

TADAWEB PRICING FOR G-CLOUD 15

To purchase Tadaweb, a customer needs an initial minimum purchase of £50,000 in user licences, which can come from any combination of the three types below.

After the initial purchase, subsequent increments for new users can be a single licence, with no minimum quantity, at the unit prices below.

These prices are for a one-year term, paid in advance. The one-year term begins on the date credentials are provided to the customer, which should be specified in the Order.

Each of these licences is for a single named user.

All prices quoted below exclude VAT and are invoiced in advance.

User license (one year)	Price	Onboarding training included
Browse	£ 1,050	Half-day - remote
Investigate	£ 12,000	Half-day - remote or London
Monitor	£ 44,100	Full day - London

Training: Each licence includes onboarding training to be used throughout the year of the contract, along with additional training to allow for staff rotation. For Browse users, the customer receives a remote interactive onboarding session for every 10 licences. In all cases, documentation is included. The London training venue is provided by Tadaweb.

Add-ons	Price
Advanced attribution management	£ 15,000
Tradecraft workshop, for up to 8 people, one day, in London	£ 10,500
One-day configuration or onsite support	£ 1,400

Some customers may require more sophisticated attribution management which can be purchased with the above add-on. Tadaweb can help prospective customers decide if this would be valuable. The appropriate quantity depends on the unique use-cases of the users.

VOLUME DISCOUNTS

Discounts are available based on the number of licenses purchased.

Browse:

- 5% discount for 250 to 499 licences
- 10% discount for 500 to 999 licenses
- 15% discount for 1,000 to 1,999 licenses
- 20% discount for 2,000+ licenses

Investigate:

- 5% discount for 25 to 49 licences
- 10% discount for 50 to 74 licenses
- 15% discount for 75 to 99 licenses
- 20% discount for 100+ licenses

Monitor:

- 5% discount for 10 to 19 licenses
- 10% discount for 20 to 29 licenses
- 15% discount for 30 to 49 licenses
- 20% discount for 50+ licenses

TERM DISCOUNTS

Discount are available based on the length of the contract commitment.

- A 5% discount for each additional year commitment without a break clause
- A two-year commitment without a break clause will earn an additional 5% discount on top of any volume discounts
- A three-year commitment without a break clause will earn an additional 10% discount on top of any volume discounts

Pricing current as of January 2026.