



Transform Digital Trade Strategy

G-cloud – Service definition deck

Digital Trade Strategy.

Transform has broad experience in trade systems and processes and developing strategies for how digital can support seamless trade within the UK, with the EU and the rest of the world. We are especially experienced in tariff, goods classification and Northern Ireland / Windsor Framework processes and systems.

Digital Trade Strategy.

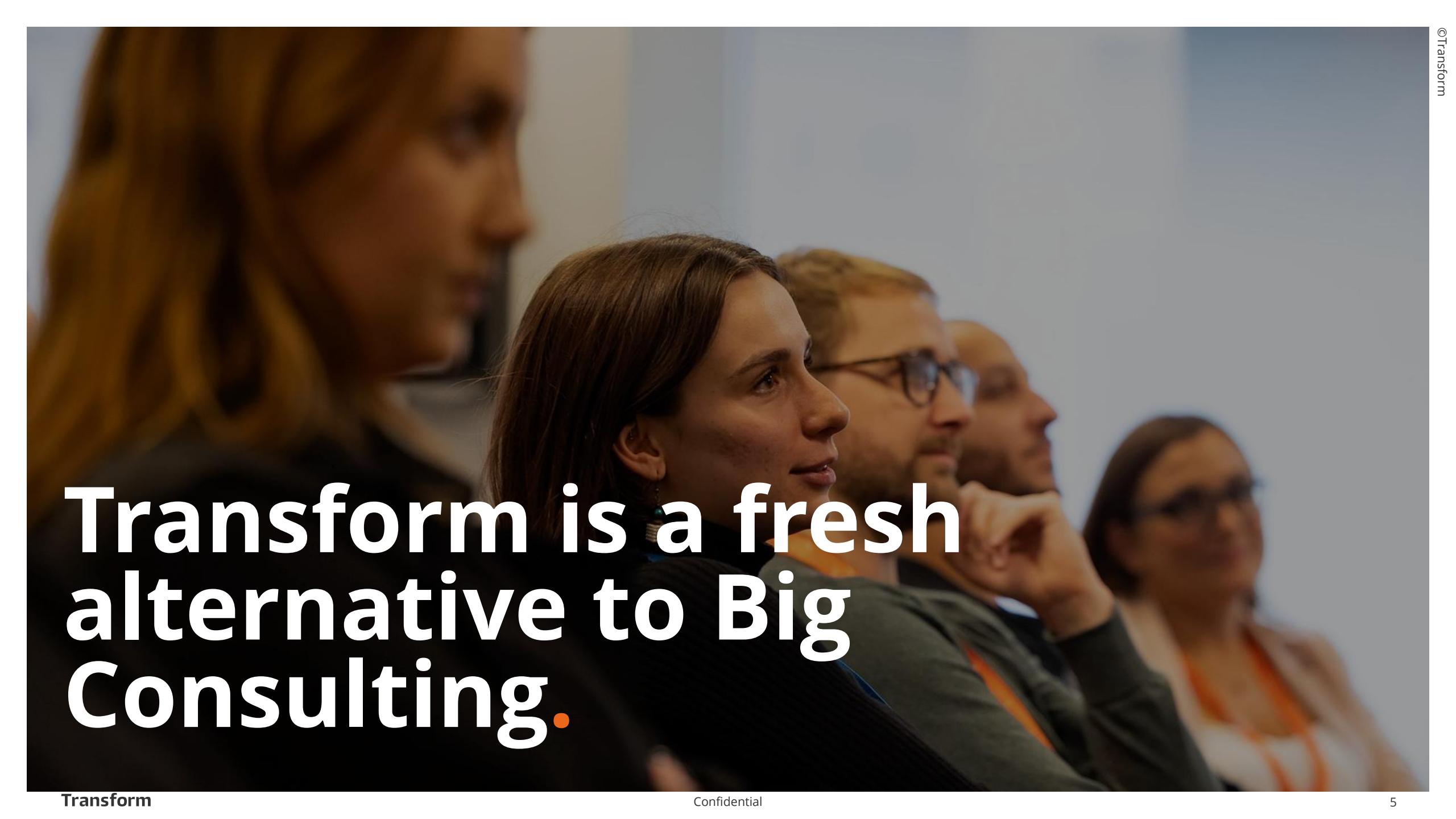
Service Features

- Map as-is process and flow for trade documentation, transactions
- Existing customer trade journey mapping, including behaviours, user experience
- Data strategy, analysis and cloud analytics
- Stakeholder management, taking policy and international regulation into account
- Designing trader dashboards for progress on requests, records of interactions.
- Building secure services integrating with Government Gateway
- Interfaces for Tariff interactions, e.g. for trade with Northern Ireland
- Case management system design, bespoke and COTS (e.g. PEGA)
- Creating interactive & bespoke UI experience/information tools e.g. Wizards

Digital Trade Strategy.

Service Benefits

- Gaining insight into international trade in a changing landscape
- Aligning all stakeholders around new solutions, roadmaps
- Delivering new technologies whilst minimising disruption to existing trade
- Aligning government and business - exporters, producers, foreign buyers/sellers etc.
- Balanced view of business and technology needs
- Deep view of data and data-security needs
- Multi-departmental collaboration experience
- Strong experience of Northern Ireland / Windsor framework implementation
- Experience of Windsor Framework customer classification, aiding access to facilitation
- Shaping tariff data provisions (including through APIs) for traders, government



**Transform is a fresh
alternative to Big
Consulting.**

Who we are.

We are Consultants & Builders

Who work across the **public and private sectors to solve organisational challenges**, design solutions and build digital services – working for clients like Department for Education, IKEA, Ministry of Justice and Local Government.

We work with you from problem statement to go-live. We don't hand off until the job is done, and **your people are ready**.

We are Transformation Partners

Who help our clients navigate change through consultancy, design, data & technology services, meeting them where they are to **turn knotty problems into elegant solutions** with maximum efficiency and impact.

Our people care about delivering the right things in the right ways. **We're all in.**

We are Thinkers & Doers

Who work out **what needs doing and does it**—simple as that. Our strategic thinking is better because we understand what delivery looks like, and our delivery is better because we stay aligned with the strategy and outcomes.

A can-do attitude backed by a why-do ethos.

What we do.

We **define, design, build** and operate systems that solve our clients' toughest challenges and seize their biggest opportunities.

That often means combining strategy, data, AI, technology, and change management. Sometimes we manage and operate the systems we create; other times, we hand it over for the client to run – standing by to make improvements when things change.

It all comes down to **making an impact**: improving lives, supporting citizens, streamlining workflows, and making the world a better place.

Who we do it for.

We specialise in public sector and public-facing organisations—from government agencies and local authorities to energy, utilities, transportation and healthcare.

We also work for some of the world's most dynamic brands across automotive, retail, financial services, and consumer goods.

If you have a lot of customers or citizens, a complex data ecosystem, a legacy tech stack, and an ambition to make a big impact... we should talk.

How we do it. (Through diverse multi-disciplinary teams no silos, no competing targets, no ego.)

Technology	Research & Service Design	Data & AI	Product & Delivery	Consulting
Data Engineering & Data Architecture	Research	Data & AI Strategy	Product Management	Change Management
Software Engineering	Service Design	Data Analytics & Science	Delivery Management	Strategy Development and Realisation
DevOps & Test Engineering	Content Design	CRM Services	Business Analysis	Programme Management and Governance
Enterprise & Solution Architecture	User Experience			Target Operating Model

Who we work with.



Why us?

Full end-to-end capabilities.

Transformation fails because it's disjointed. We're management consultants who **deliver what we design** with end-to-end capabilities, deep domain experience and an open, collaborative culture.

We have the breadth and depth of Big Consult without the rigidity, **meeting you where you are** - working with you, not *at* you - to leave you better off.

We're personally invested. This work matters.

Multi-disciplinary teams.

Our strategic thinking & delivery is better because **we focus on strategy and outcomes**, not silos. Instead of the rigid playbooks of Big Consult, we assemble unified, multi-disciplinary teams to consult, design, engineer and deliver new digital experiences.

We understand the **power of diversity of people and teams** and are committed to making a bigger impact faster.

High confidence/Low ego. Many lenses, no silos. In it together.

A specialisation in public-facing organisations.

We have **deep experience with local and national government** and know how to navigate the corridors of government, from local councils to national agencies to railroads and utilities.

Our people are united around a commitment to make a difference to people's lives. **Got citizens to serve?** We should talk.

We believe in the power of technology to change lives.