

Net POSITIVE SERVICES
G-cloud – Service definition deck

Transform

Net Positive Services.

8 Net Positive modules to help your organisation make better decisions from strategy to delivery – defining purpose, researching, designing, building and operating sustainable digital services, and ensuring positive organisation change sticks. Developing a sustainable digital estate reduces cost and improves accessibility, creating 'triple wins' for people, planet and prosperity.



Net Positive Services Features.

Service Features

- Net Positive Strategy, Vision, Objectives and Transformation Roadmaps
- Programme of Net Positive interventions – including testing and optimisation
- Inclusive research – community co-design and collaborative UCD methods
- Inclusive design – usability, accessibility, delivering against UN SDGs
- Delivery and measuring Net Positivity/sustainability of AI use cases
- Net Positive analytics and business intelligence – data driven approach
- Analytics, metrics reporting, data visualisation, reporting and dashboards
- Transform delivering digital projects directly, or upskilling your teams
- Organisational change including Agile leadership, project management
- Climate Resilience Systems Mapping across supply chain



Net Positive Services Benefits.

Service Benefits

- Measurably improving digital sustainability, reducing cost
- Measurable Carbon reductions and efficiencies across supply chain
- Increase supply chain transparency – supporting Scope 3 reporting
- Increasing efficiency through GreenOps
- Measuring environmental, social and economic impact of AI
- Driving awareness of inclusive, sustainable behaviours
- Developing Sustainability leadership – skills, coaching and change



Introducing the 8 Net Positive Modules



1. Set a Transformative Vision & Purpose

Citizen-centric purpose going beyond 'doing no harm', to incorporate active delivery of good across relevant SDGs

2. Incorporate Broad, Inclusive Co-creation

Broad, inclusive approach to stakeholders - future, invisible + non-human personas, community co-design

3. 'Big Picture' System Mapping + Connections

Map systems, highlighting broad planetary + social impacts, revealing positive interventions and circular partnerships

4. Future Human-Centred Design Practice

Inclusive, sustainable design creating lighter weight experiences, minimise waste and nudge better behaviours

5. Responsible Data + Technology Delivery

Elegant, minified code, build and operations, green software techniques, clean hosting and limiting data transfer

6. Measure Impact + Balance Outcomes

Iterative experimentation-led measurement and optimisation to maximise social value and minimise negative impact

7. Future Scenario Mapping + Planning

Continuously map future scenarios to mitigate unintended consequences, adapting to changing needs

8. Mobilise a Movement: Transformative Change

Support organisations to incorporate lasting change, with a focus on people, mindsets + accountability

We tackle tough citizen challenges for public and private sector clients




Office of the
Public Guardian

People's stories come first
Opening access to lasting power
of attorney – GDS' first exemplar
project




Public Health
England

**Leveraging the power of
behaviour change**
Transforming the nations health
through Couch to 5k and Sugar
Smart




HM Courts &
Tribunals Service

Participatory by default
Growing and nurturing a cross-
government community to re-design
the immigration and Asylum appeals
service.

Winner of the 2024 Internal Service
Design Network Award – Best Public
Sector Service



B B C

Universal design from the outset
Embedding digital accessibility into
the BBC's operating model




Department for
Energy Security
& Net Zero

Sustainability guides every choice
Mapping systems and designing
services to help achieve our net-zero
target




Department
for Education

Harnessing AI as a tool for practice
Helping government with AI and
develop new ways of working

We've aligned our work (and the way we work) to the UN's Sustainable Development Goals



**Transform is a
fresh alternative
to Big Consulting.**



Who we are.

We are Consultants & Builders

Who work across the **public and private sectors to solve organisational challenges**, design solutions and build digital services –working for clients like Department for Education, IKEA, Ministry of Justice and Local Government.

We work with you from problem statement to go-live. We don't hand off until the job is done, and **your people are ready**.

We are Transformation Partners

Who help our clients navigate change through consultancy, design, data & technology services, meeting them where they are to **turn knotty problems into elegant solutions** with maximum efficiency and impact.

Our people care about delivering the right things in the right ways. **We're all in.**

We are Thinkers & Doers

Who work out **what needs doing and does it**—simple as that. Our strategic thinking is better because we understand what delivery looks like, and our delivery is better because we stay aligned with the strategy and outcomes.

A can-do attitude backed by a why-do ethos.

What we do.

We **define, design, build** and operate systems that solve our clients' toughest challenges and seize their biggest opportunities.

That often means combining strategy, data, AI, technology, and change management. Sometimes we manage and operate the systems we create; other times, we hand it over for the client to run – standing by to make improvements when things change.

It all comes down to **making an impact**: improving lives, supporting citizens, streamlining workflows, and making the world a better place.

Who we do it for.

We specialise in public sector and public-facing organisations—from government agencies and local authorities to energy, utilities, transportation and healthcare.

We also work for some of the world's most dynamic brands across automotive, retail, financial services, and consumer goods.

If you have a lot of customers or citizens, a complex data ecosystem, a legacy tech stack, and an ambition to make a big impact... we should talk.

How we do it. (Through diverse multi-disciplinary teams no silos, no competing targets, no ego.)

Technology	Research & Service Design	Data & AI	Product & Delivery	Consulting
Data Engineering & Data Architecture	Research	Data & AI Strategy	Product Management	Change Management
Software Engineering	Service Design	Data Analytics & Science	Delivery Management	Strategy Development and Realisation
DevOps & Test Engineering	Content Design	CRM Services	Business Analysis	Programme Management and Governance
Enterprise & Solution Architecture	User Experience			Target Operating Model

Who we work with.



Why us?

Full end-to-end capabilities.

Transformation fails because it's disjointed. We're management consultants who **deliver what we design** with end-to-end capabilities, deep domain experience and an open, collaborative culture.

We have the breadth and depth of Big Consult without the rigidity, **meeting you where you are** - working with you, not *at* you - to leave you better off.

We're personally invested. This work matters.

Multi-disciplinary teams.

Our strategic thinking & delivery is better because **we focus on strategy and outcomes**, not silos. Instead of the rigid playbooks of Big Consult, we assemble unified, multi-disciplinary teams to consult, design, engineer and deliver new digital experiences.

We understand the **power of diversity of people and teams** and are committed to making a bigger impact faster.

High confidence/Low ego. Many lenses, no silos. In it together.

A specialisation in public-facing organisations.

We have **deep experience with local and national government** and know how to navigate the corridors of government, from local councils to national agencies to railroads and utilities.

Our people are united around a commitment to make a difference to people's lives. **Got citizens to serve?** We should talk.

We believe in the power of technology to change lives.