

API Services

PRODUCT	RATE (ANNUAL)
Up to 20MB per hour	No Cost
Up to 200MB per hour	£10,000
Up to 800MB per hour	£21,000

Additional Insight Services Cost

INSIGHT CONSULTANCY PRICING	RATE (HOURLY)
Insight Consultancy	£210 per hour

If you have any questions at all about our pricing and packages, please do not hesitate to contact us.

We tailor custom packages based on your needs.

Thank you!