

Bespoke e-Learning

PRICING

Content Development

Prices start at

£6,000

for a 15- to 20-screen (20-minute) digital learning product.



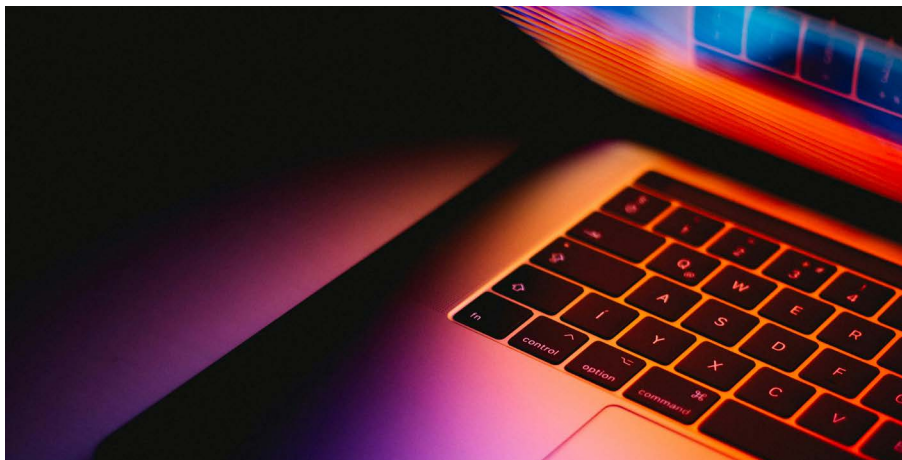


Project Scope

Whether it's a high-budget design-and-development project spanning months, or a single course, we will work with you to supply a quality product that delivers the outcomes you need. As is standard in the eLearning space, projects are costed according to their scope and the services that will be involved, from project management to design to development.

Production Levels

We offer three production levels from standard to media-rich and highly interactive, and this will also affect project cost and development time, depending on which level we agree is most suitable according to your learners, budget and timescales. Before agreeing on the level of production to be used, we will make recommendations to ensure you receive the best value for money as possible. For example, even our standard level of production is way above what you might expect in terms of quality, so your eLearning projects might even cost you less than anticipated!





Avoiding Creep

Once we've looked together at different approaches and design ideas, we decide on the production level, and from there the cost is calculated. To avoid project creep and any related, unexpected additional costs, we agree a process and a way of working at the outset. This is designed to ensure the project completes on time and last-minute changes to the content are avoided.

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