



IBEXSTONE ↗ SERVICE

CLOUD GREEN BOOK

BUSINESS CASE

SERVICE

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ABOUT US

Helping Businesses Succeed by Providing Them with Innovative and Effective Solutions.



15+

Years Of Experience



100+

Successful Projects



5+

Industries Served



97%

Client Satisfaction



Welcome to Ibexstone, your integrated partner for end-to-end technology, business, and talent solutions. We empower organizations to innovate, scale, and optimize their operations by seamlessly blending expert consultancy, cutting-edge software development, and specialized recruitment services.

From building intelligent AI systems and managing complex cloud infrastructures to streamlining healthcare operations with our proprietary "Capra" software, our mission is to deliver comprehensive solutions that drive real-world results.

SERVICE

01/ Cloud Green Book Business Case Service



Ibexstone's Cloud Green Book Business Case Services help public sector organisations and regulated enterprises develop robust, compliant and investment-ready business cases aligned to HM Treasury Green Book and Better Business Cases guidance. We combine deep expertise in economics, transformation, technology, data analytics and assurance to support strategic decision making, effective prioritisation and long-term value realisation across complex programmes and portfolios.

Our consultants work as trusted, vendor-agnostic partners, providing end-to-end business case advisory, appraisal support and investment management. From early options development and economic modelling to assurance and portfolio integration, Ibexstone ensures that business cases are well evidenced, analytically rigorous and aligned to strategic objectives, enabling confident funding approvals and successful delivery at scale.

KEY FEATURES

Business Case Advisory

- Strategic business case support aligned to Green Book and Better Business Cases standards
- Requirements definition, options development and commercial route-to-market analysis

Complex Business Case Development

- End-to-end development of high value and high risk public sector business cases
- Drafting and structuring for programme, portfolio and transformational investments

Economics and Options Modelling

- Cost benefit analysis and cost effectiveness modelling
- Benefits identification, valuation and sensitivity analysis

Should Cost and Reference Case Modelling

- Market benchmarking and reference project analysis
- Robust cost baselines to support procurement and appraisal

Business Case Management and Assurance

- Long term partnering to manage multiple business cases
- First line appraisal support and assurance teaming

Transformation Investment Management

- Prioritisation frameworks and outcomes mapping
- Benefits standards, templates and governance models

Capability Development

- Business case capability uplift and practitioner training
- Knowledge transfer to internal delivery and finance teams

SERVICE DELIVERY PROCESS

Phase 1: Discovery and Strategic Alignment

Understanding organisational objectives, policy drivers and investment challenges.

Phase 2: Options Development and Appraisal

Defining credible options supported by economic and financial modelling.

Phase 3: Business Case Development

Producing Green Book compliant business cases with clear evidence and traceability.

Phase 4: Assurance and Challenge

Providing independent critical friend review and first line appraisal support.

Phase 5: Portfolio Integration

Embedding business cases into wider transformation and investment portfolios.

Phase 6: Knowledge Transfer

Upskilling teams to strengthen future business case capability and governance.

Green Book Compliant Business Cases

- Strategic Outline Case, Outline Business Case and Full Business Case documents
- Clear options analysis and recommended investment case



Economic and Financial Models

- Cost benefit analysis models
- Cost effectiveness and sensitivity models

Cost Reference Models

- Should cost models and benchmarking outputs
- Procurement ready cost baselines

Assurance and Appraisal Outputs

- Appraisal reports and recommendations
- Investment assurance artefacts

Investment Management Frameworks

- Prioritisation and outcomes frameworks
- Business case standards and templates

Benefits

01/ Improved Investment Decision Making

Enables confident funding decisions through robust, evidence-based analysis.

02/ Stronger Value for Money

Ensures investments deliver measurable economic and strategic benefits.

03/ Accelerated Programme Initiation

Reduces delays by producing approval-ready business cases.

04/ Better Portfolio Prioritisation

Improves comparison and sequencing of competing investments.

05/ Trusted Independent Challenge

Strengthens options analysis through objective critical friend review.

Ideal for



Central Government Departments

Supporting major policy,
technology and transformation
investments.

Arm's Length Bodies and Regulators

Developing compliant and defensible
investment cases.

Health and Transport Organisations

Managing complex capital and
digital programmes.

Transformation and Portfolio Offices

Embedding consistent business
case and appraisal standards.

Common Use Cases

- HM Treasury Green Book business case development
- Better Business Cases compliance and assurance
- Major digital and cloud transformation investments
- Programme and portfolio investment prioritisation
- Economic appraisal for public sector funding approval
- Cost modelling for procurement and commercial strategy

Get Started

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