



G-Cloud 14

Service Definition - Wipro Data Strategy & Analytics



Wipro Data Strategy & Analytics

Developing data strategy, governance & design for enhanced decision-making through adaptive technology and architecture

Wipro Data Strategy & Analytics



Features

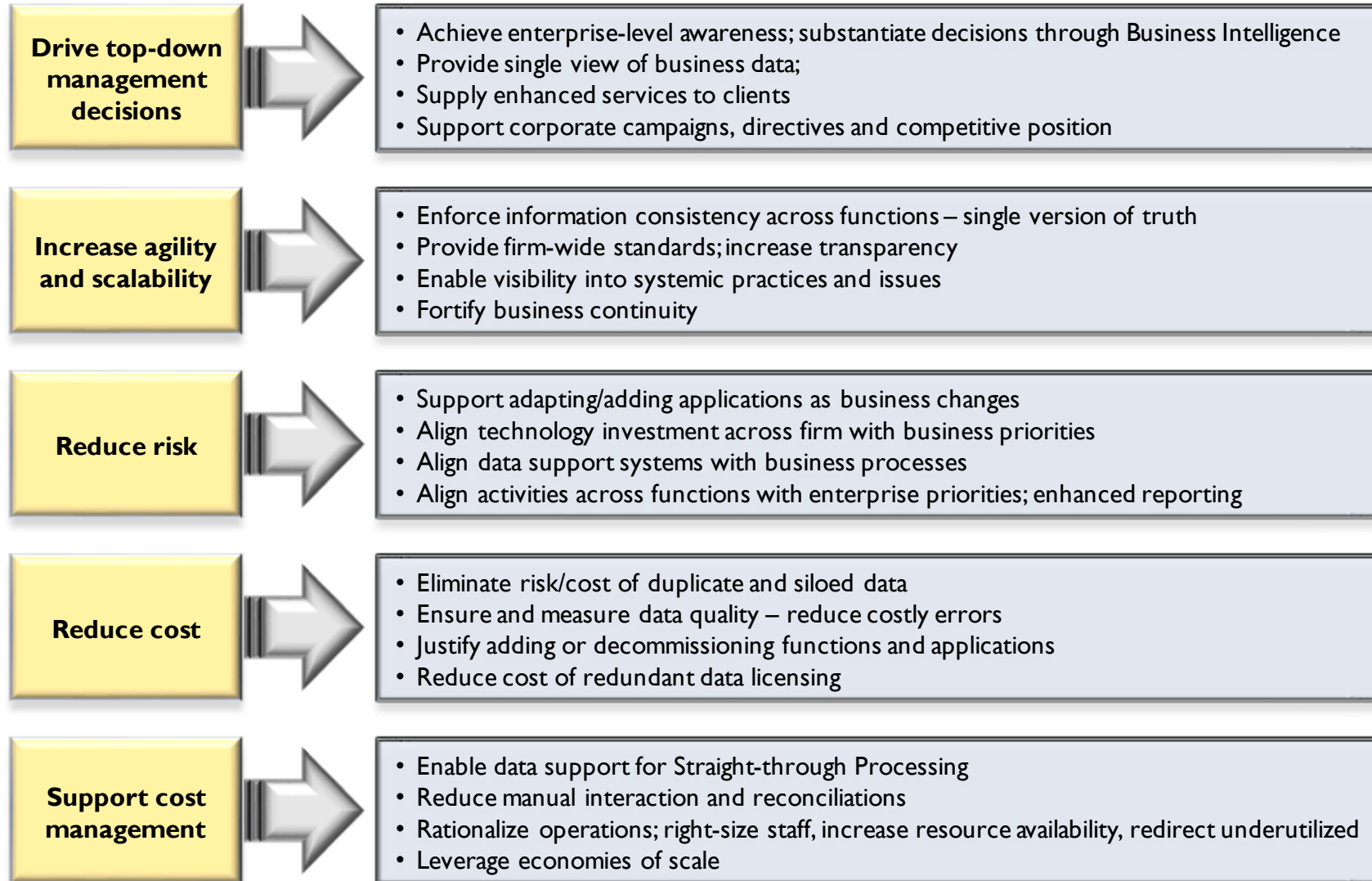
- Employing a well-established Data Management Framework
- Flexible scope to suit individual client needs
- Can cover data architecture, technology, governance, quality, security and operations
- Assessment of current state compared to best practices and principles
- Target Data Architecture Definition towards desired goals, emphasizing Data Strategy
- Data Management Transformation from current to target state



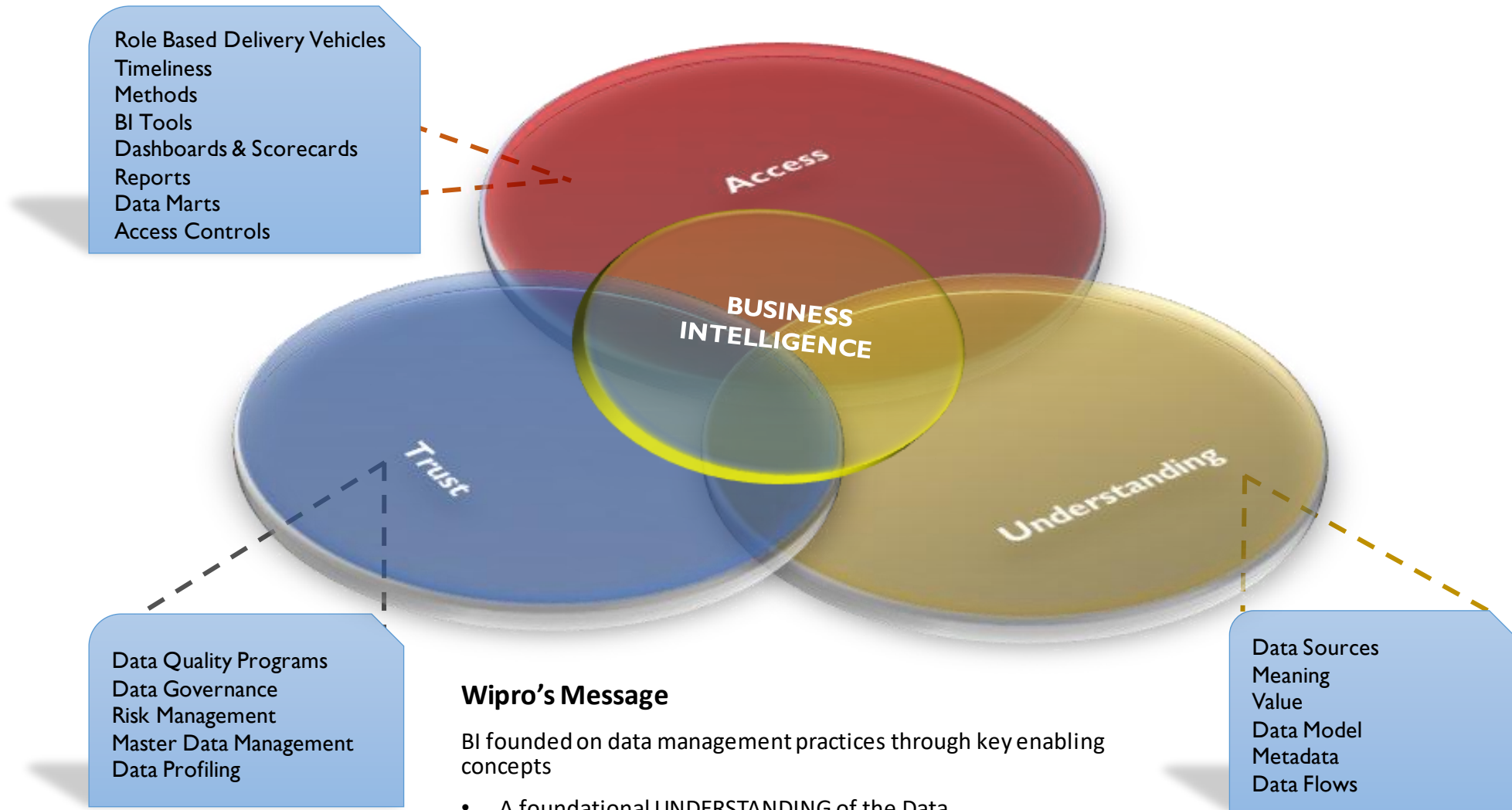
Benefits

- Maximising the value of data for the organisation
- Meeting regulatory reporting and compliance requirements
- Enabling data as a service to business customers
- Increasing revenue through higher customer satisfaction and sales opportunities
- Enhancing business decision making through provision of accurate, consistent data

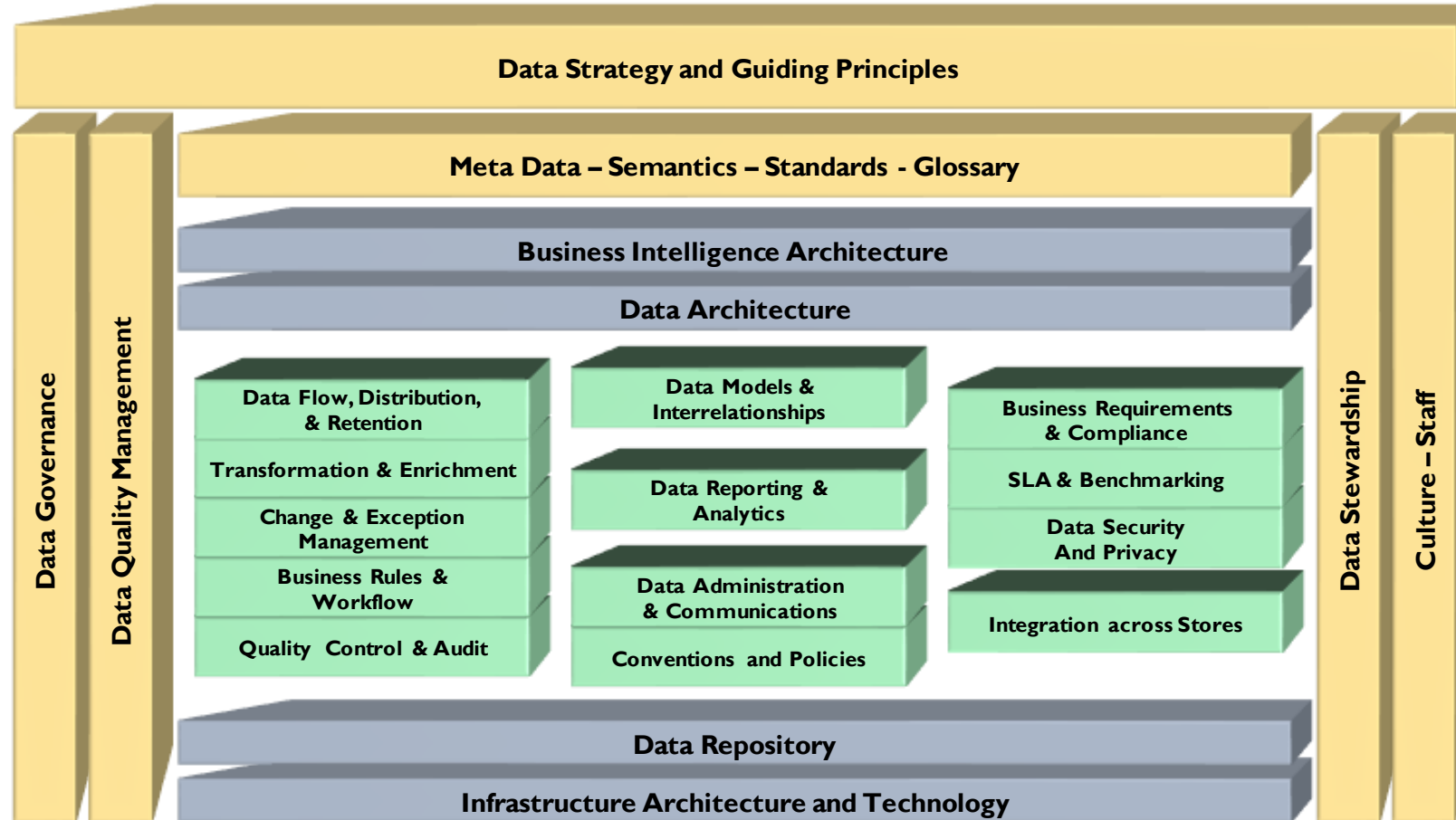
Benefits from Improved Data Management Practices



Wipro's View – The Link Between BI and Data

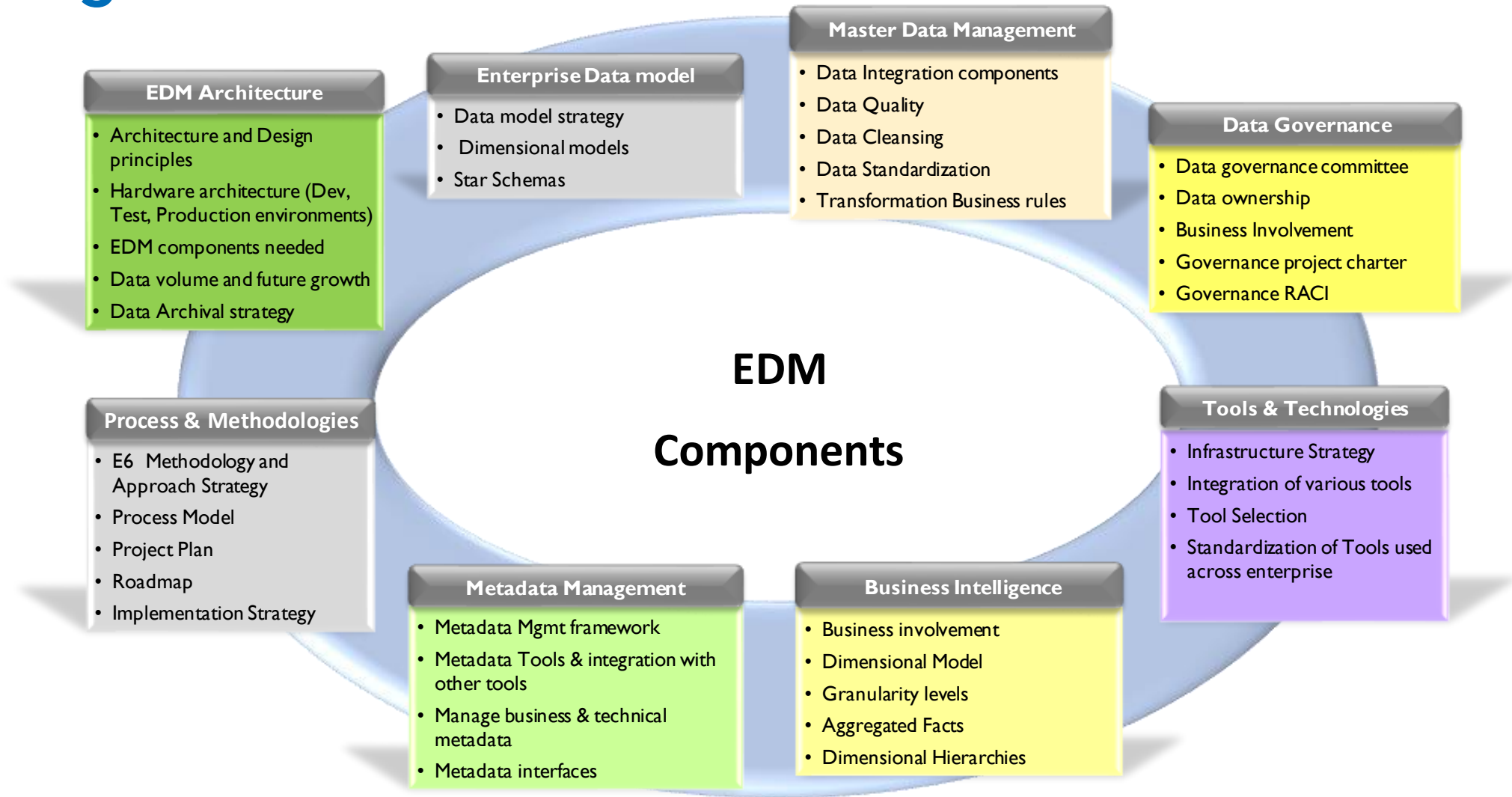


Wipro's Data Management Framework

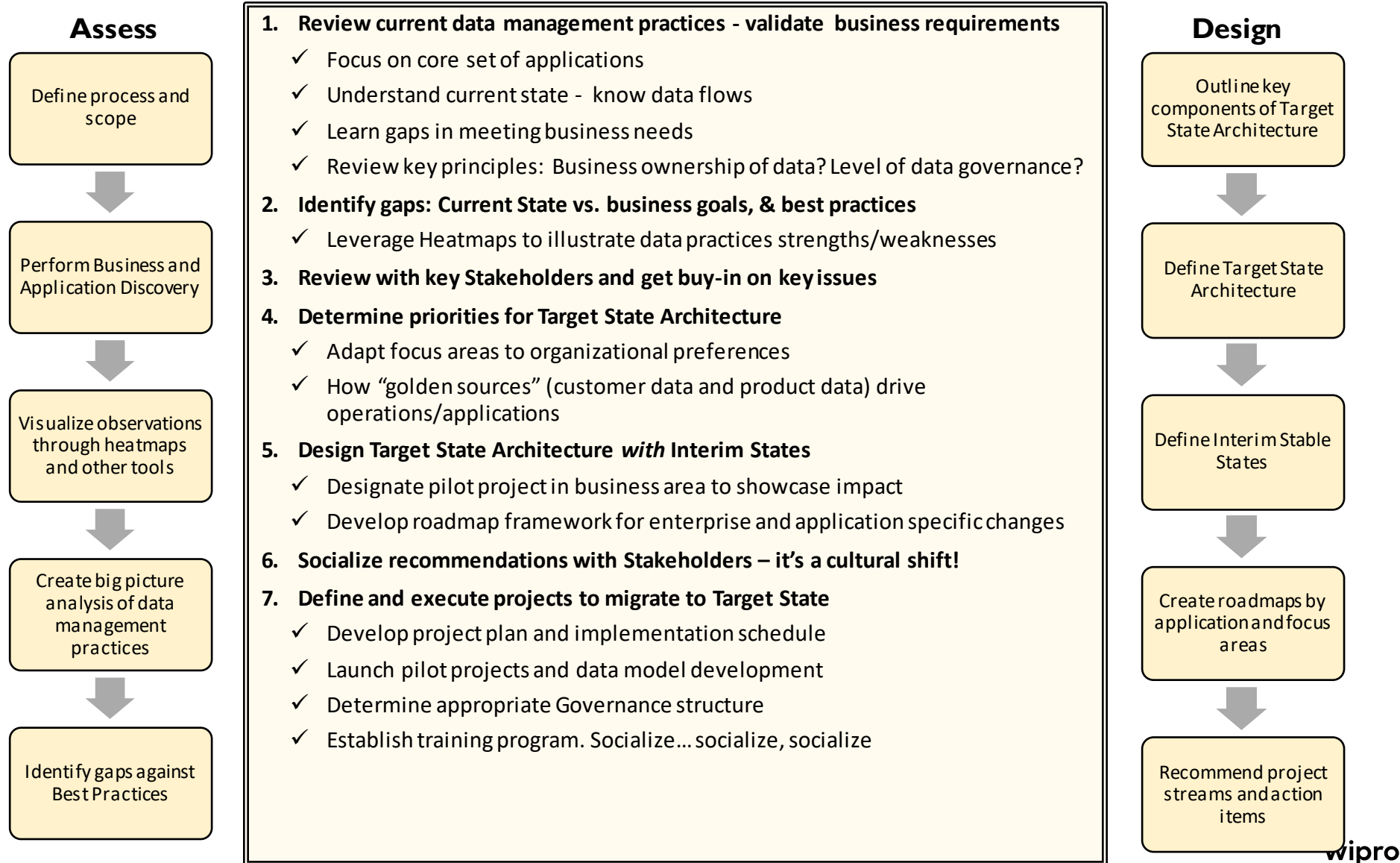


Supporting strategic and operational needs, Wipro's framework for enterprise data management identifies components of data management and establishes relationships among core components and infrastructure. Clients can measure their current data management practices against it.

Key Components of Enterprise Data Management



Wipro Approach





Thank you.

Kindly contact us at the following Wipro email id for any further information and engagement related details.

Email - publicsector-uki@wipro.com