

SERVICE DEFINITION DOCUMENT

G-Cloud Framework

1. Service Name

Planning

2. Service Provider

Strat-edgy LLP

Strat-edgy LLP is a specialist management consultancy company providing strategic advisory and transformation services to public and private sector organisations worldwide.

3. Service Overview

Our core expertise in business transformation enables us to integrate real estate, infrastructure, finance, technical with people and culture. We produce strategies and plans that make a difference and are sustainable over time. We operate mainly at executive and senior levels.

Our Planning services help organisations translate strategic vision into actionable plans, ensuring alignment across business, technology, estates, and organisational dimensions. We bring together diverse disciplines to create robust, implementable plans that deliver tangible benefits.

4. Service Categories

This service is classified under the following G-Cloud service categories:

Cloud Support Services
Set Up and Migration
Data Auditing and Organising
Data/Information Structure Design
Engagement and Communication Planning
Project Management and Governance
Service Optimisation/Right Sizing
Mobilisation Coordination

5. Service Features

Our Planning service encompasses the following key features:

5.1 Real Estate Technology Strategies

Development of comprehensive technology strategies tailored to real estate organisations, including digital transformation roadmaps, system selection frameworks, and technology governance models.

5.2 Real Estate Technology Plans

Detailed planning for real estate technology initiatives, including implementation roadmaps, resource planning, migration planning, and phased delivery schedules that balance business need with technical feasibility.

5.3 Business Strategies

Strategic advisory services covering business model development, operational strategy, and organisational design to support effective delivery of public and private sector objectives.

5.4 Business Plans

Development of detailed business plans that translate strategic intent into actionable initiatives, including operating plans, delivery plans, resource plans, and financial plans with clear milestones and success measures.

5.5 Portfolio Management

Planning and governance support for portfolios of projects and programmes, including prioritisation frameworks, resource allocation, dependency management, and portfolio-level reporting and decision-making structures.

5.6 Programme and Project Management

Experienced programme and project management support including planning, governance establishment, risk and issue management, stakeholder engagement, and delivery oversight to ensure successful outcomes.

5.7 Set-up and Migration

Planning and coordination of system set-up and data migration activities, including migration strategy, data mapping, cutover planning, and go-live coordination to ensure smooth transitions with minimal business disruption.

5.8 Benefits Realisation

Planning and tracking of benefits from strategic initiatives and change programmes, including benefits mapping, measurement frameworks, tracking mechanisms, and reporting to ensure planned benefits are realised and embedded.

5.9 Business Cases

Development of robust business cases for investment decisions, including options analysis, financial modelling, benefits quantification, risk assessment, and recommendations to support informed decision-making.

5.10 Stakeholder Engagement and Change

Planning of stakeholder engagement and change management activities, including stakeholder mapping, engagement strategies, communication plans, training plans, and change adoption approaches to drive successful organisational change.

6. Service Benefits

Organisations engaging Strat-edgy LLP for Planning services will benefit from:

Benefit Category	Description
Practical Solutions	Develop practical and creative solutions that can be implemented in real-world environments
Co-design Approach	Co-design strategic solutions and plans with clients, ensuring ownership and alignment with organisational objectives
Value Maximisation	Ensure services deliver maximum value and lasting impact through rigorous benefits tracking
Partner-led Delivery	Partner-led with strong teams hand-picked for their relevant know-how
Multidisciplinary Teams	Work in multidisciplinary combined teams that bring together diverse skills and perspectives
Tailored Approach	Tailor our approach to each client's unique requirements and organisational context
Sustainable Impact	Co-create sustainable strategies that make a real difference beyond the engagement period
Cross-domain Fluency	Fluent in business, estates and technology - bridging traditional silos
Stakeholder Management	Stakeholder management skills to help foster buy-in and ownership at all levels
End-to-End Support	Support from strategic design to benefits realisation and embedding change

7. Service Delivery Model

7.1 Delivery Locations

Services are delivered flexibly according to client requirements and may include on-site delivery at client premises, remote delivery via secure collaboration platforms, or hybrid models combining both approaches.

7.2 Engagement Models

Strat-edgy LLP offers flexible engagement models to suit different client needs, including project-based assignments, retained advisory services, and embedded consultant placements. All engagements are scoped collaboratively to ensure alignment with client objectives and constraints.

7.3 Resource Allocation

Our partner-led model ensures that senior expertise is committed throughout engagements. We hand-pick teams based on relevant experience and ensure appropriate supervision and quality assurance at all stages of delivery.

8. Service Constraints

We are a small-to-medium enterprise but have considerable reach to resource engagements. We will only take on engagements that we can resource and manage with the highest quality of personnel to deliver for a client and manage our reputation.

9. Pricing Information

Pricing for Planning services is provided on a time and materials basis, with day rates varying according to the seniority and specialism of consultants deployed.

Detailed pricing schedules are provided as part of the commercial section of this G-Cloud submission. All pricing is exclusive of VAT. Volume discounts and framework pricing may be available for long-term or high-value engagements.

Expenses are recharged at cost where agreed in advance.

10. Service Management

10.1 Quality Assurance

All work is subject to internal quality assurance processes including peer review, partner oversight, and formal quality gates at key milestones. We maintain professional indemnity insurance and adhere to recognised professional standards.

10.2 Communication and Reporting

Regular progress reporting is provided in formats agreed with each client. We establish clear communication protocols at the outset of each engagement and maintain transparency throughout delivery.

10.3 Issue Escalation

Clear escalation routes are established for each engagement. Issues are managed proactively with appropriate escalation to partner level as required to ensure swift resolution.

11. Security and Compliance

Strat-edgy LLP maintains robust information security practices and complies with relevant data protection legislation including UK GDPR. All consultants are security-cleared as appropriate to client requirements and sign confidentiality agreements.

We implement secure handling procedures for all client information and maintain appropriate technical and organisational measures to protect data throughout the engagement lifecycle.

Where engagements involve access to government systems or sensitive information, we work with clients to meet specific security requirements including baseline personnel security standard checks or higher levels of clearance as needed.

12. Terms and Conditions

This service is provided subject to the Terms and Conditions set out in the separate Terms and Conditions document submitted as part of this G-Cloud application.

The Terms and Conditions document should be read in conjunction with this Service Definition Document and together they form the basis of the contractual relationship for services procured via G-Cloud.

13. Contact Information

For further information about this service or to discuss specific requirements, please contact: Andrew Carey (a.carey@strat-edgy.com)

Document Control

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