

traineasy limited

Articulate 360 Service Definition Document

Traineasy is a long-established and trusted one-stop-shop supplier of e-learning solutions to the public and private sectors. Our services include designing and building beautiful and interactive bespoke content, for which we use Articulate 360.

As a reseller of this amazing tool, we are able to offer customers fantastic value for money from pre-sales advice and consultancy to post-sales support and training. Our Articulate 360 customers include the Highland Council of Scotland, Health & Safety Executive, Maritime and Coastguard Agency, the Competition and Markets Authority, and a number of NHS Trusts.

Articulate 360

Put simply, Articulate 360 is an industry-leading course creation platform with 12+ million stock assets, simple account management and workflow integrations, flexible ready-to-use templates, developed by leading e-learning experts in the US. If you want your in-house produced eLearning to have a polished, corporate look, then Articulate 360 has all the tools you need.

Its features include:

- The award-winning eLearning creation apps Storyline 360 and Rise 360
- Functionality for screen recording, creating interactivity, and branching scenarios
- Asset library with 12+ million photos, icons, video clips and more
- Asset library photos include characters in many different settings
- Collaboration by sharing templates in Storyline 360
- Creating/editing courses together at the same time in Rise 360
- An easy-to-use project review app to collect feedback from reviewers
- Export to cmi5, AICC, SCORM for use with an LMS
- Multiple question types from multi-choice to drag and drop

The benefits of Articulate 360 (when purchased from Traineasy include:

- Traineasy is UK-based, helpful, friendly and experts in the use of Articulate 360
- We offer flexible, tailored training options including onsite and online
- Its intuitive interface makes Articulate 360 easy to learn and use

- Allows learners to swipe/tap their way through multimedia content
- Fully responsive on all mobile devices
- Many innovative features make it easy to build responsive/engaging courses
- Customisable blocks can be easily formatted to deliver quizzes/assessments/multimedia content
- Storyline 360 includes tools for creating scenario-based content for engaging learners
- Avoid technical obstacles; develop, gather feedback, publish in one ecosystem
- Collaboration features speed up course development

Articulate 360 Apps

Articulate 360 comprises a number of applications as follows:

Storyline 360

Build any course you can imagine, for any device imaginable. Whether you are starting from a PowerPoint deck or looking to build from scratch, it takes just minutes to create virtually any interaction with award-winning Storyline. Now with a responsive player, Storyline 360 courses look great on every device without any manual tweaking. Featuring gesture support and mobile-friendly playback controls, the responsive player dynamically adapts to smartphone and tablet screens.

Rise 360

Create inherently responsive courses right from your web browser with Rise 360. Every mobile-optimised lesson in Rise 360 is easy to build. Simply add text and media— Rise 360 does the rest. Get learners swiping, tapping, and fully engaged with labelled graphic, timeline, sorting, and process interactions. Build custom lessons by stacking dozens of multimedia, interactive, and text-based learning blocks any way you want. Assess learners with multiple-choice quizzes.

Content Library 360

Create professional-looking, effective eLearning faster than ever—at no added cost. Content Library gives you access to an ever-expanding library of customisable slide templates and images, designed by professionals.

Studio 360

Create PowerPoint-based courses easily. Use Presenter, Engage and Quizmaker to bring your existing PowerPoint content to life.

Peak 360

Easily record screencasts on your Mac or PC. Access easily, choose what to capture (with or without audio), use and share your recordings.

Review 360

Articulate Review simplifies and speeds up eLearning project reviews with your

stakeholders. Gather and share consolidated, in-context feedback on Storyline 360, Studio 360, Replay 360, and Peek content in one simple web app—no download required, and no subscriptions required for reviewers.

Replay 360

Record screencasts with your webcam simultaneously. Walk learners through on- screen content by capturing screen activity and yourself on webcam—at the same time. With Replay 360, it's super simple to create professional-looking screencasts with a personal touch.

Live Training 360

With Articulate 360 Training, you'll get helpful videos and webinars that will enable you to discover all the tools and resources you need to start creating courses, now.

Additional Services Available from Traineasy

Bespoke Course Templates

Ever wondered why some eLearning looks better than others? It could be because a professionally-designed course template was being used. If you want to create your own eLearning in house but need its quality to be consistent whoever is building it, then considering a bespoke template complete with your organisational or departmental branding could be the best way forward.

Training on Storyline 360

Training on Storyline 360 is available both online and onsite. Our onsite workshops, in particular are legendary! Great fun, highly interactive and hands on, customer feedback is always very positive. Workshops are available to book most of the year round and the group size can be either large or small. Whether or not we come to you to deliver training, we will tailor it for you and discuss the eLearning you need to create, and if you have already prepared some content, you can make a start on an actual course that you'll go on to publish and deploy!

Help Desk and Technical Support

Traineasy's Articulate 360 customers can contact us Monday to Friday UK business hours 9-5 (UK time) excluding UK Bank Holidays. If we cannot help you quickly, we will liaise on your behalf with Articulate Inc. in the US to resolve any technical issues with the software. If there are problems with e-learning courses you have created with Articulate 360 and you have already received training from us, we will assist you in troubleshooting these. Customers who have not received training will be advised to book a course (Articulate training from us is listed under Lot 3) during which we can look at what has gone wrong with your e-learning, and show you the best way to design your courses and achieve the outcomes you are looking for.

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