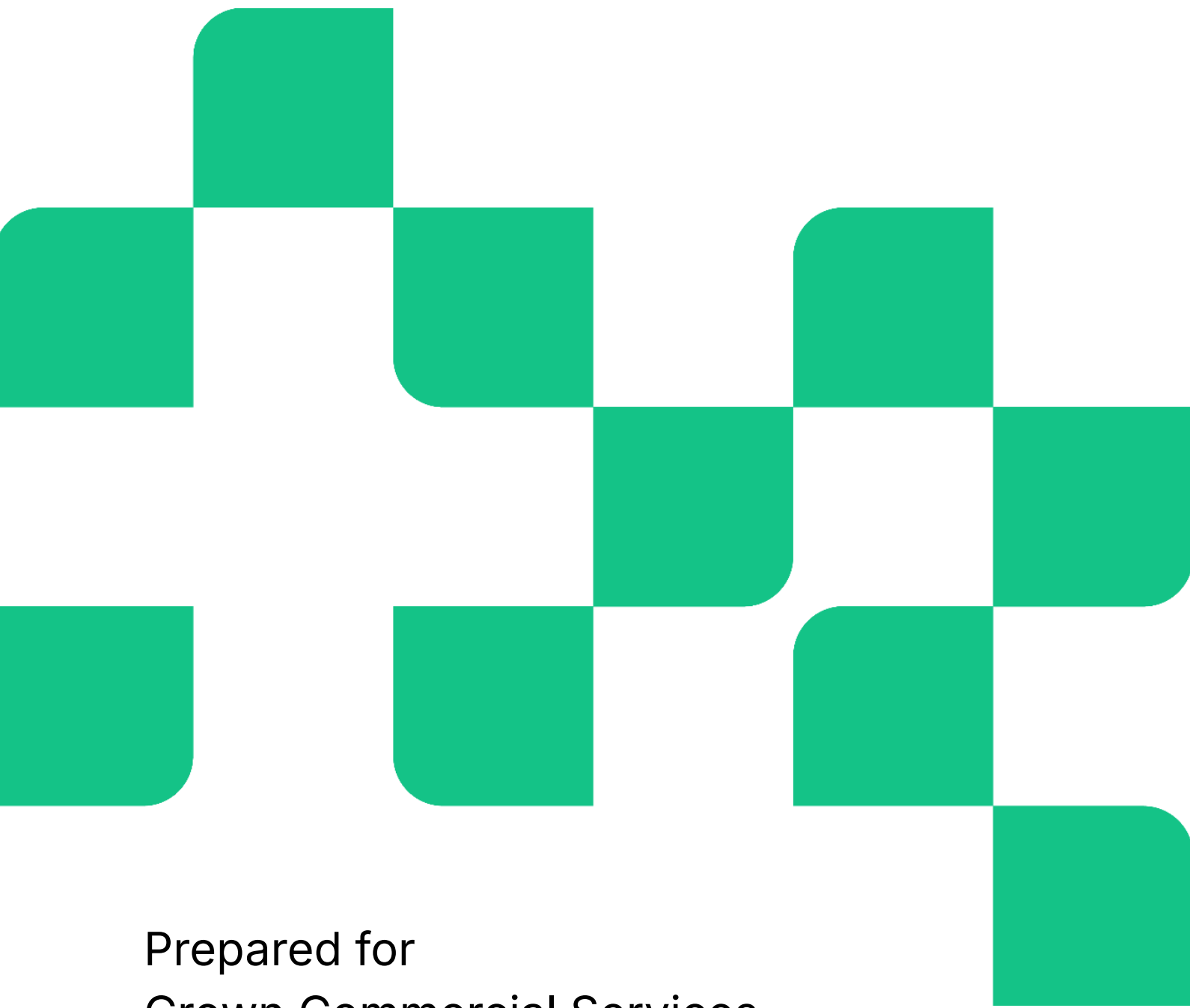




Prepared for
Crown Commercial Services
G-Cloud 15

Newton's Tree

Pricing Document

Document Details

Reference: NT Pricing Document 26

Date created: January 2026

Haris Shuaib, Chief Executive Officer

haris@newtonstree.com

Overview

Newton's Tree delivers an enterprise AI platform to help health systems select, test, deploy and monitor AI applications. By reducing barriers to adoption and making AI more accessible, we help hospitals harness the full potential of AI to improve patient care and operational efficiency.

Indicative Pricing

Newton's Tree pricing is subject to a range of deployment-specific variables. The pricing tables below are designed to give indicative costs for different layers of the Newton's Tree platform. Economies of scale to be discussed for broader deployments spanning multiple NHS Trusts, networks or regions. All pricing is exclusive of VAT.

Pilot Costs

		One-off fee	Notes
Layer 1	Pilot	£10,000 implementation fee + pro-rata licence fee (3-12months)	Pilot license costs are credited to 1st year licence fee if converted into a full platform deployment.

Full Platform Costs

Costs are then further broken down by product stock keeping units (SKUs). Platform SKUs can be bundled together for discount pricing.

	Platform SKUs	Annual licence fee	Notes
Layer 2	Imaging	£90,000.00	*includes 4 managed AI app slots
	Text_AVT	£100,000.00	*includes 4 managed AI app slots
	Event_EHR	£120,000.00	*includes 4 managed AI app slots

*Managed app slots include full AI application lifecycle management: vendor identification and selection, head-to-head pre-deployment testing, framework contract management, integration into live clinical workflows, live continuous post-deployment monitoring, and decommissioning.

		Per instance annual fee	Notes
Layer 2a	Additional integrations	£10,000.00	e.g., additional PACS connection at a different site
Layer 3	Additional managed apps	£20,000.00	when managed app slot limit is exceeded

Pass Through Costs

There are a number of costs which are passed through to the buyer. These are often determined by specifics related to deployment type. Primary pass through costs are:

- Hosting (dependent on deployment type)
- Advisory beyond AI app lifecycle

Caveats

Newton's Tree uses dynamic pricing models to position the costs of its enterprise platform. These models may be influenced by a host of market variables. As such, all pricing above should be treated as indicative.

Contact

If you would like any further information or have any questions, please do not hesitate to get in contact with us.

General Enquiries:

Website: <https://www.newtonstree.ai/>

Email: info@newtonstree.com