



AI Discovery and Maturity Assessment

Service Definition Document | G-Cloud 15 | Lot 3

morson PRAXIS

AI Discovery and Maturity Assessment

Through strategy-led digital transformation, Morson Praxis helps public sector organisations to accelerate benefits realisation, reimagine operations, enable scalable innovation and build resilience for the future. We ensure that every technological investment, from large-scale enterprise transformation to focused project delivery, creates sustainable, meaningful change.

Service Definition for AI Discovery and Maturity Assessment

Morson Praxis's AI Discovery & Maturity Assessment service supports organisations in understanding their readiness for artificial intelligence and identifying where AI can deliver realistic, measurable value. The service is designed for organisations at an early or uncertain stage of AI adoption, where there is a need to establish clarity before committing to strategy, investment, or delivery.

The service focuses on assessing organisational, cultural, data, technology, and governance maturity, including leadership alignment, process ownership, workforce readiness, and the organisational conditions required for responsible AI adoption. This includes consideration of different forms of AI, such as generative AI, predictive and analytical models, and intelligent automation, where relevant to organisational context and objectives.

It combines this with structured discovery and prioritisation of AI use cases aligned to business objectives and value chains, enabling informed, evidence-based decision making on whether, where, and how AI should be pursued, without presupposing solution design or implementation.

The service is typically used during Discovery or pre-delivery phases, providing a controlled, low-risk entry point into AI adoption and supporting progression into downstream strategy or governance services where appropriate.

1. What the service includes

The service typically includes:

- Assessment of organisational and cultural readiness for AI, including leadership alignment, workforce confidence, and change tolerance
- Review of process maturity and decision ownership to understand how AI-enabled change could be governed and absorbed
- Assessment of data readiness, availability, and suitability for AI use
- High-level review of technology and platform readiness for AI-enabled services
- Consideration of governance, ethical, regulatory, and operational constraints
- Identification of potential AI opportunities across business functions and value chains
- Structured discovery and prioritisation of AI use cases based on value, feasibility, and risk
- Indicative business case inputs and investment considerations
- Clear, prioritised recommendations for next steps and readiness uplift

2. What the service does not include

The service does not include:

- AI or machine learning model development
- Proof-of-concept, pilot, or experimental solution build
- Selection, configuration, or implementation of AI platforms or tools
- Data engineering, data remediation, or platform delivery
- Ongoing AI governance, assurance, or operational services

These activities are outside the scope of this service and, where required, may be delivered through separate services procured under the appropriate G-Cloud 15 Lots or through alternative procurement routes.

3. How the service is delivered

The service is delivered through a short, structured engagement combining desktop review, targeted stakeholder interviews, and facilitated discovery workshops. Delivery is proportionate to organisational scale and maturity, ensuring outputs are practical, prioritised, and decision-focused.

Activities are typically phased to allow findings to be validated iteratively with stakeholders, ensuring alignment with organisational objectives, risk appetite, and delivery constraints. Organisational and cultural considerations are assessed through structured stakeholder engagement, ensuring recommendations reflect both technical feasibility and the organisation's capacity to adopt and sustain AI-enabled change.

The approach is technology-agnostic and avoids premature solution design.

4. Roles and responsibilities

Morson Praxis is responsible for:

- Leading AI readiness and maturity assessment activities
- Facilitating discovery and prioritisation workshops
- Developing structured findings, insights, and recommendations
- Providing independent, evidence-based advice

The Buyer is responsible for:

- Providing access to relevant stakeholders and documentation
- Confirming organisational objectives, constraints, and priorities
- Reviewing and approving findings and recommendations
- Owning decisions on progression into subsequent services

5. Service outputs and deliverables

Typical outputs may include:

- AI maturity and readiness assessment summary
- Prioritised AI use case shortlist with value and feasibility indicators
- High-level opportunity, risk, and constraint assessment
- Indicative sequencing and next-step recommendations
- Inputs to AI strategy, governance, or business case development

Deliverables are tailored to Buyer needs and agreed at the outset.

6. Dependencies and prerequisites

Effective delivery of this service typically depends on:

- Access to relevant business, data, technology, and leadership stakeholders
- Availability of existing strategies, plans, and documentation
- Clarity of organisational objectives and decision drivers
- Appropriate sponsorship to validate findings and recommendations

7. Alignment with G-Cloud 15 Lot 3

This service aligns with G-Cloud 15 Lot 3 by supporting:

- Early-stage discovery and readiness assessment for AI-enabled services
- Risk-aware preparation for data-driven and automated cloud services
- Informed decision making prior to strategy definition or delivery
- Capability and readiness assessment ahead of implementation

It provides upstream planning and decision support for responsible AI adoption.

8. Exit and transition

The service concludes with documented discovery outputs, maturity assessment findings, prioritised insights, and evidence-based recommendations aligned to the Buyer's cloud, data, and organisational context. All materials are provided in formats suitable for handover to the Buyer's internal teams or to alternative suppliers.

The service supports informed decision-making on the applicability and readiness for AI adoption following engagement completion, while maintaining clear separation from AI solution design, development, or deployment and avoiding supplier dependency. Any follow-on services are subject to separate procurement decisions under the appropriate G-Cloud 15 Lots or through other appropriate procurement routes.

Information assurance

Morson Praxis's information assurance capabilities support both our internal requirements for appropriate security controls and those of our Buyers. Our diverse portfolio of projects and customers means that we have extensive experience in working with information and systems at all impact levels (IL 0 to IL 6+). We are a Cyber Essentials Plus certified organisation.

Data restoration/ Service migration

We assist Buyers in the migration of data from legacy solutions to new cloud solutions.

On-boarding and off-boarding processes

Morson Praxis agrees specific on/ off-boarding processes for all work packages. Agreed processes are always tailored to the individual requirements of the engagement in question. Requirements are clearly defined and agreed with the relevant Buyer stakeholders to ensure the

effective transition of individuals or teams alongside the management of data, assets, corporate memory and operational integrity.

Combination pricing

Morson Praxis can provide multiple services in scope of G-Cloud 15 Lot 3 Cloud Support Services. Our services can be bought separately or together. Combination pricing is offered accordingly.

Service management

A Service Account Manager is allocated to each Buyer's engagement. This individual is responsible for overseeing the services in scope of the engagement, closely monitoring its progress and managing all risks/ issues to ensure that activities are delivered in accordance with the agreed assignment scope and timeframes. Through structured relationship management, our Account Manager remains in regular contact with the Buyer to ensure their ongoing satisfaction.

Service constraints

Bespoke services, such as those in scope of G-Cloud 15, Lot 3 Cloud Support Services, are not subject to specific service constraints.

Service levels

Morson Praxis recommends that we enter into performance-based Service Level Agreements with all Buyers. The implementation of bespoke service levels represents the positive obligation of both parties to deliver a mutually beneficial partnership which supports end user activities and facilitates effective measurement and monitoring of the assignment. Due to the diversity of services in scope of G-Cloud 15, Lot 3 Cloud Support Services, service levels must be closely tailored to each engagement. Agreed service levels form part of the Call-Off agreement which renders us contractually bound to deliver the agreed service levels.

Knowledge transfer

Wherever possible, Morson Praxis ensures disciplined knowledge and skills transfer from the consultant(s) to the Buyer through structured knowledge capture, documentation standards, and handover planning through all delivery phases. This ensures that learning is transferred to the Buyer as the engagement progresses – ensuring the ongoing efficiency of the assignment and full embedding of the new system/service.

Ordering and invoicing

Morson Praxis is an approved and accredited supplier to multiple CCS frameworks. We are used to working with Buyers to agree tailored ordering and invoicing processes. Payment terms are 30 days from receipt of invoice.

Termination terms

Morson Praxis's standard terms and conditions include clauses which facilitate contract termination by either the consumer or the supplier.

By the consumer	By the supplier
Termination can commence without notice in the event of a Buyer citing dissatisfaction with the service provided and the issue not being rectified within an agreed timeframe, or in the event of a material breach of contract.	In the unlikely event that Morson Praxis was to withdraw from G-Cloud 15, Lot 3 Cloud Support Services, a minimum 30 days' notice would be served. Ongoing assignment commitments would be maintained through to completion in accordance with the terms of the Framework Agreement.

Buyer responsibilities

Buyer responsibilities are closely aligned to the assignment and as such, these must be discussed and agreed with the Buyer prior to the commencement of the assignment. All responsibilities are clearly cited within the Call Off contract.

Service dependencies

Service dependencies are specific to each Call-Off. Such detail must be discussed and agreed with the Buyer prior to the commencement of the engagement.



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