

traineasy limited

Lectora (ELB Gold Suite) Service Definition

Lectora® - the authoring tool you'll never outgrow!

- Discover the ultimate playground for instructional design
- Rapid authoring with complete control
- Jumpstart Course Creation with Built-In, Interactive Templates, frameworks, and interactions from the Lectora Asset Library all maximized for mobile use and accessibility

Magically Create Course Content with the AI Course Wizard

Unblock Writer's Block! Editing copy is easier and faster than creating a course from scratch. Lectora® Online's AI Course Wizard gets you started before YOU add YOUR magic touch.

Give more power to your PowerPoint presentations.

Effortlessly convert courses from PowerPoint and transform your training in 3 easy steps.

1. Import your existing PowerPoint training
2. Add an assessment
3. Publish to any platform

Make all your learning come to life with Letcora!

Execute intricate branching navigation, click-to-reveal interactions and assessments, feedback popups, scroll animation and more. Leverage animation, timeline and event-based triggers, Synchronise audio, video and use actions in a sequence of timed events

Built-In Asset Library

Easily enhance courses with icons, characters, stock assets, & more:

- 210,000+ Icons
- 115,000+ Cutout Characters
- 3,500 eLearning Templates
- 160+ Million Stock Images
- 45,000+ Stock Audio Files
- 9,000+ PowerPoint Templates

Accessibility Leader of Section 508 & WCAG

- Section 508 & WCAG 2.0 requirements
- Predictable focus

- Lightbox pop-ups
- Radio buttons and checkboxes for forms
- Layering and tabbing order

Localize global content.

Export in 7 languages: English, French, German, Spanish, Swedish, Chinese (Mandarin) & Brazilian Portuguese.

Save time importing and exporting translation files with XLIFF (XML Localization Interchange File Format).

- Generate audio in different personas and dialects using text to speech.
- Boost productivity with a collaborative authoring & review process.
- Co-author the same course globally (Lectora Online only)
- Assign author roles & projects
- Automatically log revisions
- Check in/out for version control
- Track version history
- Communicate & notify teammates
- Share projects & assets

Accelerate approvals & minimize revisions with ReviewLink®.

- Gathering and incorporating feedback has never been easier
- Eliminate rounds of revisions and cryptic review notes
- Fast and easy for SMEs and stakeholders
- Capture comments and screen markups in context
- Multiple screen views without a mobile device

Responsive Course Design

Design once. Publish and view everywhere. Lectora's unique approach to mobile design is the most flexible of all tools. It gives you the most control of how your content displays across all devices. Content automatically adapts to the viewing device, but you can make adjustments as needed.

Track learner performance by publishing to any LMS/LRS.

Publish directly to the Rockstar Learning Platform, Arcades™ (The Game Agency), SABA® (Cornerstone), Healthstream™, Docebo®, SCORM Cloud, and

more. Lectora supports multiple formats including:

- SCORM
- xAPI
- HTML5
- AICC
- cmi5, and more

[React to learner behavior with personalised, adaptive learning.](#)

Dynamically address skill gaps with BranchTrack for scenario-based branching (integrated with Lectora).

Use built-in variables and conditions to create custom learning paths that adapt based on click behavior.

Create advanced learning experiences to guide behaviors and maximize learners' performance.

[For more information, contact:](#)

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