

A background photograph of three people in a modern office setting. On the left, a man with a beard and a red and black plaid shirt is smiling and looking towards the right. In the center, a woman with glasses and long hair is looking at a laptop screen with a surprised expression. On the right, a man with curly hair and glasses is resting his chin on his hand, looking towards the woman. The image is overlaid with large, semi-transparent geometric shapes: a red triangle pointing downwards from the top right, a teal triangle pointing upwards from the bottom left, and a yellow triangle pointing upwards from the bottom right.

G-Cloud 15
Marra

Power BI

Power BI Service Offering

The Power BI package delivers trusted, high-performance analytics that strengthen decision making, improve data quality and prepare your organisation for AI driven insights.



Benefits

Benefits of the Power BI development package include:

- Actionable insights improving performance and strategic decision making.
- Faster reporting and reduced time to insight.
- Accurate reporting using trusted single source data models.
- Fewer errors through best practice modelling and governance.
- Flexible specialist capacity providing hands on delivery support.
- Capability uplift through collaboration and structured knowledge transfer.
- Improved user experience via optimised models and refined visuals.
- Lower ownership costs through standardised, sustainable Power BI development.
- AI ready datasets enabling reliable Copilot and advanced analytics.
- Continuous improvement and governance ensuring scalable, future ready reporting.



Features

Features of the Power BI development package include:

- Discovery which clarifies problems, aligns stakeholders, and delivers a prioritised roadmap.
- Deliver reliable, sustainable Power BI solutions tailored to your needs.
- Embed Marra specialists for flexible, hands-on delivery support.
- Consolidate data models into a trusted single source of truth.
- Integrate diverse systems, including legacy platforms and bespoke connectors.
- Apply best practice frameworks for secure, scalable Power BI delivery.
- Optimise performance for faster, more reliable reports and datasets.
- Strengthen semantic models for AI and Copilot readiness.
- Establish clear governance, standards, roles, and long-term processes.
- Uplift internal capability through training, support, and knowledge transfer.



Wider Service Offerings:

Marra can provide guidance on introducing additional packages for other Power Platform components if required (Power BI, Power Automate, Power Pages and CoE).

What we can deliver

Strategic Consultancy



Do you need an external specialist to drive your Microsoft Power Platform strategy?

We can:

- Review specific business areas and identify potential improvements
- Create a backlog of opportunities with you
- Triage, categorise and prioritise your backlog with you
- Define a roadmap with a timeline
- Agree on a delivery plan and approach

Managed Delivery



Do you need a skilled team to deliver specific Microsoft Power Platform projects?

Invest in a team to:

- Collaborate and deliver outcomes based on adding business value
- Focus on specific outcomes defined within a Statement of Work
- Upskill existing teams through collaboration and knowledge-sharing
- Create a culture for continuous improvement

Team Augmentation



Do you need extra capacity to meet those business deadlines?

Hire a UK based individual or team to:

- Boost your current team capacity
- Access to specialist consultants and specialist skill sets
- Enhance your team's capabilities through collaboration and knowledge-sharing
- Reduce skill and/or knowledge gaps

About Marra

Marra is a tech consultancy focused on Microsoft Power Platform.

We bring together expert tech professionals and Power Platform developers to create exceptional digital solutions and make technology accessible to everyone.

Our talented team—developers, analysts, testers, and designers—works together to solve your biggest business challenges and deliver user-friendly results.

We champion making technology usable for all, with user experience and inclusivity at the forefront.



The values that drive us

Bring the Expertise

We know Power Platform inside out and we love sharing what we know. Our curious minds never stop learning.

Empower Others

Our people have the tools, trust, and freedom to deliver. We bring clarity that helps our customers succeed.

Lead with Trust

We're honest, transparent, and have each other's backs. That's how we build relationships that last.

Work Together

We build solutions with our customers, not just for them — breaking barriers and pushing for real, lasting impact.

Champion Inclusion

We believe tech should include everyone. We build accessible solutions and a culture where all belong.

Build Resilience

We face challenges head-on, lead with positivity, and always keep moving forward, together.



Thank You!

marra

