

Beebot AI – Pricing Summary

G-Cloud 15

BEEBOT PLATFORM BASED SOLUTION PRICING STRUCTURE

Beebot AI's Intelligent Automation Platform combines an engaging user interface with rich features, such as, Conversational AI, Robotic Process Automation (RPA), and intelligent analytics to build and configure digital solutions that help Local Authorities and Public Sector organisations to streamline services, reduce costs, drive scalability, enhance the user experience and help customers to deliver improved health and well-being outcomes to citizens across the community.

Beebot AI offers a range of digital solutions that can be procured via the G Cloud 15 framework – these solutions are shown in the pricing detail within this document and in further detail within the Service Definition Document. The solutions are built using a range of different component parts that are listed within this document. It is possible for customers to configure variations or different solution packages from different structured components in order to meet potential new customer needs beyond the standard solutions listed. The pricing for such solutions would be based upon the various components required to build the specific solutions. This technical approach provides Local Authorities with the ability to scale, enhance, and build new solutions with tangible efficiencies.

Please note that all pricing is inclusive of the 5% G-Cloud Discount.

Pricing Assumptions

- 1) Pricing assumes a single instance of each solution although discounts are available for the purchase of multiple solution instances due to the economies achievable through the ability for individual components to serve multiple solutions built upon the platform.
- 2) Pricing assumes a large organisation, although discounts are available for smaller organisations.

AVAILABLE SOLUTIONS

Title	Description	Standard Solution Price (£)	Standard Implementation Price (£)
Digital Front Door/Portal (E.g. Best Start Family Hubs, Children's Front Door, Adults' Front Door)	The Digital Front Door provides a single, consistent point of access for residents to find information, advice, guidance, and support. Examples of digital front door solution include Family Hubs, Children's Services, and Adult Services. The platform consolidates national and local content, services, and resources into one accessible, device-agnostic experience, enabling residents to self-serve and be guided to the right support 24/7, 365 days a year. The solution integrates with existing council websites, systems, and partner services, improving accessibility, reducing avoidable contact, and supporting earlier intervention through a coordinated and user-centred approach to service delivery.	58,900	15,000
SENDIASS Digital Service	Provides an accessible digital front door channel for impartial SEND information, advice, and support, supporting statutory compliance and service insight for statutory IASS services.	18,050	10,000
Directories (E.g. FIS, SEND Local Offer, Adults, Community Directories)	Whether it is the Family Information Service (FIS), SEND Local Offer, Adult Social Care, or a Community Directory, our Directory solution eliminates the need to search across multiple platforms. Through intelligent automation and smart search capabilities, residents can find the right support faster, while councils and providers can ensure their services are visible and up to date. It reduces fragmentation by consolidating national, local, and third-party services into one easy-to-navigate portal. The result is increased engagement, improved outcomes, and significant savings in both time and operational cost.	19,950	15,000

Demand Management (E.g. MASH, Assessment, Support & Grants)	The Demand Management System provides councils with a unified view of demand across specified service channels by integrating data from multiple systems into real-time dashboards and reports. It enables organisations to identify trends, manage risk, intelligent triage and routing alongside human approval, reduce avoidable contact, and use predictive indicators to support early intervention, resource planning, and improved outcomes for residents.	48,450	15,000
Care Leavers App	A secure digital application supporting care-experienced young people to access information, entitlements, and services, with personalised content, automated prompts, and engagement insight.	25,650	10,000
Holiday, Activities and Food Booking (HAF)	Coordinating the Holiday Activities and Food (HAF) Programme across multiple locations can be complex. Beebot AI's digital solution simplifies the process by enabling families to quickly find nearby activities and meal locations, register for events, and receive important updates in real time. Our platform also facilitates communication between programme organisers, volunteers, and participants, ensuring smooth logistics and maximising the impact of the HAF programme for both families and service providers.	26,600	10,000
NEET App (Not in Education, Employment or Training)	The NEET App provides a digital platform to support the engagement of young people who are not in education, employment, or training. The service enables access to local support, opportunities, and guidance while capturing engagement data to support targeted intervention and performance monitoring.	25,650	10,000
Booking System (E.g. Events, Rooms, Appointments)	An integrated booking system that simplifies the searching and booking of local event, activities, services, rooms, desks and appointments, controlled via role-based access control. A wizard style agent provides an intuitive user experience to enable a seamless journey from searching to booking confirmation. The agent provides real-time communication to make it easier for citizens to access events and rooms. The system includes the facility for partners to securely manage their own offer, thus reducing administration burden on the Council.	26,600	10,000

Professionals Hub (Add-on to existing solutions)	The Professionals Hub is a secure, gated and access-controlled area within the platform that has been developed to provide useful links, resources, compliance documentation, and training materials to support multi-agency professionals with the delivery of services to Local Authority Citizens. This particular solution is sold as an add-on to an existing solution, such as a Digital Front Door.	9,500	10,000
Professionals Hub (Standalone)	The Professionals Hub is a secure, gated and access-controlled area within the platform that has been developed to provide useful links, resources, compliance documentation, and training materials to support multi-agency professionals with the delivery of services to Local Authority Citizens. This particular solution is sold as a stand-alone solution, and as such, is priced differently due to the components required, when compared to scaling an already existing solution.	22,800	10,000
Youth App	A digital platform enabling young people to access information on local services, activities, and opportunities, supporting participation and insight into youth demand.	31,350	10,000
Supplier Management System	An AI driven solution which reads and manages the due diligence and compliance checks of the various documents involved in the service provider monitoring/QA process to minimise time consuming, repetitive, manual commissioning staff tasks in order to increase levels of service provider compliance. The tool includes the ability to create automated due diligence process workflows – a capability to dramatically reduce processing effort and costs for all internal and external stakeholders.	56,050	20,000
My Support Map	My support map is designed for families, professionals and council officers to map all community support services and events into one data structure to be presented as a localised map to find services contextual to age. The platform also enables automations based on age/location, activities, events, development cycle and support information.	42,750	20,000

Inventory (Stock) Management System	The Inventory Management System provides a digital solution for managing assets, equipment and resources across services. The system supports real-time inventory tracking, allocation, and reporting, enabling improved governance, reduced waste, and better utilisation of public sector assets.	20,900	10,000
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SOLUTION COMPONENTS

The following components are used to build the solutions available from the Beebot AI platform, certain of these are core or recommended components within the available solutions and some can be optional components which can be added at additional cost. Beebot AI is available to help advise customers on the various components required within the solutions and also options for additional components either as additional to the main solutions or to create new solutions.

Title	Description	Component Price (£)
App Interface (web/mobile/desktop) LITE	A Progressive Web Application, using the Beebot UI Kit, deployable as a web page and installable as application using PWA native features including language translation. The solution includes a Self-Service Management Portal, that enables authorised users to configure, manage, and optimise the platform without the need for technical development. Access is controlled through role-based permissions, ensuring users only see and use the tools and modules relevant to their responsibilities. LITE Version of the app for specific, smaller solutions.	8,000
App Interface (web/mobile/desktop) FULL	A Progressive Web Application, using the Beebot UI Kit, deployable as a web page and installable as application using PWA native features including language translation. The solution includes a Self-Service Management Portal, that enables authorised users to configure, manage, and optimise the platform without the need for technical development. Access is controlled through role-based permissions, ensuring users only see and use the tools and modules relevant to their responsibilities. FULL Version of the app for larger solutions.	25,000
AI Data Engine	A single AI engine, developed and configured on a case-by-case basis to achieve specific use cases.	20,000

Analytics - self serve	Analytics self-service comprises of the Analytics capabilities reporting on Usage across the App Interface, CAI Dialogs and Automation Workflows.	2,000
Content Management System	A CMS is a platform that allows you to easily create, edit, organise, and publish content on your application without needing technical expertise. It provides tools to manage text, images, videos, and documents, ensuring your application stays up to date, consistent, and user-friendly.	2,000
NHS Content and video	NHS Content and video integration provides access to circa 200 HTML Pages and 200 + videos synced to be made discoverable via the App Interface & CAI. Note: dependant on continued availability of NHS content.	1,000
NHS Video	Licensed use of the NHS Video content integration provides access to 200+ items of video.	1,000
Self-serve assist	Access a library of tutorials, guides, and demonstrations designed to help you get the most out of the Content Management System. These resources provide step-by-step advice on using the platform and building features for your application with ease.	1,000
Smart pages	The ability to create targeted, time-based pages to deliver personalised information in context to in support of various features available to users. For example, introduction to an Automated Pathway or to provide onboarding to the platform.	2,000
Agent	Provision of a round-the-clock agent used to support multiple solutions with AI-powered capabilities. Ensuring that citizens receive help whenever they need it.	2,000
Analytics connectivity	The ability to capture and view valuable data to enable analysis of service engagement. This supports effective reporting, data driven policy development, and continuous improvement in service delivery.	1,000
Automated Digital Pathways	Automated Pathways provide a pre-packaged set of automation workflows that deliver support content to a user based on an event/behaviour	5,000
App Notifications	The enablement of Push Notifications for an App Interface. Once enabled Notifications are pushed via "Automations" based on event/behaviour-driven or scheduled Workflows.	2,000
Authentication - Base	Authenticated access to the App Interface, secured using Azure ADB2C services	1,000
Authentication - Bespoke	Bespoke Integration into a 3rd Party Identity Provider using modern authentication methods, i.e. Open ID Connect / OAuth 2.	1,000

Authentication - IDP	Integration into a 3rd Party Identity Provider using modern authentication methods Open ID Connect / OAuth 2.	1,000
Automation	Automations are single Workflow's that can be configured to run on a schedule or based on an event (be it from a User or a Target System).	2,000
Custom Reports	A Custom Report is an objective and key results (OKR) driven report targeted at providing ROI, business case impact and valuable insight based on the solution implemented.	1,000
Data driven pages	The ability for teams to build and securely manage highly configurable pages in a data format using customisable fields to dynamically address the majority of council resident service use-cases.	2,000
Booking Engine	An integrated booking engine that simplifies the searching and booking of local event, activities, services, rooms, desks and appointments. A wizard style agent provides an intuitive user experience to enable a seamless journey from searching to booking confirmation. The agent provides real-time communication to make it easier for citizens to access events and rooms. The engine includes the facility for partners to securely manage their own offer, thus reducing administration burden on the Council.	5,000
Forms - using the Agent	The ability for our Agent capability to use purpose specific configurable forms to capture accurate user information and details as part of Agent workflows.	2,000
Power BI Integration	An integration into MS Power BI to support Local Authority Analytics.	3,000
Ofsted FIDY Integration	An integration for the Ofsted Family Information Directory (FIDY) Data Feed for OFSTED registered childcare providers into the Directory solution.	3,000
CQC Integration	An integration for the Care Quality Commission (CQC) Data Feed for Directories.	3,000
Payment Integration	An integration to a 3rd party payment solution to enable the organisation to take payments for bookings and/or tangible goods.	3,000
New Integration Build	Integration to a 3rd party application in order to push, pull or react to data from the 3rd party application. Price is for a single integration instance.	5,000
Knowledge Base Search - includes agent	Knowledge Base, (KB), allows a customer to connect consumable web pages or knowledge articles to be included in the Beebot AI intelligent Search engine to allow greater accuracy of results and text extraction from the knowledge base.	2,000

Live Chat (Human - Human)	Live Agent provides access for named council staff to the Customer Portal where they can chat with residents on Request / Demand. Different teams can be set up in the system for query management through automated workflows.	5,000
Partner management	The ability to add and manage partner access and permissions. Allowing partners to access and manage their own content, listings and events.	2,000
Queue management	Creation of service queues to manage workloads across different functions and their associated deliverables within the organisation. Queues can be managed by individuals or teams; automated workflows can link department cases for internal council officer collaboration.	2,000
SMS/ email Messaging	Provides the ability to include SMS or Email messaging to provide appropriate alerts/confirmations to residents within a process workflow.	1,000
Surveys- forms - includes agent	Survey forms are agent dialogs that facilitate the capture of specific data (questions) which will be stored and presented in the self-serve platform.	1,000
User registration	Consent based registration capability to allow residents to provide contact and relevant reference details to enable them to benefit from a more personalised experience.	1,000
Connectivity	Custom connectivity to a 3rd party application in order to push, pull or react to data from the 3rd party application	1,000

SERVICES AND SUPPORT

Services Pricing

Service Resource	Description	Unit Price per day (£)
Senior Intelligent Automation Consultant	Senior consultant services to lead 'needs' analysis and interpret findings to create requirements	1200
Senior Developer	Platform and Application Development, build, configuration and delivery support	1,000
Intelligent Automation Consultant	Consultant support services to assist with 'needs' analysis and interpretation	700
Developer	Platform and Application Development, build, configuration and delivery support	700
Project Delivery	Provision of project and operational delivery services to support implementation, training and ongoing support where applicable	*650

* A blended Rate based upon different project roles: senior project manager, project manager, solutions consultant and analyst.

Hypercare Support	Description	Unit Price / month (£)
Hyper Care Support See Service Definition Document for further details	Hypercare is an after-sale support service designed to supplement a client's own support team through the provision of a range of support package options. Often used in the period immediately after a solution implementation, or to "out-source" a degree of internal support, Hypercare assists a client's own teams to ensure a successful initial launch and/or through knowledge gained acquire an increased experience in self-serving their platform solution environments. Provision of additional support provided by Beebot Operations and Project team to support the client for a period of purchased hours per month as per the packages outlined in the Service Definition.	Bronze (8hrs/mth) 550 Silver (16hrs/mth) 1,300 Gold (24hrs/mth) 2,300

Hypercare conditions

Hypercare package monthly pricing is based upon the level of blended resources applied multiplied by the hours per month committed.

Hypercare services can be purchased for an agreed number of months.

Once the months of Hypercare purchased have expired any unused hours will expire, unless otherwise agreed with Beebot.

Extension of hours may be agreed for exceptional reasons or may be carried forward if a client purchases further Hypercare packages in which case Beebot may allow the carry-over of unused hours into the additional months.

Included Support Tasks	Gold (24-hrs/mth)	Silver (16-hrs/mth)	Bronze (8-hrs/mth)
Small scale task changes (min 1hr) E.g.: correcting spelling or grammar; fixing a broken link or changing a picture	Yes	Yes	Yes
Medium scale task changes (min 3hrs) E.g.: adding events or components; adding a module or a new section of text to a page	Yes	Yes	No
Large scale task changes (min 6hrs) E.g.: Adding new page builds to an existing application.	Yes	No	No
Consultative system and process support	Yes	Yes	No

The following tasks shall not be included within the Hypercare packages and shall be subject to a change request that shall be scoped and priced based upon Beebot's published Resource rate card above:

- The provision of major changes to an existing workflow or process
- The creation of new Intelligent automations e.g., new processes; additional workflows etc., major content additions requiring system schema changes.
- The creation of web pages for a new application
- The creation of new features/ solutions.