



Data Strategy and Governance

Service Definition Document | G-Cloud 15 | Lot 3

morson PRAXIS

Data Strategy and Governance

Through strategy-led digital transformation, Morson Praxis helps public sector organisations to accelerate benefits realisation, reimagine operations, enable scalable innovation and build resilience for the future. We ensure that every technological investment, from large-scale enterprise transformation to focused project delivery, creates sustainable, meaningful change.

Service Definition for Data Strategy and Governance

Morson Praxis's Data Strategy & Governance service supports organisations in establishing clear direction, ownership, and control over their data assets across the service lifecycle. The service is typically used when organisations are adopting cloud platforms, improving data quality and trust, or preparing for integrated, data-enabled digital services, including analytics and AI-enabled use cases.

The service focuses on defining how data should be governed, managed, and used, ensuring data supports organisational objectives while remaining compliant, secure, and fit for purpose for delivery, live operation, and ongoing decision-making across integrated delivery and operations.

1. What the service includes

The service typically includes:

- Data strategy aligned to organisational and digital objectives
- Assessment of existing data landscape and maturity
- Data discovery, classification, and prioritisation
- Data governance framework and operating model design
- Definition of data ownership, stewardship, and accountability
- Data quality, standards, and control framework design
- Data quality, lineage, and governance controls for analytics and AI use cases
- Information, data domain and integration structure definition
- Data lifecycle, retention, usage, and automation policy development
- Cloud data readiness and migration preparation support

2. What the service does not include

The service does not include:

- Data platform architecture or build
- Data engineering or pipeline development
- Analytics, reporting, or dashboard delivery
- AI or machine learning model development
- Ongoing data platform operations or support

These activities are outside the scope of this service and, where required, may be delivered through separate services procured under the appropriate G-Cloud 15 Lots or through alternative procurement routes.

3. How the service is delivered

The service is delivered through a structured and collaborative approach, combining analysis of existing data practices with stakeholder engagement and facilitated design sessions. Activities are typically phased, allowing data strategy and governance arrangements to be developed iteratively and aligned to organisational priorities.

Delivery is tailored to organisational maturity and aligned with existing governance, assurance, and delivery processes, ensuring governance arrangements are practical, adoptable, and sustainable in live operation.

4. Roles and responsibilities

Morson Praxis is responsible for:

- Leading data strategy and governance assessment activities
- Designing data governance frameworks and operating models
- Facilitating stakeholder workshops and decision sessions
- Providing independent advice and recommendations

The Buyer is responsible for:

- Providing access to data stakeholders and documentation
- Confirming data priorities, risks, and constraints
- Approving governance structures and policies
- Owning data governance operation and enforcement

5. Service outputs and deliverables

Typical outputs may include:

- Data strategy and vision documentation
- Data governance framework and operating model
- Data ownership and stewardship definitions
- Data standards, policies, and control artefacts
- Data quality and assurance framework
- Data domain and information structure definitions
- Cloud data readiness assessment and recommendations

Deliverables are tailored to Buyer needs and agreed at the outset.

6. Dependencies and prerequisites

Effective delivery of this service typically depends on:

- Access to business, data, and technology stakeholders
- Availability of existing data documentation and policies
- Clarity of organisational objectives and regulatory context
- Executive sponsorship for data governance decisions

7. Alignment with G-Cloud 15 Lot 3

This service aligns with G-Cloud 15 Lot 3 by supporting:

- Cloud migration planning and data readiness
- Setup of governance for cloud-based data services
- Quality, assurance, and compliance of data used in digital services
- Preparation for integrated data platform build and operation, including analytics and AI readiness

It provides the governance foundation required for integrated, cloud-enabled data services.

8. Exit and transition

The service concludes with clearly documented data strategy outputs, governance frameworks, maturity findings, and prioritised recommendations aligned to the Buyer's cloud data landscape. All materials are provided in formats suitable for handover to the Buyer's internal teams or to alternative suppliers.

The service is designed to support transition to cloud-based data platforms and services while maintaining supplier neutrality and avoiding dependency. Outputs may be used to inform subsequent cloud services procured under the appropriate G-Cloud 15 Lots or through other appropriate procurement routes.

Information assurance

Morson Praxis's information assurance capabilities support both our internal requirements for appropriate security controls and those of our Buyers. Our diverse portfolio of projects and customers means that we have extensive experience in working with information and systems at all impact levels (IL 0 to IL 6+). We are a Cyber Essentials Plus certified organisation.

Data restoration/ Service migration

We assist Buyers in the migration of data from legacy solutions to new cloud solutions.

On-boarding and off-boarding processes

Morson Praxis agrees specific on/ off-boarding processes for all work packages. Agreed processes are always tailored to the individual requirements of the engagement in question. Requirements are clearly defined and agreed with the relevant Buyer stakeholders to ensure the effective transition of individuals or teams alongside the management of data, assets, corporate memory and operational integrity.

Combination pricing

Morson Praxis can provide multiple services in scope of G-Cloud 15 Lot 3 Cloud Support Services. Our services can be bought separately or together. Combination pricing is offered accordingly.

Service management

A Service Account Manager is allocated to each Buyer's engagement. This individual is responsible for overseeing the services in scope of the engagement, closely monitoring its progress and managing all risks/ issues to ensure that activities are delivered in accordance with

the agreed assignment scope and timeframes. Through structured relationship management, our Account Manager remains in regular contact with the Buyer to ensure their ongoing satisfaction.

Service constraints

Bespoke services, such as those in scope of G-Cloud 15, Lot 3 Cloud Support Services, are not subject to specific service constraints.

Service levels

Morson Praxis recommends that we enter into performance-based Service Level Agreements with all Buyers. The implementation of bespoke service levels represents the positive obligation of both parties to deliver a mutually beneficial partnership which supports end user activities and facilitates effective measurement and monitoring of the assignment. Due to the diversity of services in scope of G-Cloud 15, Lot 3 Cloud Support Services, service levels must be closely tailored to each engagement. Agreed service levels form part of the Call-Off agreement which renders us contractually bound to deliver the agreed service levels.

Knowledge transfer

Wherever possible, Morson Praxis ensures disciplined knowledge and skills transfer from the consultant(s) to the Buyer through structured knowledge capture, documentation standards, and handover planning through all delivery phases. This ensures that learning is transferred to the Buyer as the engagement progresses – ensuring the ongoing efficiency of the assignment and full embedding of the new system/service.

Ordering and invoicing

Morson Praxis is an approved and accredited supplier to multiple CCS frameworks. We are used to working with Buyers to agree tailored ordering and invoicing processes. Payment terms are 30 days from receipt of invoice.

Termination terms

Morson Praxis's standard terms and conditions include clauses which facilitate contract termination by either the consumer or the supplier.

By the consumer	By the supplier
Termination can commence without notice in the event of a Buyer citing dissatisfaction with the service provided and the issue not being rectified within an agreed timeframe, or in the event of a material breach of contract.	In the unlikely event that Morson Praxis was to withdraw from G-Cloud 15, Lot 3 Cloud Support Services, a minimum 30 days' notice would be served. Ongoing assignment commitments would be maintained through to completion in accordance with the terms of the Framework Agreement.

Buyer responsibilities

Buyer responsibilities are closely aligned to the assignment and as such, these must be discussed and agreed with the Buyer prior to the commencement of the assignment. All responsibilities are clearly cited within the Call Off contract.

Service dependencies

Service dependencies are specific to each Call-Off. Such detail must be discussed and agreed with the Buyer prior to the commencement of the engagement.



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