

Pricing Document

Jan 2026

One off initial onboarding cost (per school, college, university or training organisation):

£10,000

Annual support costs (per school, college, university or training organisation):

£5,000
(base cost)

+

£2.50
per user

Annual advisor admin licence:

£1,000

One advisor admin
required per 1,000
users

Annual user licence:

£10*

Example cost profile: School x with 1,000 users

Year 1:

- £10,000 one off
- £5,000 – base support cost
- £2.50 x 1,000 = £2,500 user support
- 1 advisor admins x £1,000 = £1,000
- £10,000 for user licences

Total: £28,500 + VAT

Year 2:

- £5,000 – base support cost
- £2.50 x 1,000 = £2,500 user support
- 1 advisor admins x £1,000 = £1,000
- £10,000 for user licences

Total: £18,500 + VAT

* Discounts to be negotiated with cohorts of schools, for example, an education authority or a government department.