

GENERATIVE AI TRAINING FOR EXECUTIVE & SENIOR LEADERSHIP

Service Definition

G-Cloud15

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Generative AI Training for Executive & Senior Leadership

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1 Introduction

1.1 Purpose

This service definition is designed to provide a high-level overview of Orchestrato's **Generative AI Training for Executive & Senior Leadership** for G-Cloud15. If you have any questions, please contact us on g-cloud@orchestrato.com .

1.2 Overview of Orchestrato

Orchestrato Ltd (trading as "Orchestrato") was founded in 2013 as a professional services consultancy to support organisations large & small with the migration to Cloud and optimising performance within Cloud, by helping address the challenges faced with people, process & the new technologies.

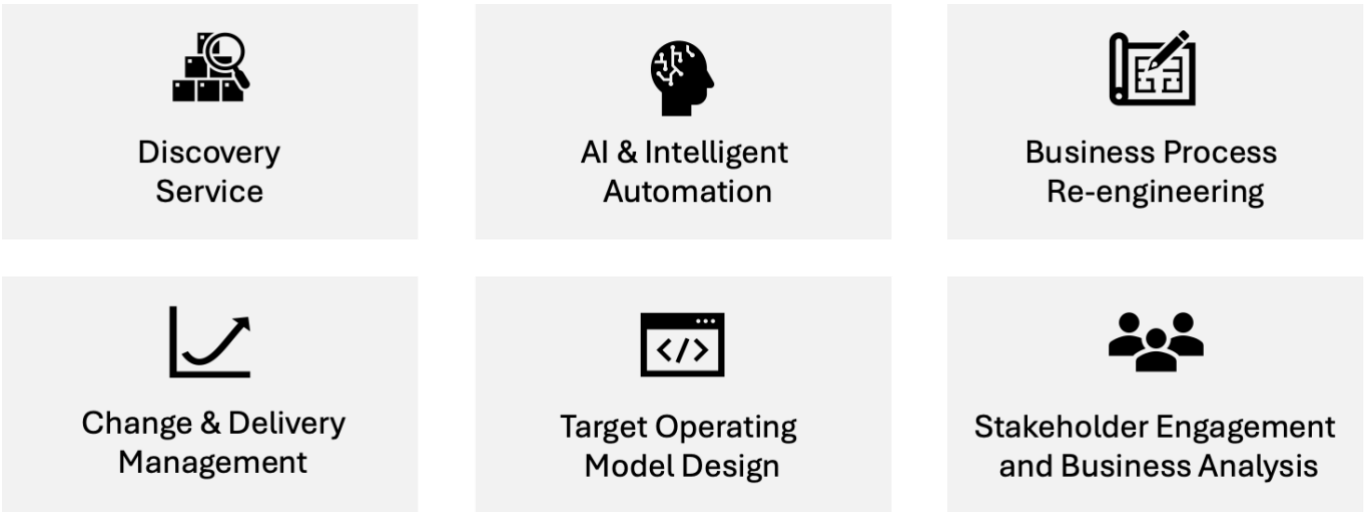
1.3 Our People

Our people have supported a multitude of projects in both the public and private sector and are passionate about delivering tangible outcomes that help our customers prosper.

They have also worked, either directly or indirectly via a Prime Contractor, with the Home Office, Crown Prosecution Service, Insolvency Service and MoD, and are members of the Vivace community who work across a range of government customers through the Home Office's Accelerated Capability Environment.

1.4 Our Services

We offer a range of specialist services via a diverse team of security cleared professionals:



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2 Generative AI Training for Executive & Senior Leadership

2.1 Service Summary

Our GenAI Leadership Coaching Service equips executives with strategic insight, confidence, and governance awareness needed to lead AI adoption effectively. Through targeted capability assessment and practical, scenario-based coaching, leaders learn how to apply, oversee, and scale Generative AI responsibly, ensuring ethical alignment and organisational readiness while strengthening decision-making and productivity.

2.2 Service Features

- **Executive AI Capability Assessment** - Baselines leadership understanding of AI concepts, risks, opportunities, and organisational readiness.
- One-to-one **and Small-Group Leadership Coaching** - Focused on strategic decision-making, responsible adoption, and effective oversight of AI initiatives.
- **Scenario-Based Strategic Simulations** - Realistic executive-level scenarios exploring governance, risk, funding, and organisational change impacts.
- **Ethical, Legal & Regulatory Guidance** - Coaching aligned to public-sector standards, responsible AI principles, and governance frameworks.
- **AI-Enhanced Leadership Productivity Techniques -** Practical demonstrations of how leaders can use AI to improve analysis, communication, and decision velocity.
- **Vision, Road mapping & Change-Leadership Support** - Guidance on articulating an AI vision, setting measurable outcomes, and leading cultural adoption.
- **Board & Stakeholder Communication Frameworks** - Tools and templates for communicating AI strategy, risks, and benefits with authority and clarity.
- **Optional Train-the-Leader Enablement** - Builds confidence to coach directors, programme leads, and senior managers internally.

2.3 Service Benefits

- **Stronger Strategic Decision-Making** - Leaders gain clarity on where AI creates value—and where it introduces risk—enabling more decisive action.
- **Enhanced Governance & Accountability** - Builds leadership capability to set policy, define oversight structures, and ensure safe, compliant AI use.
- **Confident, Credible Leadership on AI** - Executives can articulate vision, direction, and expectations, strengthening organisational alignment.
- **Accelerated AI Maturity** - Coaching helps leadership teams move from experimentation to structured adoption with measurable outcomes.
- **Improved Productivity & Reduced Cognitive Load** - Leaders learn to use AI to streamline analysis, briefs, reports, and internal communication.
- **Reduced Organisational Risk** - Embeds responsible AI principles early, reducing compliance, reputational, and operational risk.
- **Cultural Readiness for Change** - Equips leaders to model behaviours, set expectations, and drive sustainable adoption across teams.
- **Future-Proofed Leadership Skills** - Ensures executives stay ahead of emerging AI capabilities, policy shifts, and sector trends.

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3 Clearances & Security

The majority of our resources either hold SC or DV security clearances, and at the very minimum have been BPSS checked.

As a company, Orchestrato is Cyber Essentials certified and our Information Security Policy and wider policies align with the National Cyber Security Centre (NCSC) guidelines and industry best practice.

4 Engagement

4.1 Order Process

All customers are appointed a Service Manager and Project Manager, and where appropriate technical SME support.

This team will work closely with the customer, and any associated / key stakeholders, to define the scope of works, deliverables, timescales, and investment required to deliver the customer's desired outcomes. This in turn will be used to structure and agree a G-Cloud order form, in accordance with the Digital Marketplace supplier assessment and contract award process.

4.2 Onboarding

Orchestrato believe strongly in the benefits to the customer of a thorough On- and Off- boarding process.

As a business we pride ourselves in the amount of time and effort we invest in understanding our customer (and any wider stakeholders) needs and priorities, to ensure that we deliver to time, cost and quality.

Once the contract has been awarded, we will invite the customer to a kick-off / mobilisation meeting to establish the high-level priorities, activities, and ways of working to ensure we can achieve the best possible outcome(s).

This will be followed by a detailed project planning session, tailored to meet the customers' requirements, where we would agree the preferred delivery methodology and cadence of reporting.

Finally, your appointed Service Manager will agree the governance and oversight necessary to ensure delivery and customer satisfaction.

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4.3 Performance, Ongoing Support and Service Constraints

As a professional services provider, Orchestrato will look to agree the levels of support at project inception, the levels of which may be reviewed later at the customer's request and amended via formal change request.

All service performance reviews will be conducted with your appointed Delivery/Project Manager and escalated if necessary to your appointed Service Manager.

All roles within the service, will be clearly defined at outset and named resources advised formally in writing (including all contact information) to the customer directly following the kick-off meeting.

Standard response times to any issues will be one working day during our normal working hours, which are 8.30 a.m. to 5.30 p.m. Monday to Friday.

Any service constraints will be defined and agreed with the customer at outset.

4.4 Offboarding

On all professional services support services, Orchestrato always look to close down each service with a thorough retrospective and written report. As data back-up, disaster recovery and restoration are not core to this service, any activities in these regards would be planned and agreed on a project by project basis.

Orchestrato's Disaster Recovery & Business Continuity Plan is available on request.

5 Additional Information

5.1 Service Pricing

All pricing for this service is based on Orchestrato's G-Cloud15 rate card, which is on the Digital Marketplace.

To assist with pricing this service, we would expect a typical service wrap to include the following:

- Service Manager : 1 day per month
- Delivery/Project Manager: Minimum 1 day per week (dependent on size of project)

5.2 Invoicing

Invoicing will be raised monthly, on 30-day payment terms

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5.3 Accessibility

All material produced will comply with the minimum accessibility standard WCAG 2.2.

5.4 Intellectual Property Rights

All Intellectual Property Rights in or arising out of or in connection with the G-Cloud Services shall be owned by the Supplier. The Customer shall have no title to or interest in any such Intellectual Property Rights except to the extent specifically set out in a G-Cloud Call-Off Agreement.

5.5 Company Website

For further information on Orchestrato please visit our website at: www.orchestrato.com or G-Cloud Services at: https://www.orchestrato.com/employer-area/g-cloud-services.aspx .

5.6 Contact Details

If you would like to ask any questions, please contact us via email g-cloud@orchestrato.com

5.7 Other Services available on G-Cloud

5.7.1 Artificial Intelligence (AI)

- Agentic AI Agent Discovery Learning & Prototyping Service
- AI Adoption and Change Management Service
- AI Engagement & Communications Service
- AI Ethics, Governance & Compliance
- AI Maturity Assessment
- AI Readiness, Strategy & Roadmap Service
- Generative AI Executive & Leadership Coaching
- Generative AI Skills Assessment & Training Workshops
- Microsoft (M365) Copilot Readiness, Planning and Optimisation Service
- M365/Copilot Studio Agent Build Services, Training & Enablement

5.7.2 Cloud Support

- Business Analysis, Process Analysis and Target Operating Models (TOM) Service
- Business Change Support
- Business Process Re-Engineering
- Cloud Content & Copywriting Service

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- Data Insights & Visualisation Service
- Discovery Service
- Microsoft 365 Tools Optimisation
- Robotic Process & Intelligent Automation
- See what you say infographics

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