

Bespoke e-Learning

SERVICE DEFINITION

An eLearning partner you can trust

The eLearning designers at Traineasy have been creating beautiful and engaging courses for a diverse customer base for many years. We specialise in building modern, impactful, effective courses that reflect the customer's brand and deliver defined learning objectives in a way that learners love. No matter if technical, procedural, soft skills or policy-driven, we have a huge amount of experience creating gorgeous, high-quality eLearning that's on-brand, easy to consume, engages, effects learning and delivers the changes you need.





It's all about you (and your learners)

All projects begin with a discovery phase where we consult with you to discuss a series of structured questions, and explore your learners' and the organisation's needs. We identify any specific behavioral changes you are looking for, the overall learning objectives and any challenges that need to be overcome or that might be a risk to the success of the project. By working with you at this stage, and sharing our extensive knowledge of eLearning design and deployment, we ensure the products we create for you, work as you need them to, whatever the subject matter, and however small or large the project.

Design

Our team of learning designers use their knowledge, skills and talent to create bespoke eLearning tailored for your learners. Our expert knowledge of how adults assimilate and process information, coupled with our understanding of accessibility needs, ensures the effectiveness of our designs. Once approved, your course content is added into the design, the result being e-learning that is beautifully on-brand, engaging and effective.

Development

Otherwise known as the build phase, this is when we digitise the course content, applying the interactive elements, introducing voice overs, videos, animations, and simulations and games, with the aim of exceeding your expectations and giving you a product that fits perfectly with your culture, whether this is micro-learning or more in-depth training programmes.

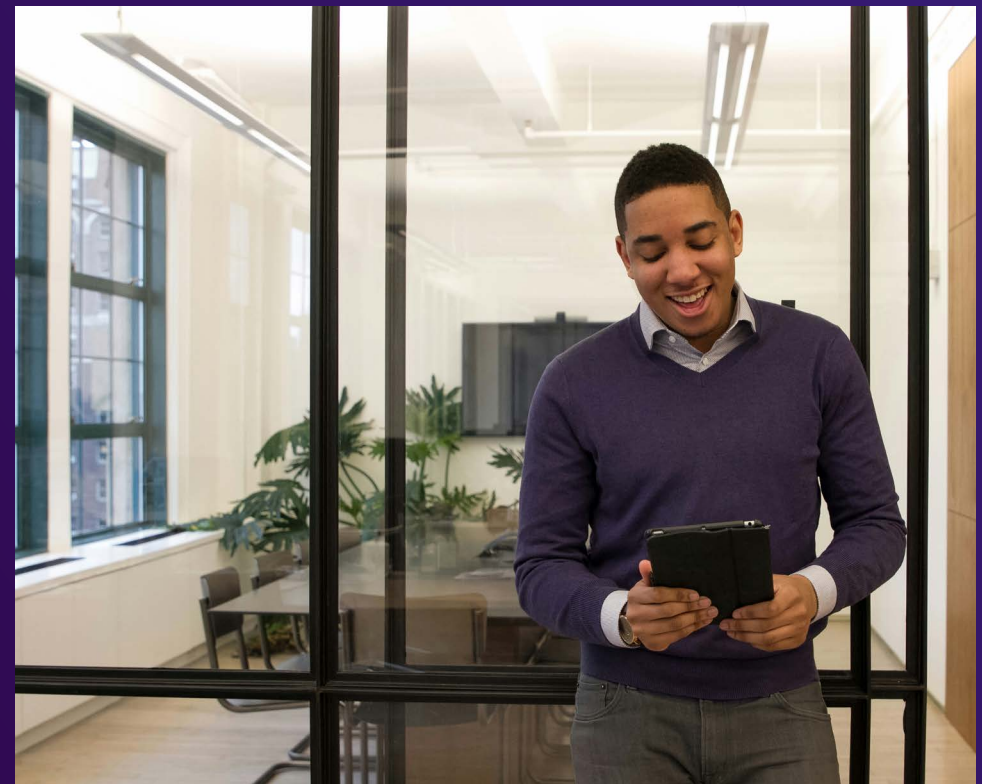


Deployment

Whether your training will be accessed via our modern, easy-to-use training portal LMS-X, or through your own platform, we will support and advise you to make sure the roll-out of your training runs smoothly and is successful.

Course Evaluation

We want and expect our courses to engage learners and provide them with a positive and relevant training experience, and we want them to help you achieve your goals. Where possible, we love to work with customers to analyse uptake rates over time, solicit learner evaluations and speak with customers to obtain their feedback as the training is rolled out. In this way, we are continually evolving, as well as deepening and enriching our customer relationships, and making sure we're delivering our absolute best work at all times.





Course Maintenance

Over time, things change! Here at Traineasy we know this is completely normal and so we want to make it easy for you to maintain your bespoke eLearning. That's why we assign you an account manager who is always available to discuss updating your training programmes, whether minor tweaks or a major overall, our fast turnaround service means your courses can always be up-to-date.



Cost-effective
High-quality solutions
Engaging learners
Effecting change

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