



**BLACKSTONE&**

G-Cloud 15 | Lot 3 – Cloud Support Services

## **AI Strategy – AI Vision, Governance & Investment Alignment**

### **Service Description**

Strategic AI advisory service aligning artificial intelligence initiatives with organisational objectives, governance frameworks, and ethical standards. We define AI vision and roadmaps, establish responsible AI principles, create investment prioritisation frameworks, and design target operating models—ensuring every AI initiative delivers measurable outcomes while meeting regulatory compliance and ethical integrity requirements.

### **Service Overview**

The AI Strategy service helps leadership teams navigate the complex landscape of artificial intelligence with confidence, ensuring investments deliver genuine value while maintaining the highest standards of governance, ethics, and accountability.

Many organisations struggle with AI strategy because they approach it primarily as a technology decision. In reality, successful AI adoption requires careful consideration of strategic alignment, governance structures, ethical frameworks, workforce implications, and operating model changes. Without this holistic view, AI initiatives often fail to deliver sustainable value or create unintended risks.

Our AI Strategy service addresses these challenges through a structured approach that brings together business strategy, technology expertise, and deep understanding of responsible AI principles. We work with executive teams, technology leaders, and operational stakeholders to develop comprehensive AI strategies that command confidence across the organisation.

The service encompasses several critical areas:

**Vision and Roadmap Development:** We help you articulate a compelling AI vision that connects clearly to your organisation's mission and strategic priorities. This vision is then translated into a practical roadmap that sequences initiatives based on value, feasibility, and dependencies.

**Governance Framework Design:** Effective AI governance balances enabling innovation with managing risk. We design governance structures that provide appropriate oversight while avoiding bureaucratic barriers that stifle progress. This

includes defining roles and responsibilities, decision-making processes, and escalation paths.

**Responsible AI Principles:** We help you establish responsible AI principles aligned to government guidance, OECD standards, and emerging best practices. These principles are then embedded into practical processes that guide AI development and deployment.

**Investment Prioritisation:** With limited resources and many potential AI applications, prioritisation is essential. We create frameworks that help you evaluate AI opportunities systematically, considering strategic value, technical feasibility, risk, and resource requirements.

**Target Operating Model:** Sustainable AI capability requires changes to how organisations operate. We design target operating models that define how AI will be developed, deployed, and maintained, including the skills, processes, and tools required.

## Service Features

- AI vision and roadmap aligned to corporate strategic priorities
- Governance frameworks covering ethics, risk, and accountability structures
- Responsible AI principles aligned to government and OECD standards
- Data standards, compliance processes, and regulatory risk controls
- Business case development with ROI modelling and success metrics
- AI investment prioritisation and portfolio management frameworks
- Target operating model design for enterprise AI capability
- Executive education on GenAI, LLMs, and emerging AI trends
- Vendor and technology landscape assessment and recommendations
- AI Strategy training transferring frameworks to internal teams

## Service Benefits

- Clear strategic direction ensuring AI investments serve business value
- Robust governance reducing regulatory, ethical, and reputational risk
- Prioritised AI portfolio focused on highest-impact opportunities
- Executive confidence through informed, evidence-based AI decisions
- Accountable framework with defined metrics measuring AI success
- Regulatory compliance embedded from strategy through to delivery
- Responsible AI principles protecting citizens and organisational reputation
- Optimised AI investment allocation maximising return on spend
- Future-ready operating model scaling AI across the enterprise
- Sustainable internal strategy capability through AI knowledge transfer

## Our Approach

Our AI Strategy engagements follow a proven methodology:

**Strategic Context:** We begin by understanding your organisation's mission, strategic priorities, and operating context. This ensures AI strategy recommendations are grounded in organisational reality rather than generic best practices.

**Current State Assessment:** We assess your current AI maturity across multiple dimensions including strategy, governance, data, technology, skills, and culture. This provides a baseline for measuring progress and identifies priority areas for attention.

**Opportunity Identification:** We work with stakeholders across the organisation to identify potential AI applications, evaluating each against strategic alignment, potential impact, technical feasibility, and risk profile.

**Strategy Development:** We synthesise findings into a comprehensive AI strategy document that articulates vision, principles, priorities, and roadmap. This is developed collaboratively to ensure ownership and alignment.

**Implementation Planning:** Strategy without execution is worthless. We develop detailed implementation plans that define how strategic intent will be translated into action, including governance establishment, capability building, and initial pilot selection.

**Executive Alignment:** We facilitate workshops and presentations to build executive alignment around the AI strategy, ensuring the leadership team can articulate and champion the direction.

*Available through G-Cloud 15 Framework | Lot 3 – Cloud Support Services*