

THE IT STRATEGY COACH

**Helping ambitious IT Professionals to develop
and deliver their best IT Strategy**

G-Cloud 15 Service Prices



Hi, I'm Dan, The IT Strategy Coach.

I've spent much of my 25-year career in IT Strategy as a consultant and IT Director. The more time that I have spent with clients, the more I realise that IT Strategy is something that is best created and delivered by them, not by a consultant!

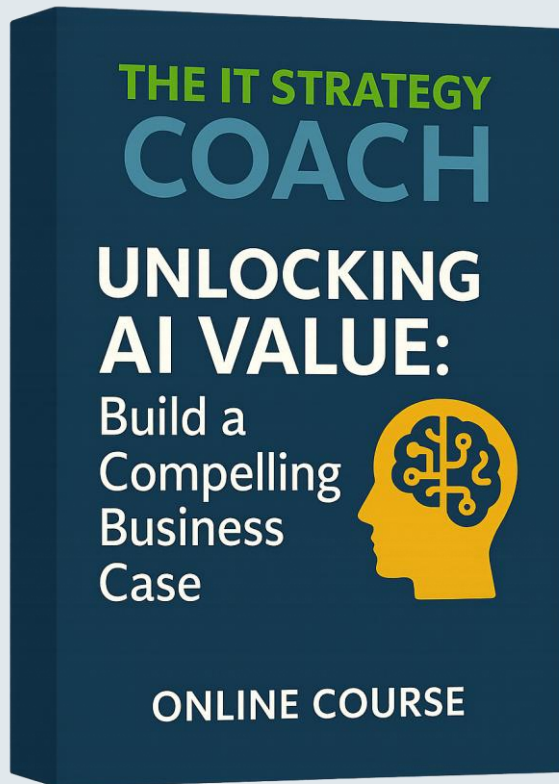
Often the need for some external perspective or help is misinterpreted as a need to outsource the activity. I believe that it is more valuable to develop and deliver the strategy yourself, but obtain training, help, and support where needed.

I see a gap in the market as this training and support is not easy to find. As the IT Strategy Coach, it is my mission to help you to develop and deliver your best IT Strategy, benefitting not only your organisation but you and your career as well.

I look forward to working with you!

Unlocking AI Value: Build a Compelling Business Case

Price: £120.00 + VAT per user.



Want to convince your CFO to invest in AI?

With a focus on AI value, this course will help you to develop compelling business cases for your IT investments, closing the gap between IT and the business, and gaining the vital funds that IT needs to deliver value.

Sign-up online at the address below or contact us to contract through G-Cloud

https://www.itstrategy.coach/offers/N3joUHe3/checkout?coupon_code=UNLOCKINGAIVALUE20

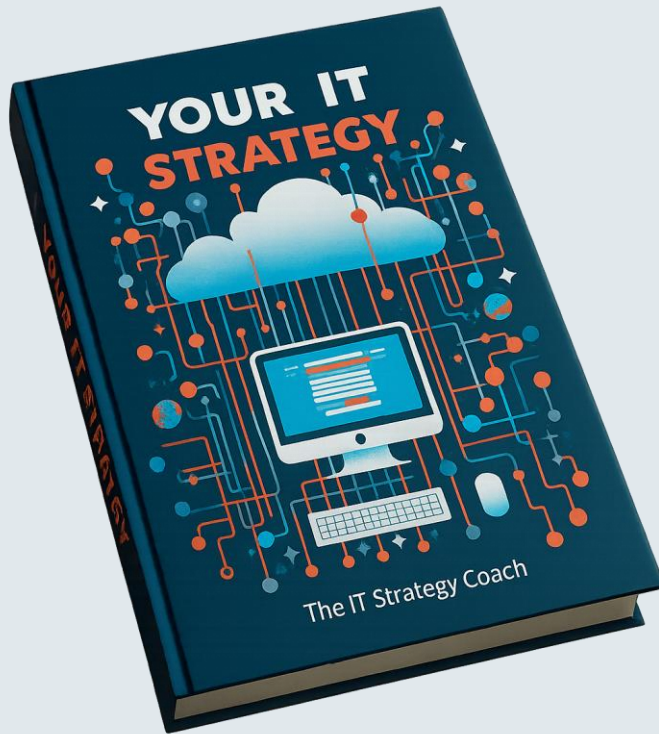
In this course, you will:

- Learn how to create a business case
- Understand the value of AI
- See how to build an AI business case and cashflow
- Gain the confidence to assess the opportunity for AI in your organisation

THE IT STRATEGY
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Your IT Strategy

Price: £950.00 + VAT per user.



Learn how to develop and deliver your best IT strategy.

Want to create real value for your organisation with business-driven strategic technology initiatives?

Want to progress in your IT management career?

Engage and involve stakeholders and user to create a movement, not a project, that will deliver ongoing value.

Sign-up online at the address below or contact us to contract through G-Cloud

<https://www.itstrategy.coach/e-learning-and-coaching-b2c60de0-d274-417d-a350-541be559e915>

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IT STRATEGY: SELF-PACED E-LEARNING

Price: £9.99 + VAT to £5,000 + VAT per user, depending on the course.



Cost-effective training in your own time to learn my recommended approach to delivering valuable strategy.

Learn approaches and techniques needed to engage users and stakeholders, develop strategy, build business cases, define roadmaps, manage change and maximise success.

For more details visit:

<https://www.itstrategy.coach/>

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1:1 or GROUP COACHING

Price: £499 + VAT to £10,000 + VAT per user, depending on the course.



You're not alone! Receive valuable coaching from The IT Strategy Coach either on your own or with like-minded IT professionals.

For more details visit:

<https://www.itstrategy.coach/>

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BESPOKE ENGAGEMENT

Price: £1,500 + VAT to £2,500 + VAT per day, depending on the engagement.

Want some one-on-one time with the IT Strategy Coach?

We each face our own opportunities and challenges when it comes to IT Strategy. I love helping people to gain the skill, confidence and perspective to succeed with theirs.

For more details visit:

<https://www.itstrategy.coach/>



Team Offsite Facilitation

Price: £3,000 + VAT to £15,000 + VAT offsite, depending on the duration and amount of involvement required.

IT Strategy is a team game!

The most powerful strategies are developed together, and everyone feels a sense of ownership. Invite the IT Strategy Coach to facilitate your team away-day, or present at your conference.

For more details visit:

<https://www.itstrategy.coach/>



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