



AP Manager (G-Cloud Edition) Pricing

Studybugs AP Manager (G-Cloud Edition) is available for a simple all-inclusive annual fee based on the number of children in alternative provision, estimated for the coming year.

Children in APs	Annual Licence Fee (2026)
Up to 50	£9,000
Up to 100	£12,000
Up to 250	£15,000
Up to 500	£18,000
500+	£20,000

An adjustment for inflation will be applied based on the time elapsed between 1 September 2026 and the start of the licence term, based on the most recent RPI rates published by the ONS at that time.

Fees are in GBP and exclude VAT which will be charged at the prevailing rate.

What's included?

The fee is all-inclusive – you get coverage of every child at APs (including live connections to schools with a wide range of alternative methods), setup, support, training, updates, and access to our online portal for an unlimited number of LA users.

What if I'm near the border between two pricing bands?

We can be flexible, especially if your number of children is likely to vary significantly over the year. Please get in touch and we'll be happy to discuss.

What discounts are available?

A 5% discount is available if you take out a two-year licence. For a three-year licence the discount is 10%.

Discounts are also available when purchasing alongside other Studybugs products (for example Studybugs Cohorts and Studybugs Cohorts for Virtual Schools).

Any questions?

One of our consultants will be happy to help. Visit studybugs.com/las to book a meeting or email info@studybugs.com.