



G-Cloud 14

Service Definition - Wipro Business Change Management
Services – Digital Adoption



A bridge between the technical teams and the business to support organisations to adapt and thrive in an increasingly digital world by focusing on their people. Below are priorities impacting all industries and relevant Talent & Change offerings



Digital Adoption

Our Digital Adoption offering helps implement and integrate digital technologies and practices into an organization to drive organisational transformation and enhance performance.

Service Catalogue



Digital Adoption

*SAP, PeopleSoft, Oracle, SNOW,
AI & Cloud*

- Change Strategy Development
- Communication Planning & Execution
- Stakeholder Engagement & Management
- Change Impact Analysis
- Change Readiness Assessment
- Change Adoption Assessment
- Learning & Development
- Change Management Coaching
- Change Implementation Support
- Change Agent Network
- Continuous Improvement & Evaluation
- Culture Change Transformation

Services Catalogue Glossary



SERVICE	DEFINITION
Change Strategy Development	This service involves working with organizations to develop a comprehensive strategy for managing change, including setting goals, creating a roadmap, and identifying key stakeholders.
Change Readiness Assessment	This service helps organizations evaluate their readiness for change and identify any gaps that need to be addressed before implementing the change initiative.
Change Adoption Assessment	This service helps organizations evaluate end user adoption of new technology, processes and ways of working; efficacy of change management initiatives and further actions required, and ultimately, whether business benefits are realized,
Change Impact Analysis	This service involves assessing the potential impact of change on various aspects of the organization, such as processes, systems, and people. It helps organizations anticipate and manage any potential risks or challenges associated with the change
Communication Planning & Execution	This service helps organizations develop communication plans and execute them to ensure that the right information is shared with the right people at the right time.
Stakeholder Engagement & Management	Stakeholder engagement is vital for successful change management. This service assists organizations in identifying key stakeholders, developing engagement plans, and managing relationships with stakeholders throughout the change process.
Learning & Development	Change often requires new skills and knowledge. This service helps organizations identify training needs, develop training programs, and deliver them to employees to ensure they have the necessary capabilities to adapt to change.
Change Management Coaching	Change can be challenging for individuals. This service provides one-on-one coaching to leaders, managers, and individuals to help them navigate the change process and develop strategies for managing personal and professional transitions.
Change Implementation Support	This service offers guidance and support throughout the implementation of change initiatives, including project management, tracking progress, and providing assistance to ensure successful execution.
Change Agent Network	This service involves identifying, enlisting, mobilizing and engaging a network of employee 'influencers' who represent the wider business to help localize, drive and reinforce the change.
Continuous Improvement & Evaluation	Change should be an ongoing process. This service helps organizations establish mechanisms for evaluating the effectiveness of change initiatives and implementing continuous improvement strategies to ensure long-term success
Culture Change Transformation	This service focuses on helping organizations develop a change-ready culture by fostering a mindset that embraces and adapts to change. It includes activities such as leadership development, fostering innovation, and promoting a learning culture.



Thank you.

Kindly contact us at the following Wipro email id for any further information and engagement related details.

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