



Synthesia Enterprise Seat Pricing (GBP)

Example Seat packages (# of seats)	Per Seat Price (PA)	Annual Price
Entry Level - 5	£7,080	£35,400
Team Pack - 10	£6,250	£62,500
Department Pack - 20	£4,790	£95,800
Bespoke - 20+ Subject to scoping and custom agreements	£4,790	TBD



Synthesia Credit Based Products Pricing (GBP)

Credit Bundles	Annual Price	Credit Based Products*
60,000	£833	• AI Dubbing with lip-sync • Bulk Personalisation • API usage • Sora 2 video asset • Veo 3.1 video asset • Nanobanana 2 AI image
120,000	£1,250	
60,000	£4,583	
1,200,000	£7,917	

*Available products at time of submission



Optional Add-On Pricing (GBP)

Optional Add-On	Unit Cost (GBP)	Annual Price
Custom Avatars	£800	£800
Branded Video Templates	£1,000	One-Off
Creative Account Manager	N/A	£100,000 Per Person