



Bizzdesign Unify

Pricing Document

January 2026

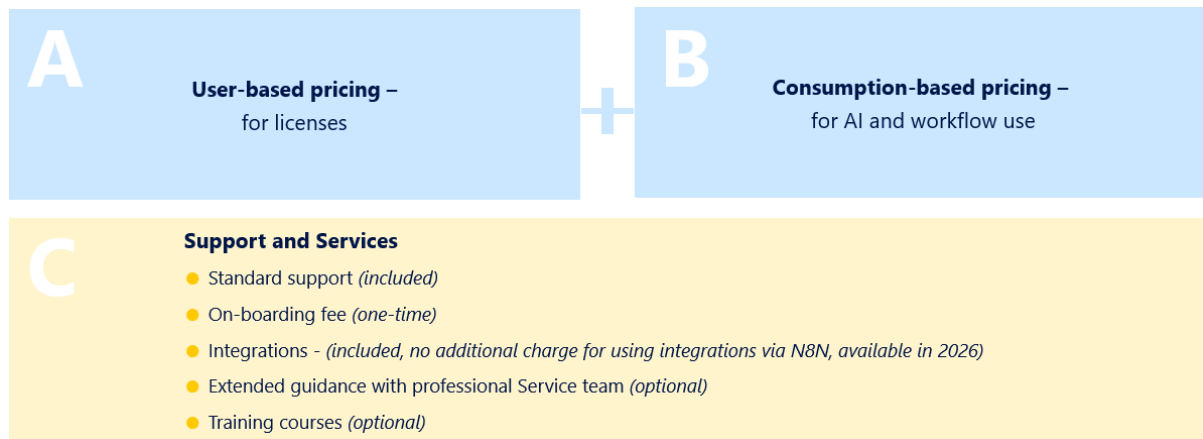
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1. Introduction

More information on the features of the Bizzdesign Unify platform can be found within the accompanying service definition document. Please contact us to request a demonstration or trial.

1.1. Pricing Approach



Unify pricing is based upon named user licenses + consumption-based credits for AI and workflow use.

A: User Packs

We offer three user license types (described in Section 2.1):

- Pro: Publish, import and manage data
- Core: Collaborate in workspaces and create architecture designs
- Base: Search and explore, AI-based visualizations, unlimited licenses

We offer User Packs, reflecting different mixes/volumes of the above license types. Multiple User Packs can be purchased.

Select the appropriate user pack from Section 2.

B: Unify Credits

Consumption-based pricing for AI and workflow use (described in Section 3.1).

- Standard basis for metering for AI usage
- 50,000 Unify credits included annually, flexible tiered pricing for additional usage
- Proactive Monitoring and fair use flexibility

Select the appropriate Unify Credit Pack from Section 3.

C: Support and Services

Standard support is included and there is a one-time, fixed fee for onboarding support for all Buyers.

Optional services (support and training) are also available.

Select the appropriate Services from Section 4.

Overall price

To calculate the overall price, add together **A + B + C**.

1.2. Pricing Conditions

- Prices indicated are for an annual SaaS subscription.
- Pricing includes Annual Maintenance & Support.
- All prices quoted are £ GBP and exclude VAT.
- Payments terms are annual in advance.

2. User Packs

We offer the following user packs:

User Pack	Starter	Small	Medium	Large	Extra Large
Pro	2	5	10	25	50
Core	10	25	50	100	250
Base (View)	unlimited	unlimited	unlimited	unlimited	unlimited
	£11,680	£27,440	£46,400	£94,800	£166,800

Key features:

- Whiteboarding with linkages to underlying repository data.
- Connect with larger ecosystem via smart integration platform to 3rd party systems, including other EA repositories.
- Architecture assistance via Agentic AI and MCP connectivity.

2.1. User License Types

The following table summarises the platform features available to each license type described above.

License	Key permissions
Base	Designed for: Output consumers and light data explorers. Includes: • Search and explore repository data • Use AI to generate personal visualizations and insights • Unlimited Base user licenses, the whole company can use Bizzdesign Unify
Core	Designed for: Active participants in transformation projects. Includes all Base user capabilities, plus: • Collaborate in workspaces (workshops, ideation sessions) • Create architecture designs (free-form to formal) • Share AI-generated visualizations and insights
Pro	Designed for: Users managing the architecture repository. Includes all Core user capabilities, plus: • Publish data to the repository • Import and manage repository data

3. Unify Credits

Unify Credits	Starter (50,000)	Small (150,000)	Medium (400,000)	Large (900,000)	Extra Large (1,500,000)
	£0	£2,640	£6,000	£10,000	£15,200

3.1. More about Unify Credits

Unify Credits are a standard basis for metering for AI usage. Unify credit consumption is tracked when you run AI tasks and workflows. Each subscription includes 50,000 Unify Credits annually, with flexible tiered pricing for additional usage.

- Use our calculator to easily estimate your needs and find the ideal Unify Credits package tailored for your business.
- Proactive Monitoring: Stay in control with information on credit usage. Be proactively notified when nearing credit limit.
- Fair use flexibility: Benefit from a built-in 20% buffer beyond your contracted value. Automatically move to the next credit tier, if usage exceeds fair use threshold.

4. Support & Service

4.1. Standard support

Standard support is included as part of the Buyer subscription, including access to our Support Portal and Knowledge Centre. You will also receive exclusive invites to webinars and events, dedicated support from a Customer Success Manager, and guaranteed platform uptime.

4.2. Onboarding support

Mandatory for all Buyers.

Unify Onboarding Support	£6,000
A one time, fixed fee guided onboarding program, led by your dedicated Customer Success Manager, ensuring a smooth and successful start.	

4.3. Extended support services

Optionally, we offer extended guidance from our Professional Service team in accordance with the following rate card:

Architecture Roles	Day Rate
1. Business Architect	£1,200
2. Lead Business Architect	£1,650
3. Enterprise Architect	£1,200
4. Senior Enterprise Architect	£1,450
5. Lead Enterprise Architect	£1,700
6. Business Analyst	£1,200
7. Senior Business Analyst	£1,450
8. Lead Business Analyst	£1,700

Consultant's Working Day: 7.5 hours exclusive of lunch.

Working Week: Monday to Friday excluding national holidays.

Office Hours: 09:00 – 17:00 Monday to Friday.

Travel and Subsistence: Payable at department's standard T&S rates.

4.4. Training services

We offer optional classroom courses (physical or virtual) and/or eLearning courses to further improve Buyer capabilities and outcomes. As courses are continually updated and refreshed, please contact us for the latest course catalogue.

Classroom Courses

Classroom Training Courses	£3,600 / day
Please check our current course catalogue for a list of applicable product and/or framework training courses. All courses are charged at the same daily rate, multiplied by the number of days for the specific course.	

Conditions:

- a) Maximum of up to 12 participants per classroom course.
- b) Classroom training courses can be delivered on site or online (virtual classroom).
- c) All prices quoted are £ GBP and exclude VAT.
- d) Travel and accommodation for onsite courses payable at department's standard T&S rates.
- e) Where applicable, optional Opengroup Certification Exam vouchers are £250 per person, per level.

eLearning Courses

A range of free eLearning resources are available on our learning platform. We also offer optional paid eLearning courses in voucher packs.

Course	1 person	5 people	10 people	25 people	50 people
Please check our current course catalogue for a list of applicable product and/or framework training courses.	£720	£3,100	£5,225	£11,350	£19,100

Conditions:

- a) After registration, an individual user has 12 months access to specific course materials.

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