



Pricing Document

G-Cloud 15



Funding Connect

Pricing approach

Funding Connect is provided as a cloud-based service with flexible pricing designed to reflect the scale, complexity, and delivery model of each funding programme. Pricing is structured to support a wide range of public sector and third sector use cases, from small pilot schemes to large-scale, multi-year grant programmes.

All pricing is agreed at call-off and documented in the contract. Buyers are not charged licence fees for accessing the platform where alternative pricing models are agreed.

Pricing models

Funding Connect supports multiple pricing models, which may be used individually or in combination depending on buyer requirements. Indicative pricing ranges are provided for transparency; final pricing is agreed at call-off.

Throughput-based pricing

Pricing may be calculated as a percentage of total grant or funding throughput managed through the service. Indicative rates typically fall within a 5-15% percentage range, depending on programme scale, complexity, and delivery model.

Pricing may be structured into tiers based on annual funding throughput rather than application volumes. Indicative tiers may include:

- Under £100,000 throughput
- £100,000 to £1 million throughput
- £1 million and above throughput

Tier thresholds and fees are agreed at call-off, with no application limits within an agreed tier.

This approach aligns costs directly to programme value and activity levels and is commonly used for high-volume or variable-demand schemes.

Fixed annual service fees

A fixed annual fee may be agreed based on expected programme scale, organisational size, and operational complexity. Indicative examples include:

- Small organisations, charities, or pilot schemes: from £100 per month
- Entry-level programmes: from £5,000 per year
- Mid-tier programmes: from £8,000 per year

This model provides budget certainty and is suitable for programmes with predictable volumes.

What's included

Tier	Self-serve programmes - SaaS pricing			Bespoke and fully staffed programmes
	Small organisations	Entry-level programmes	Mid-tier programmes	
Charge	£100/month	£500 month	£750/month	>15% of total grant funding
Throughput (Yearly)	<£100,000	£100,000-£500,000	£500,000-£1m	Min grant value £1m
Features				
Number of applications within the agreed scope	1,000	Unlimited	Unlimited	Unlimited
Number of programmes	1	Unlimited	Unlimited	Unlimited
Access to the Funding Connect platform	Y	Y	Y	Y
Self-serve configuration of funding programmes and workflows	Y	Y	Y	Y
Standard reporting and data exports	Y	Y	Y	Y
Standard onboarding and training	Y	Y	Y	Y
Account Management, inc. enhanced onboarding and training	N	Y	Y	Y
Email, ticketing, and web chat support during UK business hours	Y	Y	Y	Y
Bespoke development or integrations	N	N	N	Y
Enhanced support or extended service hours	N	N	N	Y
Large-scale data migration or historic data onboarding	N	N	N	Y
Additional services agreed outside the standard scope	N	N	N	Y

Bespoke pricing

For complex, enterprise, or multi-programme implementations, pricing is agreed on a case-by-case basis. Indicative enterprise engagements may exceed standard tiers where requirements include our internal review management, complex governance, multiple delivery partners, or extensive integration and reporting needs.

Additional costs

Additional costs may apply for:

- Bespoke development or integrations
- Enhanced support or extended service hours
- Large-scale data migration or historic data onboarding
- Additional services agreed outside the standard scope