

PAIR – AI Adoption Platform

G-Cloud 15, Lot 2b (Software as a Service)

Pricing Overview

This document sets out the fixed pricing for the PAIR AI Adoption Platform under G-Cloud 15, Lot 2b (Software as a Service). All prices shown are maximum framework prices, exclude VAT, and may be used by public sector buyers.

One-off setup, optional launch support, enablement packages, events and reporting services are listed separately where required to support rollout and adoption. These services are optional and not required to use the PAIR platform.

Platform Licences

PAIR licences provide access to the core AI Adoption Platform and are priced per user, per annum. Contract duration is agreed in the Call-Off Order Form. Different licence tiers offer different levels of platform functionality and learning content.

Included with all licences: All licences include a 4-hour response for critical system outages, a 1 business day response for standard queries, and baseline customer success support.

Tier	Name	What's Included	Target User	Unit	Price
PAIR-FUN	Fundamentals	AI literacy foundations, skills assessment, Fundamentals Masterclass, Showcase visibility (view only).	Broad workforce, gating tier	pp/year	£99
PAIR-STD	Standard	Full platform: Fundamentals + Proficiency + Mastery, role-personalised assignments, Showcase contribution.	Core adoption cohort	pp/year	£199
PAIR-LDR	Leadership	Standard + Leadership curriculum, team dashboard, accountability tools, viral invite.	Team leads, managers with direct reports	pp/year	£199
PAIR-EXC	Executive	Leadership + Access to Mission: Leadership, personalised AI leadership learning content (including podcasts and guided executive learning modules), invitation to annual executive masterclass.	C-suite, senior directors, transformation leads	pp/year	£999

Platform Rollout Options

Both logical and physical tenant configurations are standard deployment options of the PAIR platform and do not involve bespoke development or engineering.

SKU	Name	Description	Unit	Price
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SETUP-LOG	Logical Tenant Setup	Dedicated tenant with custom subdomain, branding, SSO/IdP integration. Data logically separated on shared database infrastructure. UK/EU data residency.	Per organisation, one-time	£4,995
SETUP-PHYS	Physical Tenant Setup	Dedicated tenant with custom subdomain, branding, SSO/IdP integration. Dedicated database instance for maximum data isolation. UK/EU data residency.	Per organisation, one-time	£9,995

Launch Packages

Launch packages are optional, one-off services designed to support initial rollout of the PAIR platform. They provide structured onboarding and early-stage adoption support during go-live. Launch packages are delivered within an agreed onboarding window and are not required to use the PAIR platform.

SKU	Name	Description	Unit	Price
LAUNCH-S	Up to 500 licences	Kick-off webinar (1 cohort), admin training (1 session), rollout walkthrough, 30-day engagement monitoring, launch comms support.	Per organisation, one-time	£4,995
LAUNCH-M	Up to 5k licences	Kick-off webinars (up to 5 cohorts), admin training (up to 10 users), rollout walkthrough, 30-day engagement monitoring, launch comms support.	Per organisation, one-time	£14,995
LAUNCH-L	5k+ licences	Kick-off webinars (up to 10 cohorts), admin training (up to 20 users), rollout walkthrough, 30-day engagement monitoring, launch comms support.	Per organisation, one-time	£39,995

Enablement Packages

Baseline customer success support is included in all PAIR licences. The enablement packages below are optional, time-limited enhancements that support effective adoption and use of the PAIR platform. These services are delivered within a maximum 12-month period and do not include ongoing operational support or consultancy.

SKU	Name	Description	Unit	Price
ENABLE-S	Up to 500 licences	4 review sessions, 4 enablement sessions, up to 24 drop-ins. Delivered within 12 months.	Per organisation, one-time	£9,995
ENABLE-M	Up to 5k licences	8 review sessions, 8 enablement sessions, up to 24 drop-ins. Delivered within 12 months.	Per organisation, one-time	£19,995
ENABLE-L	5k+ licences	12 review sessions, 12 enablement sessions, up to 24 drop-ins. Delivered within 12 months.	Per organisation, one-time	£49,995

Events

Events are optional, fixed-scope sessions designed to support learning and adoption of the PAIR platform. Each event has a defined duration, agenda and maximum number of attendees.

SKU	Name	Description	Unit	Price
EVT-EXEC	Executive Masterclass	AI leadership session, hands-on practice, adoption best practices. In-person or virtual. Up to 30 attendees.	Per session (half day)	£4,995
EVT-CHAMP	Champion Enablement	Train-the-trainer for internal champions. Platform features, coaching techniques, engagement strategies. Up to 30 attendees.	Per session (half day)	£2,500
EVT-WORK	Adoption Workshop	Facilitated session focused on adopting PAIR within the organisation, including platform use cases, adoption planning and success metrics related to use of the service	Per session (full day)	£9,995

Data Reports

PAIR provides standard usage and adoption data through the platform. The reporting options below provide additional, fixed-scope reports generated from platform data on request.

SKU	Name	Description	Unit	Price
RPT-S	Data Report	Adoption report (up to 1k users)	per request	£4,995
RPT-M	Data Report	Adoption report (1k-10k users)	per request	£7,995
RPT-L	Data Report	Adoption report (10k-100k users)	per request	£9,995
RPT-XL	Data Report	Adoption report (100k+ users)	per request	£14,995