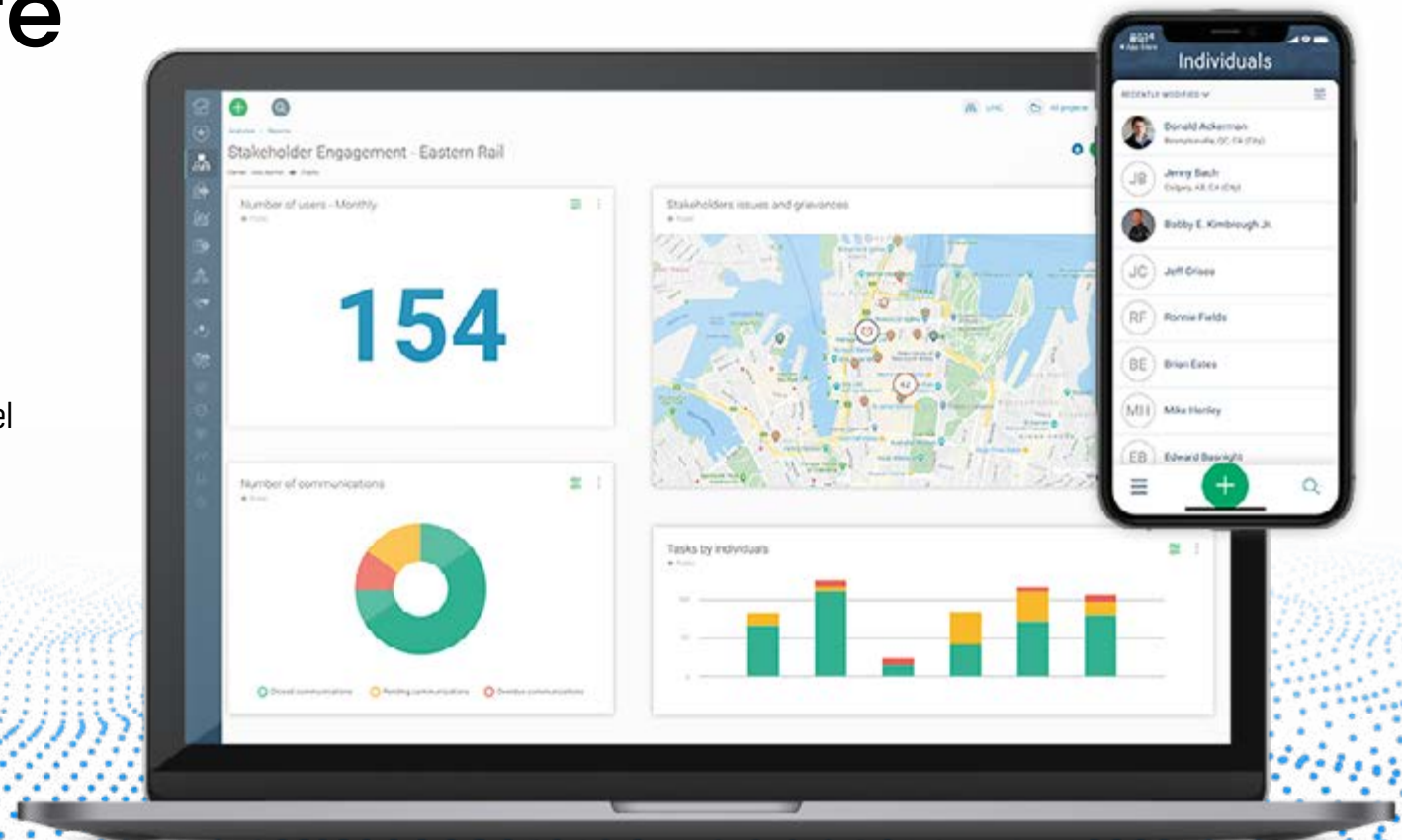


Borealis Stakeholder Management Software



The most advanced
stakeholder engagement
software on the market,
designed to help you
take stakeholder data
management to the next level

[BOREAL-IS.COM](https://boreal-is.com)



BOREALIS AT A GLANCE

What is Borealis Software?

Borealis was acquired by Irth Solutions in 2025. It is a purpose-built Software-as-a-Service (SaaS) solution designed to help organizations manage stakeholder engagement with precision, transparency, and impact. Developed through decades of global experience, Borealis enables teams to collect, analyze, and act on stakeholder data efficiently while ensuring alignment with international standards.

Now part of **Irth**, a leader in infrastructure resilience and risk management, Borealis combines world-class stakeholder engagement capabilities with Irth's advanced analytics and geospatial intelligence. The result is a unified platform that helps organizations strengthen relationships, enhance compliance, and operate responsibly across complex projects and networks.

Updated quarterly and continuously refined through user feedback, Borealis adapts to your workflows, languages, and priorities — ensuring the software fits your processes, not the other way around. Trusted worldwide, **Irth for Stakeholder Engagement (powered by Borealis)** delivers the insight and agility needed to build sustainable, trusted, and resilient operations.

BOREALIS AT A GLANCE

Who is Borealis?

Borealis is a fit-for-purpose Software-as-a-Service (SaaS) solution, expertly designed to help teams manage stakeholder engagement data efficiently and effectively. Our software helps organizations implement robust data management practices, conduct seamless stakeholder interactions, and facilitate compliance with international standards.

We strive to be a partner our clients can depend on to continually improve their processes and results. Since 2004, we've helped organizations take stakeholder engagement to the next level by providing tools that guarantee transparency, improve collaboration, foster inclusion, and promote social and environmental responsibility.

We're committed to continuous improvement. Borealis software is updated four times per year to provide users with the best possible tools for their needs. Our product roadmap is driven by feedback from our users around the world and evolving industry best practices.

At Borealis, we believe there's no such thing as a 'one-size-fits-all' stakeholder engagement tool. Teams should not have to change the way they work to accommodate their software; rather, the right platform should support existing processes, language(s), and terminology. This helps improve adoption and ensure a return on investment.

Would you like to know more? Check out this short video for more information about our history.

[SEE OUR STORY ►](#)

BOREALIS AT A GLANCE

Who does Borealis serve?

Borealis software is used by organizations across a wide range of industries. It's an essential tool for teams that need to secure social acceptance, demonstrate corporate social responsibility, negotiate land access agreements, or address the impacts of stakeholder influence on their business. Borealis is especially useful for teams whose stakeholders are spread out across different regions and jurisdictions.

Our software helps organizations manage:

- » Stakeholder Engagement
- » Sustainability
- » Regulatory Compliance
- » Risk Management
- » Land Access & Acquisition
- » Public Affairs & Lobbying
- » Community Contributions
- » Government Relations
- » Issues, Complaints & Grievances

We work closely with clients in these industries:



UTILITIES



MINING & METALS



RENEWABLE ENERGY



OIL & GAS



TRANSPORTATION



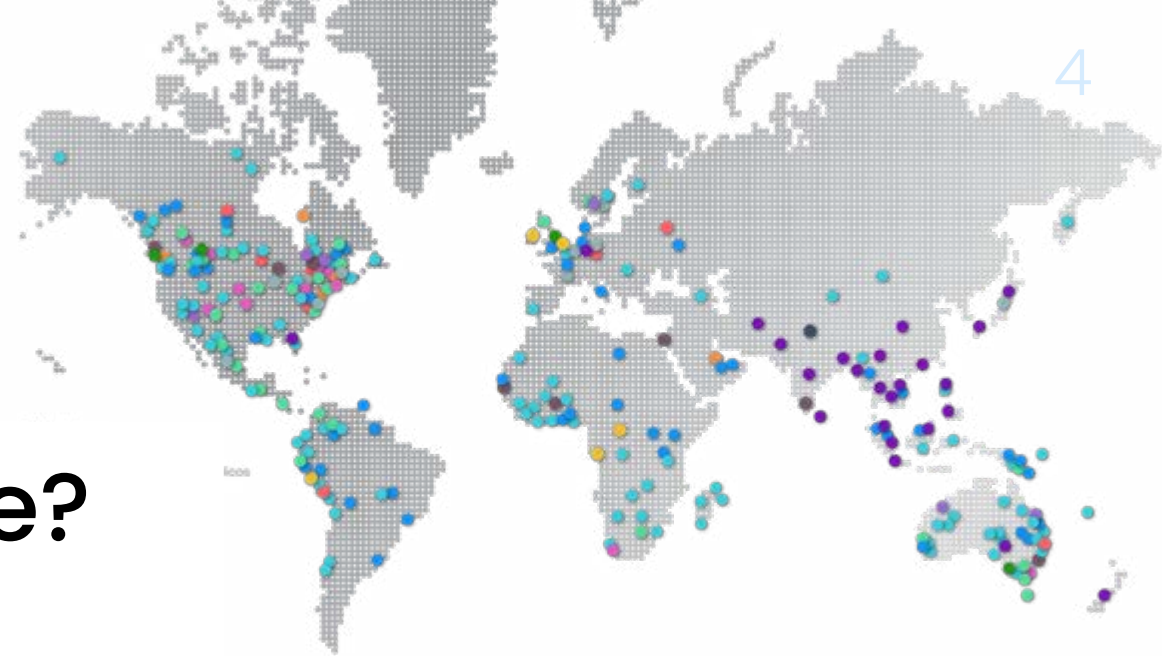
GOVERNMENT



HEALTH

More than
20 YEARS
of continuous
improvement

More than **8000 USERS**
In over **60 COUNTRIES**
On **6 CONTINENTS**



BOREALIS AT A GLANCE

Is Borealis software right for you?

Borealis Stakeholder Engagement Software is ideal for organizations that need to:

- » Engage with many stakeholders or have a large staff involved in stakeholder outreach.
- » Manage projects or stakeholders that span multiple jurisdictions.
- » Oversee long-term, multi-stage projects that generate a significant volume of data.
- » Communicate with stakeholders to address multiple aspects of a project that may overlap and want to optimize your processes to minimize the risk of stakeholder fatigue.
- » Negotiate land access and agreements alongside stakeholder engagement.

- » Benefit from visualization tools that let them see the geographic location of stakeholders.
- » Build a transparent, detailed record of consultation to secure regulatory approvals or acquire necessary permits.
- » Create a structured corporate memory to improve operational efficiency.
- » Comply with regulations and other requirements related to stakeholder relations.



Type of communication



Email



Invitation



Phone



Teams



Meeting

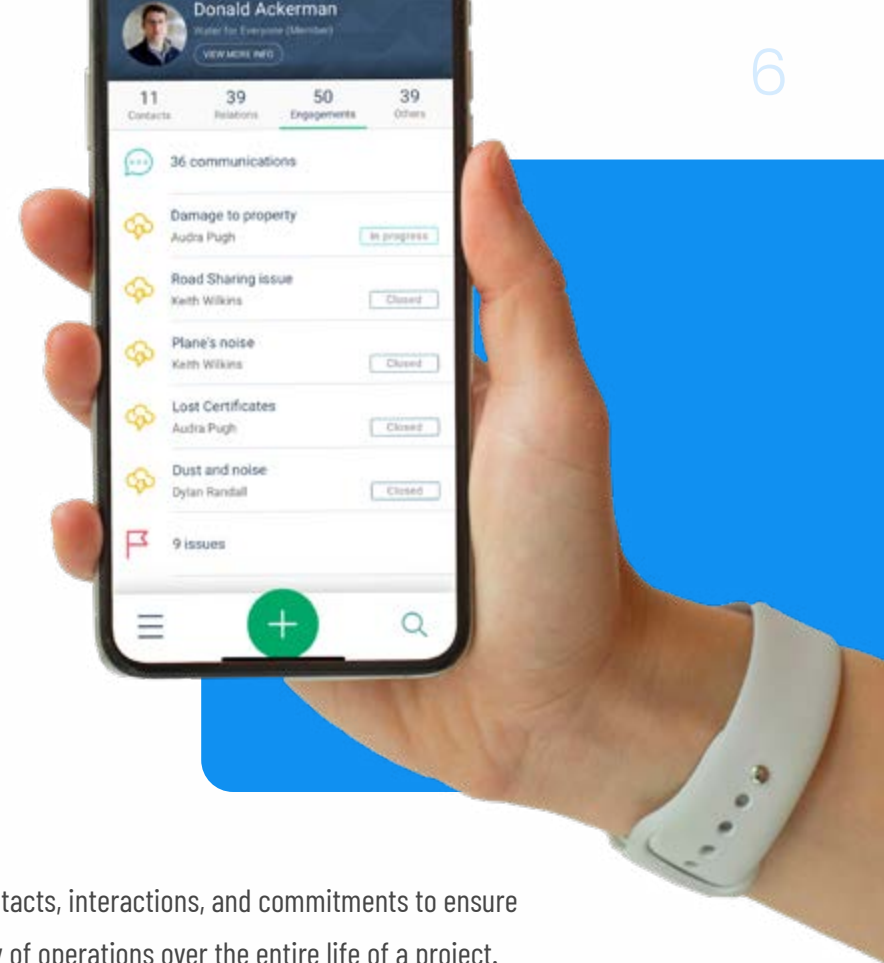
BOREALIS AT A GLANCE

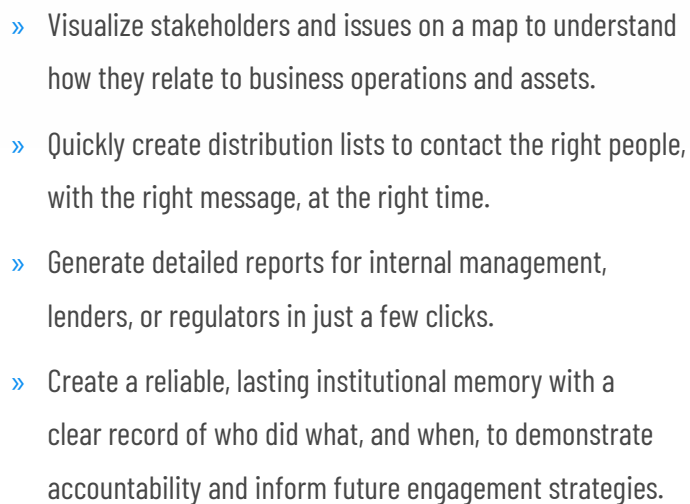
How does Borealis software simplify stakeholder data management?

When data is stored in different places and populated by different teams, it can be incredibly difficult to compile the information you need. And when processes aren't integrated between sites or departments, it can become burdensome – or virtually impossible – to see and understand the big picture.

Borealis centralizes your data to provide a complete picture of your stakeholder engagement activities. This makes it easy for organizations to:

- » Track contacts, interactions, and commitments to ensure continuity of operations over the entire life of a project.
- » Share information and coordinate teams efficiently to build trust with stakeholders and minimize the risk of stakeholder fatigue.
- » Monitor the health of stakeholder relationships to recognize hot spots for key issues and identify and engage with people who have fallen off your radar.
- » Prepare effectively for discussions with landowners, communities, regulatory agencies, elected officials, and lenders.





ACCOUNTABILITY STAKEHOLDER ENGAGEMENT STANDARD (AA1000)

CORPORATE SUSTAINABILITY REPORTING DIRECTIVE (CSRD)

GENERAL DATA PROTECTION REGULATION (GDPR)

INITIATIVE FOR RESPONSIBLE MINING ASSURANCE (IRMA)

CORPORATE SOCIAL RESPONSIBILITY STANDARD (ISO 26000)

TOWARDS SUSTAINABLE MINING INITIATIVE (TSM)



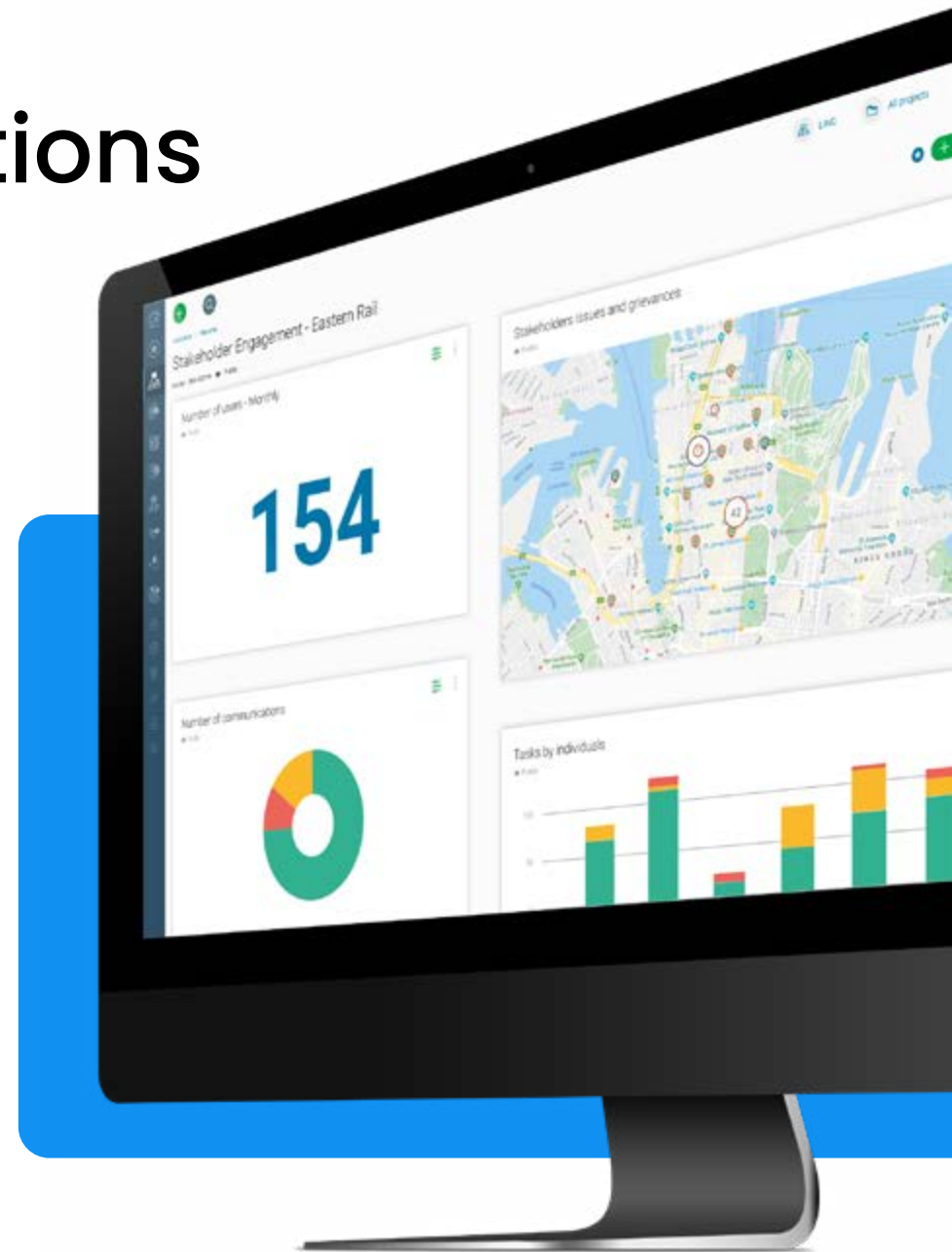
BOREALIS AT A GLANCE

Why do organizations choose Borealis?

1. Our software

Borealis is a proven, fit-for-purpose stakeholder engagement software (SaaS) developed by experts with extensive global experience. It is the only software solution on the market that helps organizations manage public outreach, land access, commitments, grievances, and social investment data in a single, secure system to provide a complete picture of your stakeholder engagement activities.

- » **A complete picture:** Data in Borealis is centralized, structured, accessible, and up to date, creating a single source of truth across your organization and ensuring that teams are always prepared to respond quickly to any inquiries or issues that arise.



- » **User-friendly:** The intuitive interface is easy to use, even for people who are not tech savvy. Borealis simplifies data entry and searches so teams can focus on building trusted relationships with stakeholders, not data management.
- » **AI-powered insights:** Resurface relevant information at the right time, turning untapped data into clear, actionable insights. Cutting-edge AI tools make it easy to summarize meetings, identify emerging issues, and uncover valuable patterns in your stakeholder data.
- » **Geospatial visualization:** Our advanced mapping capabilities allow you to visualize stakeholder locations, concerns, and influence in relation to your projects and assets. Integrated GIS capabilities bridge the gap between land & stakeholder engagement teams to streamline the land access and acquisition process.
- » **Proactive engagement:** Documenting interactions in Borealis builds a lasting institutional memory that allows teams to manage stakeholder engagement efficiently and proactively. Users can easily retrieve contact information and a complete history of interactions with key stakeholders as needed.
- » **Simplified reporting:** The advanced built-in reporting tools in Borealis make it easy to generate detailed reports for internal management, regulators (like CSRD), and lenders, and similar CSR reporting in just a few clicks. Data can be analyzed by stakeholder type, date, location, or strategy.
- » **Predictable costs:** There's no limit on the number of projects, engagement plans, or stakeholders that can be entered in the platform.
- » **Instant scalability:** Additional modules and features can be added as your needs evolve.
- » **Full integration:** All of the tools, modules, and features in Borealis are fully integrated, allowing multiple teams and departments to manage communications, grievances, issues, community investments, etc. from a single, centralized database.
- » **Constant evolution:** Borealis is updated four times a year based on evolving best practices in stakeholder data management and feedback from our global user base.
- » **Reliable security:** Borealis offers the highest security standards and is compliant with GDPR and other data privacy acts. We are ISO 27001 certified.

2. Our expertise

For more than two decades, we have developed extensive expertise in stakeholder engagement, land access and acquisition, grievance management, and corporate social responsibility, all backed by real-world field experience. We've worked closely with clients to develop fit-for-purpose features that save time, simplify data entry, and minimize workload.

As a result, we're confident in our product, and in our ability to configure a fit-for-purpose solution to meet your requirements.

«The support that we receive from Borealis has been extraordinary! We can see that you truly want your product to be useful for organizations that use it, and your attitude and approach made you stand out far above the competition. Our designated Customer Success Advisor brings a new perspective to challenges we face and always provides constructive comments. If we get stuck, the Customer Success team is very helpful – we actually look forward to talking to them! Not only do they quickly resolve any issues we raise, but they also help us understand how we can do things better next time. From now on, we will use Borealis as a benchmark when evaluating new service providers.»

– TAMMY MYERS, GIS ANALYST, A&A TRADING



3. Our onboarding & customer support services

Over the last two decades, Borealis has successfully onboarded hundreds of teams. Our commitment to seeing our customers succeed has always been at the heart of our product development and customer success services.

As part of our proven delivery methodology, we provide a streamlined onboarding service. Our dedicated team provides hands-on training in English, French & Spanish.

- » **Requirements gathering:** We take the time to understand your challenges and objectives, outline the key milestones, timeline, and team composition for successful adoption. Project success criteria are established to measure the effectiveness of the implementation, and to highlight the positive impacts on your stakeholder management practices.
- » **System configuration:** Based on your requirements, customize the information displayed in fields, drop-down menus, reports, and dashboards to fit your needs. This makes the software easier for your team to use and helps ensure that all data entered in the system is as precise as possible.
- » **Data import:** When implementing Borealis, there's no need to recreate your stakeholder database from scratch. We help you gather and structure the data you need to import so you can bring it into the system and pick up exactly where you left off.
- » **User training:** Once the system is ready, we'll train your users, so they are not only equipped but eager to make full use of the system. We'll make sure your transition to Borealis is smooth and successful and support you every step of the way. Our dedicated training and onboarding team provides ongoing human support and monitors system usage to ensure that the software always delivers maximum value.
- » **Ongoing support:** After adoption is successful, we provide ongoing maintenance, assistance, and helpdesk support. Borealis is updated four times a year based on feedback from our global community of users and evolving stakeholder management best practices. This allows us to provide our clients with the most advanced tools on the market so they can work more efficiently, stay ahead of their competition, and demonstrate good corporate citizenship.

PRODUCT

Borealis modules

At Borealis, we're committed to helping clients make informed decisions and tackle tough issues to gain and maintain social acceptance over the life of a project. Our team works closely with organizations to propose a customized solution tailored to your specific needs and requirements. We configure these components to support your existing processes, workflows, and terminology to improve user adoption and ensure a return on investment.

Stakeholder Engagement module (core module)

The Borealis Stakeholder Engagement module centralizes all stakeholder engagement data in a secure, accessible location to speed up response times, eliminate blind spots, and improve productivity. It provides teams with the tools they need to build and maintain constructive relationships with stakeholders.

[LEARN MORE](#) ►

Borealis is built for your long-term success

Our software is instantly scalable. Additional fully integrated modules, features, and user licenses can be added as you go to address your evolving needs.

Land Access & Acquisition module

Streamline land access negotiations and outreach activities with integrated GIS tools

[LEARN MORE ►](#)

Issue and Complaint Management module

Track grievances, issues, and commitments to respond quickly and effectively

[LEARN MORE ►](#)

Social Investment module

Align your social investments with corporate objectives

[LEARN MORE ►](#)

Over time, our business (like many others) has become more and more integrated. Land is no longer ‘just land,’ Environment is no longer ‘just environment,’ and Engineering is no longer ‘just engineering’ – they all overlap. We decided to implement a data management system that would centralize information across departments to break down silos. The ideal system would provide landowner data along with a record of last contact, damage releases that have been signed, and emergency contacts. At the same time, it would also help us monitor ongoing activities related to integrity work and outreach efforts from our engagement team, and stay on top of regulatory commitments. We found that Borealis answered this very essential need.

– ALAIN PARISÉ, LAND AND PROJECT PERMITS –
TRANS MOUNTAIN

PRODUCT

Borealis features

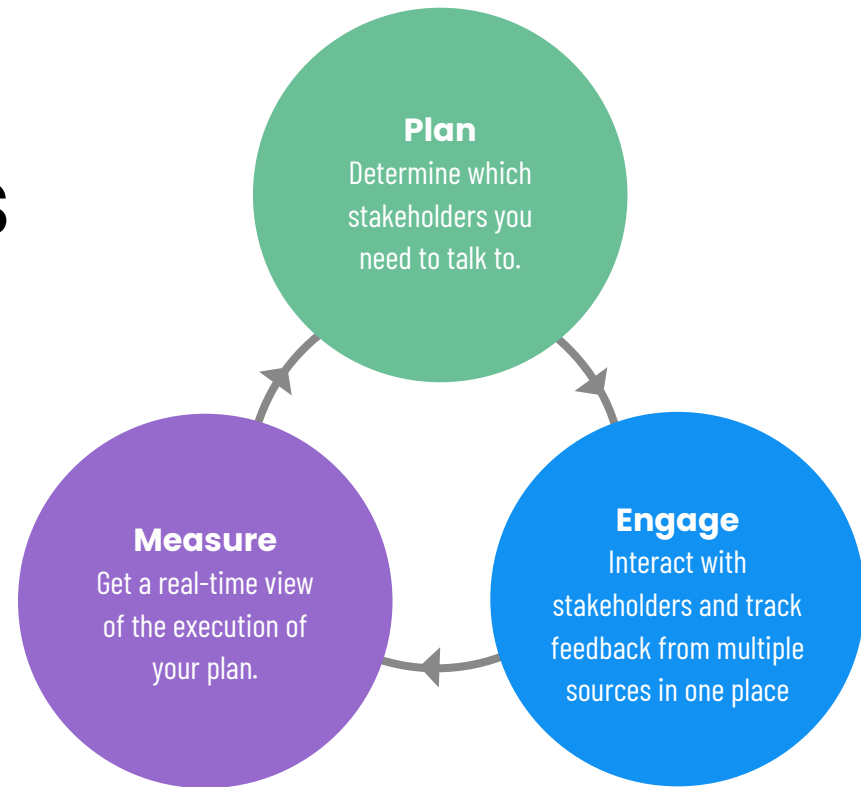
Businesses that proactively manage their relationships with stakeholders are better equipped to mitigate social risks and secure social license to operate. Borealis helps organizations build trust with stakeholders by following a proven “Plan – Engage – Measure” methodology.

Plan

Manage stakeholder relationships in a more informed, proactive way. Users can map, analyze, and prioritize stakeholders, build solid engagement strategies based on these insights, and adjust course as needed to keep social acceptance on track.

Engage

Reach out to the right people, with the right message, at the right time. Borealis includes a variety of time-saving features that make it easy to enter, access, modify, and share data. This helps users engage proactively, manage large networks of contacts, and foster quality relationships.

**Measure**

Turn untapped data into clear insights, empowering teams to make informed decisions and prioritize everyday activities. Easily monitor, measure, and evaluate the outcomes of your engagement activities, refine strategies, and demonstrate the impacts of your project initiatives.

○ PLAN

Work more efficiently



Email integration (Outlook & Gmail)

Track grievances, issues, and commitments to respond quickly and effectively

[LEARN MORE](#) ▶



Borealis integrations

From ArcGIS to Mailchimp, Borealis connects seamlessly with your tech stack—so you can work smarter, not harder.

[LEARN MORE](#) ▶



Native mobile application

Access, create & modify records on the spot to quickly answer questions, enter communications, and create follow up tasks. You can even enter communications in offline mode.

[LEARN MORE](#) ▶



Online grievance portal

Give stakeholders a user-friendly online platform to submit grievances, issues, or feedback – even anonymously. Comments are automatically recorded in Borealis for timely follow-up and resolution.

[LEARN MORE](#) ▶



Online contribution request interface

Provide a convenient way for stakeholders to request donations, sponsorships, and other contributions online. Each request is automatically entered in Borealis to save time and resources.

[LEARN MORE](#) ▶



ENGAGE

Engage more proactively



Engagement plans

Leverage geographic information to quickly identify parcels of interest, plan your engagement strategies and centralize all interactions in one easily accessible place.

[LEARN MORE](#) ►



Smart communications

Send personalized letters or emails to groups of stakeholders and automatically create a record of each communication

[LEARN MORE](#) ►



Task management

Create tasks for yourself or your team, set target dates, schedule reminders, and monitor progress in real time.

[LEARN MORE](#) ►



SMS messaging

Send messages to individuals or a whole list of stakeholders. Your messages and any replies you receive will be saved in each person's stakeholder record.

[LEARN MORE](#) ►



Stakeholder mapping

Analyze and prioritize stakeholders based on their influence, interest, and other insightful criteria. Assess relationships with key people to allocate resources where they're needed most.

[LEARN MORE](#) ►



MEASURE

Make informed, data-driven decisions



Integrated AI

Work more efficiently, collaborate more easily, and resurface relevant information at the right time, turning untapped data into clear, actionable insights.

[LEARN MORE ►](#)



Integrated GIS & mapping

Visualize stakeholders, issues, and land units on a map. Overlay geographical data to identify protected regions, environmental justice areas, indigenous lands, municipal boundaries, and more.



Scheduled reports

Configure Borealis to send monthly reports right to your inbox. You can also have custom reports automatically sent to other individuals using Borealis, a whole team, or upper management.



Analytics

Analyze data and track KPIs so you always know exactly where your project stands. Create customized, professional reports in just a few clicks.



Personalized dashboards

Monitor the health of stakeholder relationships, identify and engage with people who have fallen off your radar, and recognize hot spots for key issues.

Borealis is much more feature rich than other platforms, but the graphics and interface are really user friendly. It's powerful, but not intimidating.

[SEE ALL FEATURES ►](#)

[LEARN MORE ABOUT ANALYTICS ►](#)

PRODUCT

Security

At Borealis, our clients rely on us to keep their sensitive stakeholder data safe, and we take that responsibility seriously. We are committed to using the most secure data management processes and upholding the strictest data privacy standards.



Borealis is ISO 27001-2022 certified. We adhere to the highest industry standards for enterprise security to maintain the confidentiality, integrity, and availability of our customers' information.

Our risk assessment practices align with the standard processes for software and IT industries. Our solution is collocated in dedicated spaces at a top-tier data centre that maintains industry-standard certifications. This ensures our application meets rigorous security requirements. Third-party security audits of our product and infrastructure are conducted on a regular basis.



Audit (and activity) trail

Every action users take in Borealis software is traceable. You can even see which team member last edited a record. This trail ensures accountability and transparency during internal or external audits.



Team Data Segregation (add-on feature)

Data Segregation add-on. Set up a hierarchy and limit access to certain fields (like stakeholder contact information) on a 'need-to-know' basis to prevent unnecessary access to sensitive data. Users can only access data specific to their workgroup. If you wish to make certain documents (like service agreements or work contracts) available to specific users, an additional level of security can be added.

[LEARN MORE ►](#)



Sandbox training instance (add-on feature)

It's not always practical to train new users or test configurations and settings in your live system. For that reason, Borealis offers a parallel 'practice' instance, which replicates your production environment. Teams can use this instance to build training scenarios, practice entering information in the system, and explore the platform in a secure environment, with no risk to their official instance.

[LEARN MORE ►](#)

«Borealis had the functionality we were looking for. We have an important obligation to record our consultation; the software excels at helping us capture our consultation efforts and then allows us to slice and dice them. Also, when we're working with the same community on a new project, we're able to leverage information that's already in our database and build on that. We chose Borealis based on cost and functionality, but also security. Meeting our security requirements was a big factor.»

– RENEE PETTIGREW, ENVIRONMENTAL PROGRAMS & APPROVALS, HYDRO ONE



SAML (Security Assertion Markup Language)

To be sure that your sensitive data remains secure and confidential, we enable organizations to authenticate their users' identities through single sign-on (SSO) using SAML 2.0. Borealis supports integration with all identity federation providers such as Okta and Microsoft ADFS.



MFA (Multi-Factor Authentication)

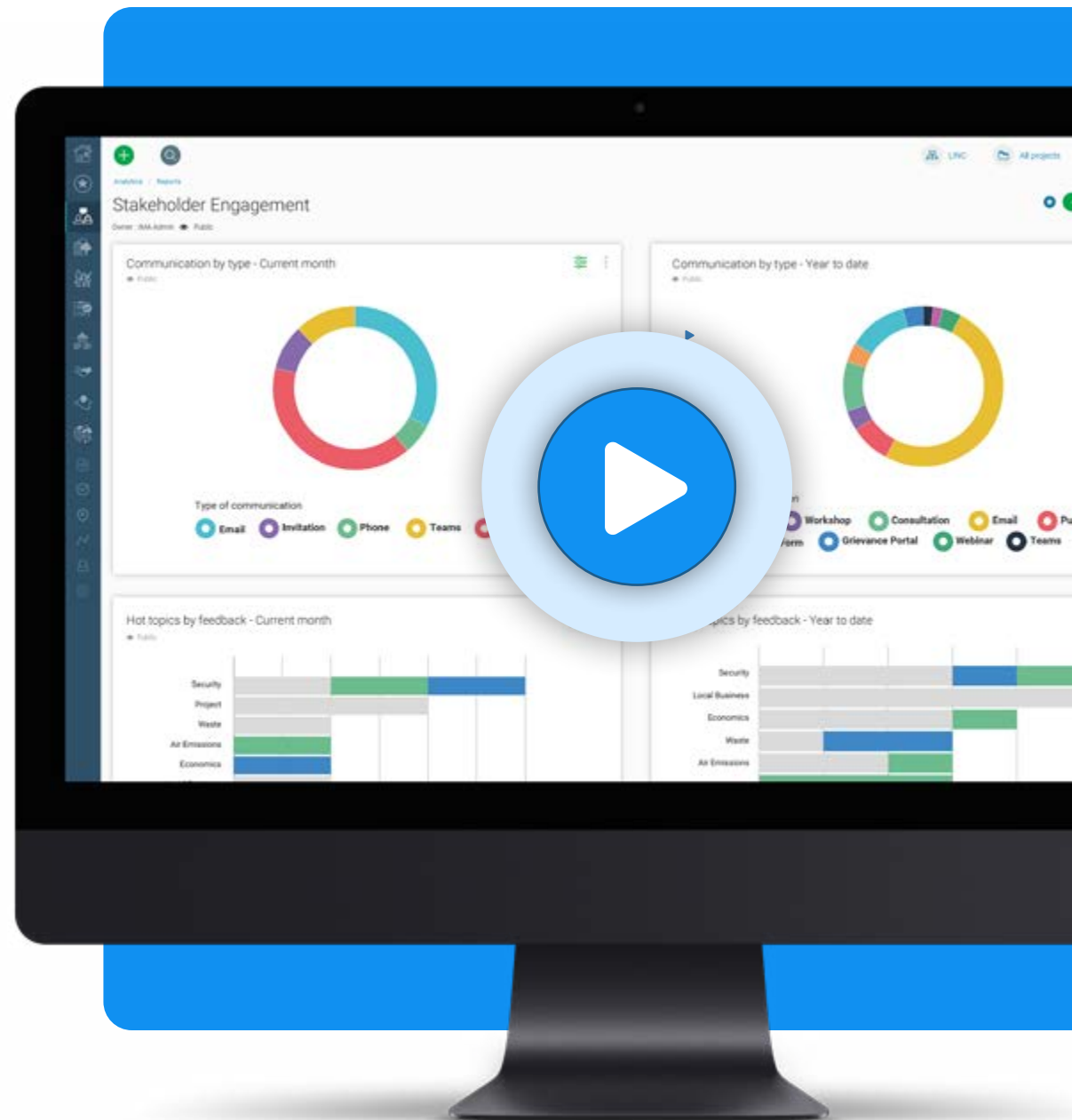
Reduce potential security risks and protect your data with Multi-Factor Authentication. MFA requires users to identify themselves with two or more credentials before they can access sensitive information. This adds an extra layer of security (beyond a username and password), making it harder for anyone without authorization to access your data. Best of all, the process is quick and easy for your users.

[LEARN MORE ABOUT BOREALIS SECURITY ►](#)

WATCH A DEMO

See our software in action

Are you ready to see our software in action? In this short video we'll show you how Borealis can streamline stakeholder engagement, improve collaboration, and drive better outcomes for your organization.

[ACCESS THE DEMO](#)

CLIENT SUCCESS STORY

How Borealis helped an Australian renewable energy company optimize their land acquisition & community engagement processes

A leading Australian renewable energy company needed a tool that would link their stakeholder records with land data to geographically map stakeholders and properties. This function was critical to help teams make informed decisions and efficiently implement benefit sharing initiatives. With no single source of truth, sharing information was inefficient, and important project data could be lost. This also made it challenging to identify people they needed to reach out in a timely manner to obtain necessary project approvals.

Since implementing Borealis:

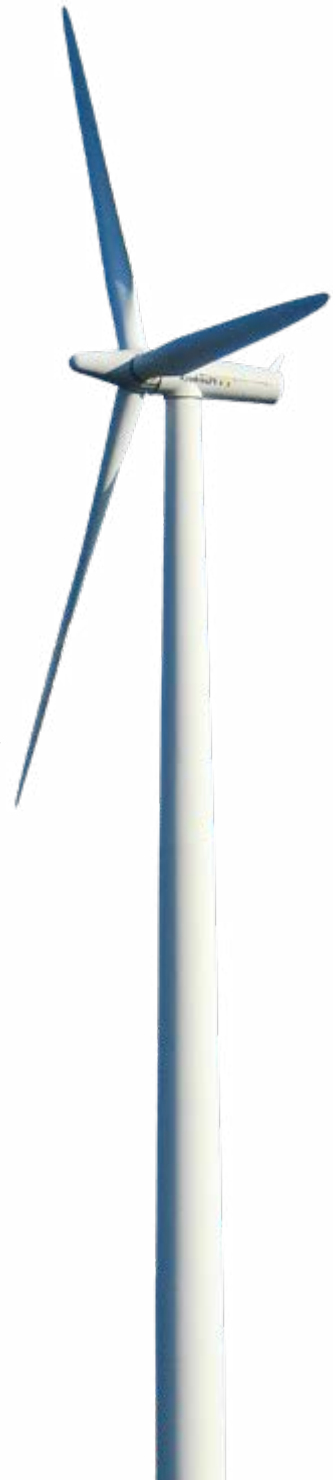
- » Data is centralized, structured, and accessible, improving collaboration between project teams.
- » Linking stakeholder records to geographic land data helps teams make informed, data-driven decisions and efficiently implement benefit sharing initiatives.
- » Maps and data are dynamic and always up to date, helping users quickly identify the people they need to engage with and monitor progress in real time.

- » A well-documented engagement history makes it easy to demonstrate accountability to stakeholders, investors, and regulators and to fast-track project approvals.
- » With automated reporting, teams can schedule and send regular reports to track key metrics, like the number of communications with stakeholders, topics that were discussed, and progress on the tasks for each project.

“Identifying the people we need to talk to geographically around the project is a critical piece of work no CRM has been able to assist us with. We’ve really capitalized on that with Borealis in the past 8 months.”

– COMMUNITY ENGAGEMENT MANAGER

[READ THE FULL CASE STUDY ►](#)



INFRASTRUCTURE PROJECTS

How Borealis helps streamline stakeholder engagement for infrastructure projects

Due to the large scale, diverse stakeholder landscape, and long lifecycle for infrastructure projects, stakeholder data management often proves challenging.

From the earliest planning stages of a project, multiple teams communicate with stakeholders for many different reasons as the project unfolds. Failure to properly engage with the right people at the right time can have a significant impact on project timelines and even outcomes.

All of these interactions generate an enormous amount of data. Without the right tools, important information about the conversations and commitments made during the early stages of a project can be easily lost. Given the volume of data and the number of people involved, it can be incredibly difficult to manage this information in a safe, responsible, and useful manner.

Borealis software is designed to help teams manage stakeholder engagement efficiently and effectively.

Centralized stakeholder data for seamless project execution

Borealis software centralizes all stakeholder interactions, commitments, and grievances so it's easy to see the bigger picture. This ensures that project teams can maintain clear communication, track progress, and respond easily to any emerging issues, minimizing disruptions and ensuring smooth project execution.

Mitigating risks and ensuring compliance

Borealis helps project managers identify potential risks early and take proactive measures to address them. By automating compliance tracking and reporting, our software simplifies the process of adhering to local, regional, and international regulations, reducing the risk of legal complications and project delays.

Visualizing stakeholder engagement in linear asset projects

Infrastructure projects often involve linear assets like pipelines, transmission lines, and highways, which affect numerous communities. Our GIS capabilities allow project teams to map stakeholders in relation to project activities, monitor engagements along the project route, and quickly generate line lists to ensure that all relevant parties are consulted and informed at every stage.

Would you like to know more about how effective stakeholder engagement can drive infrastructure project success?

[READ THE ARTICLE ►](#)





Customer care

Borealis offers more than great software; we work hard to deliver an amazing customer experience. We provide ongoing support and guidance to help teams improve their stakeholder engagement processes and achieve better outcomes.

Our Account Managers are not just Borealis software experts; they understand the challenges of building trusted relationships with stakeholders and securing project social acceptance.

Because we serve a global client base, we hire customer support experts from different countries around the world, and we support our European client in their time zone. This ensures that our clients are able to work with someone who understands the specific regional challenges they face.



Anglo
American



Jera nex

voltalia



ScottishPower



RioTinto



Borealis in United Kingdom

The UK has been a key region for Borealis for the past 20 years, with many of the world's largest players in the oil, gas, and mining industries headquartered here. Our long-standing partnerships with these energy giants have significantly shaped the evolution of our software, especially to meet the high regulatory standards of GDPR and CSRD compliance.

By helping our partners engage meaningfully with local communities, we ensure that projects are built on trust and transparency, paving the way for long-term success.

[LEARN MORE ►](#)



CONTACT US

Need to reach us?

Members of the Borealis team are responsive and passionate about helping serve their clients' needs. Their expertise in stakeholder engagement is backed by hands-on field experience. These dedicated subject matter experts will work closely with you to understand your needs and ensure that you get the most out of our software.

[CONTACT US TODAY ►](#)