



HELM: Health Education Learning Management Pricing Structure

1. Summary

HELM: Health Education Learning Management pricing is based on the 'Total User Accounts' ("Registered Users") model, which ensures that the best value is offered to our clients with predictable, transparent pricing and a clear understanding of cost per employee.

2. Calculation (EX VAT)

HELM Pricing Matrix	Price per learner/s	NET Total £
Learner Management System £per learner/s per annum		
1	£40.00	£40.00
250	£13.57	£3,392.50
500	£11.26	£5,630.00
1000	£7.10	£7,100.00
2000	£4.00	£8,000.00
6000	£3.40	£20,400.00
10000	£2.89	£28,900.00
15000	£2.33	£34,950.00
20000	£1.98	£39,600.00
Bespoke Content Development		
Modification of an existing module		£720.00 p/h
Development of new module (1 hour running time)		£8,000
HELM e-learning modules £per module per annum		
For organisations with <5000 staff (including updates)		£500.00
For organisations with >5000 staff (including updates)		£1,000.00
Single one off fee to own e-learning module		£3,000.00

HELM also ensures that if a user leaves the client that their learning record will be archived on the learner management system (LMS) for a minimum of 7 years to ensure that the data is available should the client require the information for internal audits and/or CQC

inspections. Each user archived will free a space for an additional user on the LMS and retain the existing users learning record at no additional cost. Should there be a significant increase or reduction of users required for the LMS, this will be reviewed on an annual basis in consultation with HELM to provide the best value solution.

3. Extended service

If an extended contract is agreed after the initial year, the following discounted rates are available to reduce the annual HELM fee:

- 3 years @: 3%
- 4 years @: 7%
- 5 years @: 12%